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**OHIO
HISPANIC
LEGISLATIVE
VISIT DAY**



April 11, 2018

9:00 a.m. - 3:00 p.m.

Ohio Statehouse Atrium



Latino Affairs
Commission

#LVD2018

Greetings

From the Commission

Dear Community Leaders,

On behalf of your Ohio Latino Affairs Commission, thank you for participating in the 2018 Hispanic Legislative Visit Day. The active role you are taking in public affairs ensures that our community will have a vital voice in our democracy.

We are honored to host this signature event with our Presenting Partner, The Kroger Company, as well as our Supporting Partners, the Columbus, Dayton, Cincinnati, Northwest and Northeast Ohio Hispanic Chambers of Commerce, Perez and Morris, Prospanica Cincinnati and The Libre Institute, and are committed to empowering Hispanic Ohioans to work together for the advancement of our community.

Today's agenda will feature an inspiring message presented by Mr. Arturo Vargas, Executive Director of the National Association of Latino Elected Officials (NALEO). Mr. Vargas comes to us with years of experience in government relations and public policy, and we are appreciative of his willingness to take part in today's events.

Likewise, we are thrilled to host a legislative panel consisting of Ohio's Latino Elected Officials who are eager to provide insight to the unique challenges and opportunities of public service, as well as ways to promote Latino leadership in Ohio. We are grateful to all the elected officials who have arranged their busy schedules to join us today.

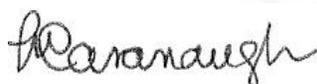
Civic engagement is critical to the success and sustainability of our government. We are thankful for the opportunity to engage such a distinguished group of public officials on this special day. We hope you will leave here with a stronger sense of unity and an expanded civic network.

Thank you for exercising your civic duty.

Respectfully,



L. Tony Ortiz
Chairman



Lileana Cavanaugh
Executive Director



2018 OHIO HISPANIC LEGISLATIVE VISIT DAY

AGENDA

- 9:00 am – 9:30 am** Registration/Continental Breakfast
- 9:30 am – 9:45 am** Welcoming Remarks -
Mr. Dan De La Rosa,
President, Columbus Division,
The Kroger Company
- 9:45 am – 10:00 am** Workshop: Lobbying 101
- 10:00 am – 10:30 am** Legislator Q & A: Effective Advocacy Strategies
- 10:30 am – 10:40 am** Break
- 10:40 am – 11:25 am** Interest Sections
- 11:30 am – 12:15 pm** Ohio Latino Elected Officials Panel
- 12:15 pm – 1:15 pm** Lunch and Networking with Elected Officials
- 1:15 pm – 1:35 pm** Keynote Address -
Mr. Arturo Vargas,
Executive Director,
National Association of Latino Elected Officials (NALEO)
- 1:35 pm – 2:30 pm** Concurrent Programming
- Workshops:*
- A. Interested in Running for Office? Learn the Details to
Prepare Your Candidacy (*State Room*)
- B. Policy Victories—No One Wins Alone (*Ladies Gallery*)
- Attend House or Senate Session (House/Senate Chamber)*
- 2:35 pm – 2:40 pm** Closing Remarks

Welcoming Remarks

Dan De La Rosa, The Kroger Co.



Dan De La Rosa
President, Columbus Division
The Kroger Co.

Dan De La Rosa's career in the grocery industry spans thirty-eight years and has touched many states. Starting in 1980 as a clerk's helper at Ralphs supermarkets in California, he worked his way into store management and then into corporate leadership.

He has a diverse background in operations and merchandising, serving as a store director, director of Corporate Brands, district manager and vice president of Produce/Floral merchandising. He served as regional director of Merchandising for the West Region of Kroger and led a team of 120 associates as corporate vice president of Meat & Seafood Merchandising and Procurement for the Kroger Co.

In 2015, he was appointed vice president of merchandising for the Fred Meyer Division and joined the Columbus division as president in 2017.

Mr. De La Rosa served as a board member for the Fresh Produce and Floral Council, helping to promote the health benefits of fresh produce and supporting the industry's future leaders through scholarships and education. He also served on the Western Association of Food Chains board, promoting education in the food industry. In 2014, he co-chaired the United Way Campaign for the greater Cincinnati area.

Dan earned a bachelor's degree in Labor Relations from Cal State and is a graduate of the University of Southern California Food Industry Management Program. Dan resides in New Albany with Denise, his wife of thirty-five years. They have one daughter, Alexis.



Presenting Partner

Workshop: Lobbying 101

9:45 a.m. - 10:00 a.m.

For many, the term “lobbying” has a negative connotation. The reality is lobbying is a form of advocacy that seeks to provide expertise and input to the Legislative and Executive bodies. Lobbyists represent a plethora of interests including churches, environmental groups, retirement associations, trade unions and more.



Presenter: Emerald Hernández
Director of External Affairs, Office of the Mayor
City of Columbus

Miss Hernández is currently serving as the Director of External Affairs under Mayor, Mayor Andrew J. Ginther, in the City of Columbus, OH. She began her government affairs work under Governor Ted Strickland, where she represented both the Ohio Department of Public Safety and the Ohio Department of Veterans' Services, in addition to serving one year in Governor' Strickland's office.

In 2011, Emerald went on to serve as the Director of Government Affairs for the Ohio Civil Service Employees Association/AFSCME Local 11 for four years. Areas of focus included, public pensions, workplace safety and statewide ballot issues. While there, she was elected to Ohio's Democratic National Convention delegation in 2012.

In 2015, she transitioned to local government and served as a Senior Legislative Advisor to Columbus City Council. Her area of focus included Small and Minority Business engagement, Community Outreach, and Veterans' Affairs. In her current role, she is focusing on the Opiate Action Plan, CelebrateOne and other health and human issues. In addition, she serves as the city's Homeless Advocacy Coordinator, and was the Mayor's Office Liaison on the Smart Cities Application Team.

2018 OHIO HISPANIC LEGISLATIVE VISIT DAY

Conducting a Successful Legislative Visit

Step 1: Introduction



"My name is _ and I represent _ .
I am part of a network of Latino
Ohioans here as a part of Ohio
Hispanic Legislative Vist Day.

Step 2: Purpose of Visit



"I would like to speak with
you about _ today. Here are
some resources. I also have a
personal story to share."

Step 3: Ask



"Are you willing to be our
advocate? I hope you will
consider supporting/opposing
legislation around this issue."

Step 4: Thank you



"Thank you for your interest
and for taking the time to
meet with me today. If you
have any further questions,
please contact me."

Tips for a successful visit:

- Research the legislator
- Prepare talking points
- Arrive on time
- Be brief
- Be polite
- Be positive
- Share a personal story
- Discuss your own work
- Bring materials
- Ask for a commitment
- Thank them
- Follow up

Legislator Q & A: Effective Advocacy Strategies

10:00 a.m. -10:30 a.m.

Lobbying and advocacy are critical to addressing the needs of our community and improving the quality of life for those most vulnerable. During this session you will hear firsthand from elected officials on what effective advocacy looks like from a legislator's perspective.

Featured Legislators:



State Representative Janine Boyd, a lifelong resident of Ohio's 9th House District, ran for office to help shift the tide back to policies that invest in working families by providing good jobs and high quality services, especially for those who need them most. Boyd was elected treasurer of the Ohio Legislative Black Caucus, a role in which she will serve for the duration of the 132nd General Assembly. Aside from her role in shaping public policy, Boyd sits on the board of the Ohio Children's Trust Fund – Ohio's sole, dedicated public funding source for child abuse and neglect prevention – and is a trustee on the Board for the Heights Emergency Food Center. As a former Cleveland Heights council member, Boyd worked on a mentoring and juvenile diversion program and catalyzed the expansion of human rights laws to increase protections for members of the LGBT community. Boyd also served as an active member on the Joint Legislative Committee on Multi-System Youth, ensuring that young people have access to mental health, developmental disability and welfare services. With over 15 years of experience in health and human services advocacy and policy, Boyd has been actively involved in the state budget process on behalf of programs that serve our most vulnerable citizens - children and families facing poverty; seniors; children with special needs and mental health disorders; adults with developmental disabilities; victims of human trafficking; at-risk youth; and veterans. Through her experience with the budget process, Boyd has learned what it takes to affect change in Columbus and has developed strong working relationships with various state agencies. She has even gained unlikely support from her conservative counterparts in the state legislature, some of whom have become "champions" of her policy proposals and funding requests.



State Representative Christina Hagan is currently serving her third term in the Ohio House of Representatives. She represents the 50th House District, which includes the eastern portion of Stark County. Representative Hagan has focused her legislative efforts on restoring Ohio's reputation as a national economic leader by working to create a better business climate that can sustain a strong private sector job market. She believes that investing in the foundation of Ohio's economy, business owners, is the key to making Ohio great again. Representative Hagan has also been a leader in the effort to improve government accountability, promoting responsible use of taxpayer dollars to ensure that Ohioans' resources are not being misused. As a local official dedicated to her community, Rep. Hagan has received many accolades for her early legislative work, including being named Forbes 30 Under 30 in 2016. She is also an alumna of the American Council of Young Political Leaders. For the 132nd General Assembly, Rep. Hagan was appointed to vice chair of the Energy & Natural Resources Committee. She also serves on the Public Utilities Committee and the Agriculture & Rural Development Committee. A native of Stark County, being born and raised in Marlboro Township, Representative Hagan is still proud to call Stark County home, and privileged to represent the 50th House District at the Statehouse.



State Representative Rick Perales is serving his third term in the Ohio House. He serves the 73rd House District, which includes the western portion of Greene County, including Wright Patterson Air Force Base. Representative Perales retired from the United States Air Force in 1997, his military career culminating as Commander of the 788th Civil Engineer Squadron at Wright Patterson Air Force Base. As the sole member of the General Assembly inducted into the Ohio Veterans Hall of Fame, Representative Perales has been awarded numerous military awards and honors including three meritorious service medals. He served as the Mayor of the City of Beavercreek from 2002-2003, and then served as Greene County Commissioner for eight years. As Executive Director of Facilities at the University of Dayton, Representative Perales led the unprecedented campus expansion and revival from 1998-2013. Perales has been active in numerous boards in his community including St. Joseph Children's Treatment Center, Greene County Habitat for Humanity, and the Victoria Theater. He also served as Committee Chair supporting the United Way Campaign, as well as remaining active in the Big Brothers/Big Sisters program. He was named one of the Dayton region's Top 25 Most Influential People of the Decade in 2009, the AMVET 2014 Legislator of the year. He was also given the Wick Wright Award for outstanding support to the National Aviation Heritage Alliance in 2015, and was named a 2016 Veteran of Influence by the Dayton Business Journal. Representative Perales earned a Bachelor of Science degree in Building Construction from Auburn University, and a Master of Science degree in International Relations from Troy State University. Perales and his wife, Becka, reside in Beavercreek. They have four children and six grandchildren.



State Representative Dan Ramos was elected State Representative in 2010, taking the oath of office in January 2011. This is his first public office. A Lorain native of Puerto Rican descent, Ramos is a graduate of Lorain Admiral King High School and The Ohio State University. He is the first Hispanic Representative of either caucus in either the House or Senate to serve in a leadership position, serving as Assistant Minority Whip. While in office, Ramos has worked to help pass comprehensive state pension reform, ensuring the long-term solvency and funding requirements of each of the five pension systems serving more than one million Ohioans. As a member of the House committee that considered Senate Bill 5, Ramos has remained an outspoken proponent of the right to collectively bargain believing that the key to Ohio's future successes is a strong middle class. Additionally, Ramos has fought against the cuts to Local Government Funding, to overturn the Citizens United Supreme Court ruling, to stop the attacks against women and their personal healthcare choices, and to expand need-based college funding to increase college completion rates in Ohio. Ramos continues to be an advocate of protecting our environment and developing a green energy infrastructure, better funding our schools and addressing the constitutional issues raised in the Ohio Supreme Court's decision more than a decade ago, and improving government transparency so that citizens have increased access to the work done in the Statehouse. In addition to leadership positions on House standing committees, Ramos serves on the Ohio Commission on Hispanic and Latino Affairs, the Ohio School Facilities Commission, the Ohio Retirement Study Council, and as an executive member to the Council of State Government's Great Lakes Legislative Caucus.

Interest Sections

10:40 a.m. – 11:25 a.m.

Join one of five breakout sessions that focus on addressing key barriers and proposing policy solutions that lead to a sound plan of action. These sessions are facilitated by subject matter experts who bring a wealth of knowledge and expertise to the topics at hand.

Topic	Facilitator
Business and Workforce Development <i>Location: State Room</i>	Roland Medrano, Office Evolution Columbus
Cultural Competence <i>Location: Ladies Gallery</i>	Kyle Strickland, Esq., Kirwan Institute for the Study of Race & Ethnicity
Electing Latinos to Office <i>Location: George Washington Williams Room</i>	Dr. Anahi Ortiz and Ramona Reyes, Franklin County Coroner and Columbus City School Board Member
Immigration and Civil Rights <i>Location: Statehouse Atrium</i>	Liliana Vasquez, Esq., Simakovsky Law Firm
Promoting Health and Education Equity <i>Location: Statehouse Atrium</i>	Elena Foulis, PhD., The Ohio State University

Interest Section Facilitators



Roland Medrano, President, Office Evolution Columbus

Business and Workforce Development

Location: State Room

Roland Medrano has an extensive career in international sourcing and supply chain management. With over three decades of experience shaping company resources and processes in response to market demands, he has held several executive positions including Senior Vice President - Global Sourcing at Charming Shoppes and Senior Vice President Supply Chain at Gear for Sports representing brands like Lane Bryant, Under Armour, Champion, Gymboree, Speedo to name a few. Roland successfully launched Regal International in 2012 where he is currently Managing Director, a management and consulting services firm in the fashion, apparel, retail sector and holds the US representation of 2 global apparel manufacturers based in Korea and Pakistan. In 2014, he acquired the Office Evolution franchise for Columbus metropolitan area to provide flexible office spaces and co-working environments to the nation's growing ranks of independent professionals and small businesses. Most recently, he has acquired interest in Coastal Waters an apparel lifestyle brand based in Starkville, MS and holds the position of COO. Finally, Roland is an Executive Board Member of the Hispanic Chamber of Columbus where he is actively involved in its relaunching and revitalization to integrate the Hispanic business community and capitalize on the economic growth that Columbus is experiencing. Born in Lima, Peru his family moved to Washington DC in 1968 where he grew up and graduated from American University with a B.A. in Economics. Roland lives in Powell, Ohio with his wife Lisa and 2 daughters Tessa attending Harvard University and Denna attending Village Academy.



Kyle Strickland, Senior Legal Analyst, Kirwan Institute for the Study of Race & Ethnicity

Cultural Competence

Location: Ladies Gallery

Kyle Strickland is the Senior Legal Analyst at the Kirwan Institute for the Study of Race & Ethnicity. His work focuses on local and national civil rights issues, criminal justice reform, fair housing policy, and equitable access to education. In addition, Kyle assists in project development for the My Brother's Keeper initiative in Columbus, which provides educational and community opportunities for boys and young men of color. Prior to joining Kirwan, Kyle earned his law degree from Harvard Law School, where he served as Student Body President. Kyle, a native of Columbus, earned his B.A. in Political Science from The Ohio State University.



Dr. Anahi M. Ortiz, Franklin County Coroner

Electing Latinos to Office

Location: George Washington Williams Room

Dr. Anahi Ortiz was born in New York, New York. She graduated from the Sophie Davis School of Biomedical Education, a six year BS/MD program, at City College of New York. She then received her medical degree from Downstate Medical College in Brooklyn. Dr. Ortiz decided on pediatrics as her focus and did her residency at St. Luke's - Roosevelt Hospital in Manhattan. After residency, her career has focused on providing care to the underserved communities of New York City and eventually those in Columbus, Ohio. Dr. Ortiz moved to the central Ohio area in 1996 where she has worked as a pediatrician at Nationwide Children's Hospital, Westside Community Health Center, and North Community Counseling. She has always been a proponent of volunteering in the community and currently volunteers at Helping Hands Free Clinic as well as volunteering internationally with Timmy Global Health Care. Dr. Ortiz was appointed to the office of Franklin County Coroner in November of 2014. Since then she has worked towards streamlining the process for more timely completion of death certificates, has had several forms professionally interpreted for families of decedents whose primary language is not English, and is working on educating the medical community on completing death certificates. In addition, Dr. Ortiz is currently on the Franklin County Suicide Workgroup, which is looking at suicide in Franklin County and attempting to decrease the rate of suicide here. In March of 2015 Dr. Ortiz instituted the Franklin County Drug Overdose Initiative. . In a short period of time, several members of the group have developed concrete plans to create programs which will decrease the number of deaths from overdoses.



Ramona Reyes, School Board Member, Columbus City Schools

Ramona Reyes was appointed to the Columbus City Schools Board of Education in January 2009 to advocate for a quality education for all children. She is currently serving in her second term and is the first Hispanic elected member of the Board. She is the director of the Our Lady of Guadalupe Center at Catholic Social Services. Prior to coming to the Center, she worked as a Human Resource professional at Nationwide Insurance where she was employed for 23 years. Ramona originally came to Columbus when she was awarded the Campbell Soup Migrant Scholarship, a scholarship for children of migrant farm working families, to attend The Ohio State University, earning a Bachelor of Science degree in Marketing and Transportation Logistics. While at Ohio State, she was a member and president of Alpha Psi Lambda fraternity and cabinet member of the Undergraduate Student Government. Over the last several years she has committed herself to volunteerism. She has served as a Commissioner with the Ohio Commission on Hispanic/Latino Affairs and President of the Hispanic Chamber of Commerce. She is currently serving on the Board of East Coast Migrant Headstart, Mt. Carmel School of Nursing, Advisory Council of the Columbus Association of the Performing Arts (CAPA), and volunteers with Big Brothers Big Sisters of Central Ohio.. Ramona is the recipient of the Champions of Diversity Pioneer award and an EXPY from Experience Columbus for serving as chair CAPA's Latino Festival steering committee. She was featured in the inaugural edition of Women's Book and the 2013 WELD - Women You Should Know Calendar. She has been named a Columbus Hispanic Hero by the City of Columbus and the Columbus Crew, served as the Publisher for Who's Who in Latino Columbus, and named a Distinguished Hispanic Ohioan by the Ohio Commission on Hispanic/Latino Affairs and the Governor of Ohio.



Liliana Vasquez, Attorney, Simakovsky Law Firm
Immigration and Civil Rights
Location: Statehouse Atrium

Ms. Vasquez is a native El Pasoan and first generation Mexican-American. She graduated from the University of Texas, El Paso in 2011 and from the Ohio State University, Moritz College of Law in 2015. While at Moritz, she was the Vice President of the Latino Law Student Association and Business Editor of the Ohio State Journal on Dispute Resolution. Growing up in the border city of El Paso, the shortcomings over the immigration system became readily apparent to her, sparking an interest in immigration law. This led her to a position clerking at Las Americas Immigrant Advocacy Center and the Paso Del Norte Civil Rights Projects.



Elena Foulis, PhD., Spanish Senior Lecturer; Coordinator, Service-Learning and Heritage Language Senior Lecturers
Promoting Health and Education Equity
Location: Statehouse Atrium

Elena Foulis has over 15 years of experience in higher education. She holds B.A and M.A degrees in Spanish and Latin American Literature and a Ph.D. in Comparative Literature and Cultural Studies. Her research and teaching interests include U.S. Latina/o literature, and Digital Oral History. She has presented her work at national and international conferences. She teaches undergraduate courses in service-learning, Latin American Literature and Spanish for Heritage Speakers at OSU. Her articles explore Latin@ voices through oral history, oral history as participatory pedagogy in service-learning classrooms, identity and place through linguistic landscape and ethnography and family history is a useful tool in advanced heritage language writing courses. Dr. Foulis is working on a digital oral history project about Latin@s in Ohio, which is being archived at the Center for Folklore Studies' internet collection. Some of these narratives can be found in her iBook titled, *Latin@ Stories Across Ohio*. She is also host and producer of the *Ohio Habla* podcast, an extension of her oral history project. This podcast allows audiences to connect and learn more about the Latin@/Hispanic experiences locally, while amplifying the voices of the community everywhere.

Ohio Latino Elected Officials Panel

11:30 a.m. - 12:15 p.m.

For the first time since its inception, Hispanic Legislative Visit Day will feature a panel of Latino Elected Officials from across Ohio who are eager to provide insight into the unique challenges and opportunities of public service, as well as ways to promote a stronger Latino presence in elected office.



Joel Arredondo – City Council President, City of Lorain

Joel Arredondo is currently serving his fifth term as the President of Lorain City Council. He was born and raised in South Lorain. Joel is a Graduate of Admiral King High Class of '65. He earned his BA degree with a double major in History and Spanish, along with a minor in Business Administration from Kent State University in 1972. Joel was in Restaurant Management for 15 years and has been in auto sales for the past 27 years, where he is employed at Sunnyside Toyota in North Olmsted. Joel and his wife Joyce Ferlic-Arredondo recently celebrated their 30th glorious wedding anniversary and are the proud parents of Mia, who is employed at NASA in Brookpark and Andy, who is completing his Master's degree in Anatomy Physiology at the University of Central Florida. Joel is President of the St. Frances Cabrini Church Finance Committee and serves on the Mexican Mutual Society and the Coalition for Hispanic Issues and Progress (CHIP). He is also a board member of the Greater Lorain County Community Foundation and a member in good standing of the Lorain County Urban League, the Lorain Growth Association and the Lorain County Democratic Party Executive Committee. He is a past Vice-President of the Community Foundation Hispanic Fund and past Board member of the St. Joseph Community Center. Joel appreciates the confidence and trust he has earned from the voting public to allow him to Listen, Learn, and Lead.



Kathy Huner – Mayor, City of Wauseon

The Mayor's Office works closely with citizens, businesses and visitors to the city to make sure Wauseon remains a great place to live, work and play. Mayor Huner's term of office is from January 1, 2016 to December 31, 2019. She also serves on the Wauseon Planning Commission, Revolving Loan Fund and Tax Incentive Review Council. Mayor Huner previously was a member of City Council from 2000 to 2011 and was re-elected in January 1, 2014 until she took the Mayor's office in November, 2014. Mayor Huner has served on several committees during her years as a council member. She was on the committee that hosted the Firemen's Appreciation Day that was held on September 29, 2007. She served two years on the Chili Cook-off Committee in 2005 and 2006. She also served several years on the Volunteer Fire Fighter's Dependents board and was the city representative on the Wauseon Union Cemetery until 2011. She chaired the Holiday Committee from 2008-2011. In 2005 Kathy Huner was also a co-chair of the fundraising committee that raised funds for the Waveland, Mississippi relief project for the victims of Hurricane Katrina.



Danny Sanchez – Mayor, City of Fremont

Danny has over 10-years of public service experience and shows a strong commitment to his community. Prior to becoming mayor, Danny served as the Chief Probation Officer/Program Director at Fremont Municipal Court. Danny serves on the Fremont City Schools Board, TASC advisory Board, and Sandusky County Community Corrections Board and previously served on The Mental Health and Recovery Services Board of Seneca, Sandusky and Wyandot County.

He is also a Supreme Court of Ohio Regional Trainer, a part-time police officer with previous full-time experience, and a former adjunct faculty member at Terra State Community College. Danny Sanchez was born and raised in Fremont, Ohio. He has three children and is married to Jessica Sanchez. Danny attended Terra State and received his bachelor degree in Justice Administration from Tiffin University.



Marilyn Zayas – Judge, First Appellate District of Ohio

Judge Marilyn Zayas was elected to Ohio's First Appellate District in 2016. There are only 69 Ohio appellate judges, and Judge Zayas' decisions create the law that all of the courts and citizens of Hamilton County must follow. Prior to joining the First Appellate District of Ohio, Judge Marilyn Zayas served the community as an attorney for nearly 20 years. In 2000, she founded a private practice and successfully ran it until her election. Judge Marilyn Zayas has practiced across various courts including every county court in Hamilton County, in Courts of Appeals, and Federal Courts. She has an extensive legal background including: investor, business and family immigration law; intellectual property; labor and employment; criminal; and juvenile law. Judge Marilyn Zayas grew up in a tough New York City neighborhood. Her dad worked in a printing shop and her mom worked as a seamstress in a garment factory. Judge Marilyn Zayas overcame numerous obstacles to earn a college degree in computer science. She made Cincinnati her home in 1988 when she came to work for Procter & Gamble. She left P & G in 1994 to pursue her dream to become a lawyer. Judge Marilyn Zayas has served as an adjunct professor at her alma mater, the University Of Cincinnati College of Law. Prior to taking the bench, she was honored to provide training to judges, magistrates, and the Cincinnati FBI in victims' advocacy and immigration law. Judge Marilyn Zayas currently serves on the board of Beech Acres Parenting Center and has served on the board of Catholic Charities of Southwest Ohio and The Cincinnati Ballet. Judge Marilyn Zayas' family includes her three adult children and two adopted rescue dogs: Thor and Sparkle Lou.

MODERATOR:



Angel Colón — Senior Director, Diversity, Multicultural Development and Supplier Diversity, The Kroger Co.

With over 28 years of experience in the Grocery Industry, Angel Colón is not only veteran in the field, but a champion of diversity and corporate change. Angel joined Kroger in 2008 as the Director of Multicultural Business Development. He led a team of 18 associates and was responsible for the development and implementation of a comprehensive strategy that established Kroger as a destination for its diverse set of customers. In 2017, Angel was named Senior Director of Diversity, Multicultural Development and Supplier Diversity. He is responsible for the development of workforce diversity, multicultural merchandising and supplier diversity strategies. His career began with Goya Foods in Puerto Rico and Chicago where he acquired foundational knowledge he would build upon. In 1991, he joined the Kellogg Company where he served for 17 years in Chicago, Northwest Indiana, Northern Indiana, Wisconsin and Michigan. Mr. Colón served in many roles for both companies including Warehouse Clerk, Product Management, DSD, Merchandising, Sales, Broker Management, Category Management, Account Specific Marketing, Regional Marketing, Promotions and Ethnic Marketing with a broader vision that included procurement, recruitment and supplier diversity integration. He was also a founding member of the Latino Resource Groups for both Kellogg's and Kroger. In his many years of service, Angel has learned that "we all share a personal responsibility to invite everyone from all walks of life to enjoy their shopping experience in a friendly and relevant way", a vision and mission that has guided him in his career. More importantly "it is our responsibility to continue to elevate our reputation as Latinos and to give back to the communities that helped us achieve our dreams."

Keynote Speaker

Mr. Arturo Vargas, Executive Director,
National Association of Latino Elected Officials



Arturo Vargas is the Executive Director of the National Association of Latino Elected and Appointed Officials (NALEO) Educational Fund a national non-profit, non-partisan organization that strengthens American democracy by promoting the full participation of Latinos in civic life. He also serves as the Executive Director of NALEO, an affiliated national membership organization of Latino policymakers and their supporters. Arturo has held these positions since 1994.

Prior to joining NALEO Educational Fund, Arturo held various positions at the Mexican American Legal Defense and Educational Fund (MALDEF), including Vice President for Community Education and Public Policy. In this role he supervised and directed MALDEF's community education and leadership development programs. Before joining MALDEF, Arturo was the Senior Education Policy Analyst at the National Council of La Raza (NCLR) in Washington, D.C.

Arturo is a nationally recognized expert in Latino demographic trends, electoral participation, voting rights, the Census, and redistricting.

Arturo holds a master's degree in Education and a bachelor's degree in History and Spanish from Stanford University. He is from Los Angeles, and was born in El Paso, Texas.





BENEFITS AND ANNUAL ACTIVITIES

Powerful Website for *members only! Full business directory, post press releases, events, promotions and discounts. Promote your business using banners in the more visible pages

Job Postings Get the most exposure for your job and hire the right candidate faster. More than 400 monthly job opportunities. Receiving more than 11,000 clicks per month

Monthly Newsletter and e-Communications to more than 4,000 individuals interested in Hispanic activities and subjects

Monthly Networking Meetings (4th Tuesday of the Month) Be a part of the Best and largest monthly networking meetings

Monthly Business Lead Lunch (2nd Tuesday of the Month) A networking lunch with the opportunity to connect with other individuals doing business in the Hispanic community

Annual College Scholarships Programs for deserving Hispanic students enrolled in local universities

Annual Volunteer Day (2nd Saturday of October)

Annual Gala Prestigious event recognizing the achievements of Hispanic individuals and businesses

Annual Posada (2nd Saturday of December) Christmas party

And many, many other projects in support of our fast growing Hispanic Community. Cincy-Cinco Latino Festival, Hispanic Heritage Month Celebrations, Cincinnati: A City of Immigrants booklet and awareness program, etc.

***For membership benefits please call 513.979.6999 or email us at office@hispanicchambercincinnati.com**

HispanicChamberCincinnati.com



"Your connection to the business world"

We promote business and economic growth in the Hispanic community through partnerships, education, and advocacy.

HISPANIC CHAMBER COLUMBUS

150 South Front Street #200
Columbus OH 43215

(614) 225 6916
contact@hccolumbus.com
www.hccolumbus.com

Featured Workshops

1:35 p.m. - 2:30 p.m.



Interested in Running for Public Office? Learn the Details to Prepare Your Candidacy

Antoinette Wilson, CEO/Principal, Triumph Communications, Inc.

Location: State Room

Ms. Wilson is CEO and co-founder of Triumph Communications, Inc. Established in 1999, Triumph Communications, Inc. is a full-service strategic communications firm offering services in the areas of Coalition Building, Public Affairs, Political Campaigns and Media Buying. Ms. Wilson is a strategist with special skills in organizational management, analytical thinking, problem solving and staff motivation. For nearly two decades, Wilson has represented numerous public and private sector clients, with an established record of accomplishment in community, government and public relations. As a former Assistant Secretary of State for the State of Ohio, Wilson was responsible for the management of this state agency in the areas of communications, legislative affairs, field services, policy and the voting rights institute. Wilson has served as a general consultant for over 100 campaigns at the local, state and national level. Wilson served as the general campaign consultant for the 2006 campaigns of Richard Cordray for State Treasurer and Jennifer Brunner for Secretary of State. In 2004, she served as the Ohio State Director (Primary) for John Kerry for President and the Ohio Political Director for Clinton/Gore in 1996. As the former Director of Training and Talent for the Democratic National Committee in Washington DC and as Development/Political Director of the Ohio Democratic Party, Wilson strategized and shaped efforts to foster, promote and develop hundreds of elected officials at the local, county and state levels. In 1998, Wilson was a Women of Achievement Nominee for the Women's Information Network and was named a "Rising Star" by Campaigns & Elections. She is a member for the POWER Commission - John Glenn School of Public Affairs, Women Leaders Co-Chair - Community Shelter Board and a member with the American Sustainable Business Council, Columbus Chamber of Commerce and the National Association of Women Business Owners and a former board member for the American Association of Political Consultants Midwest Chapter, Hope Chest and the International Institute for Democracy.

Policy Victories—No One Wins Alone

Ezra Escudero, Ohio Field Director, The LIBRE Initiative

Location: Ladies Gallery



Ezra C. Escudero is an Ohio native of Mexican heritage who has earned a reputation for successful leadership in technology, entrepreneurship, community and public service. Born in Toledo and raised in Mansfield, Escudero graduated from The Ohio State University and began his career in technology consulting and sales in Pittsburgh, Pennsylvania, with Unisys Corporation. Upon returning to Ohio, he founded and published *Nuestro Ohio*, Columbus' first fully bilingual biweekly newspaper. In 2003, Ezra was named Executive Director of the Ohio Commission on Hispanic/Latino Affairs, where he reinvigorated the agency with a new strategic focus and revolutionary set of internet-based community information system applications. He returned to the private sector in 2010 as an advisor in financial services with companies including MassMutual and JP Morgan Chase. Ezra was called back to public service in 2013 as the State Director of the Ohio SBDC Network (Small Business Development Centers). Ezra launched a new e-Center initiative to deliver technical assistance on-line and crafted a new strategic plan with his team. Escudero's passion for entrepreneurship is matched only by his love of philanthropy and charity. Over the years, he has made commitments of time and treasure with organizations including the Red Cross, Big Brothers Big Sisters, Alpha Psi Lambda, and the Knights of Columbus. Ezra has exhibited servant leadership, bringing together people through Hispanic Chambers of Commerce in Pittsburgh, Columbus, and across Ohio since 1997.



2018 EVENTS

Networking Events

Thursday, April 12, 2018 @ 5PM - 7PM
 Thursday, June 21, 2018 @ 5PM - 7PM
 Thursday, Sept. 13, 2018 @ 5PM - 7PM

Lenders Opportunity Fair

Thursday, May 24, 2018 @ 11AM - 2PM

Business 4 Breakfast

Thursday, August 9, 2018 @ 8AM - 9:30 AM

Latino Restaurant Week CLE

September 30th, 2018 - October 7th, 2018

Entrepreneur of the Year Awards Gala

December 7th, 2018 @ 6PM

Questions? Contact NEOHCC at 216.281.4422
 or via e-mail at info@neohcc.org



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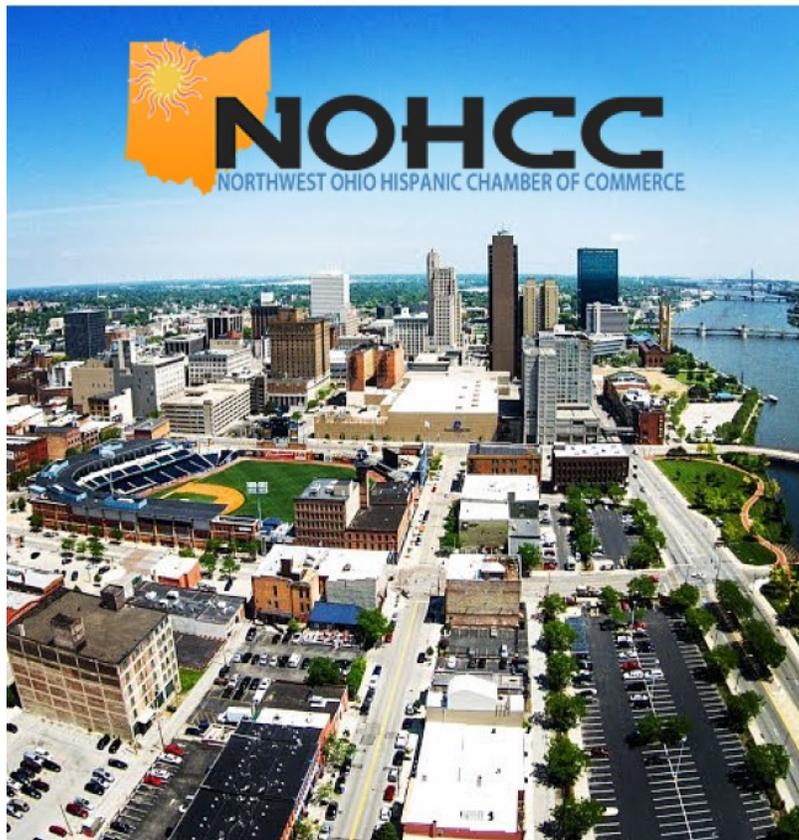
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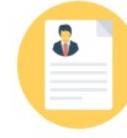
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How a Bill Becomes a Law in Ohio

1

Senators put their ideas into writing in the form of a bill. Once drafted, it is introduced and assigned to a committee that handles bills on that topic. To become law in Ohio, a bill must receive three "considerations" in each house of the General Assembly. Introduction of a bill constitutes "first consideration."

2

Through the committee process, members may change the bill with alterations called amendments or choose to take no action at all. If a committee recommends a bill be considered by the entire Senate, the bill is voted upon and reported by the committee. The referral of a bill to a committee constitutes "second consideration."

3

All members have an opportunity to debate and amend a bill when it goes before the entire Senate on the floor. When debate on a bill is concluded, the Senate President directs the Clerk of the Senate to call the roll, and members cast their votes. If a bill receives a majority of the votes cast, it passes and moves to the Ohio House of Representatives, where a similar process is followed. Consideration of a bill on the floor constitutes "third consideration."

4

If the House makes any changes to the bill, the Senate may vote on whether to concur with the changes. If the Senate does not concur with the House changes, a conference committee made up of members from both chambers meets to reconcile differences between the two versions of the bill. Once the revised bill is approved by the Senate and the House, the bill becomes an "act" and is sent to the governor for his review and signature.

5

The governor can sign the act into law or reject it by issuing a veto. A three-fifths vote of the members of the House and Senate is necessary to override the governor's veto. A signed act becomes law after 90 days. If the governor takes no action within 10 days of receiving the act, it becomes law without his or her signature.

State Legislation of Interest

The following bills are currently under consideration in the Ohio House and Senate. We encourage you to become familiar with these proposals, as they may impact Ohio's Hispanic community. For a more exhaustive list of bills of interest, visit: <http://ochla.ohio.gov/PublicPolicy/LegislativeUpdates.aspx>

Pending Legislation – Ohio House of Representatives

House Bill 164 (Patton) – Commercial Roofing Licensure - HB 164 would require commercial roofing contractors to become licensed.

House Bill 179 (Keller) – Sanctuary City Defunding - HB 179 would require law enforcement to immediately report the identify of any arrestee whom a peace officer has reasonable cause to believe is unlawfully present to ICE, and to detain that person upon receiving a federal request or order to do so. Local governments could not adopt policies that restrict a public official or employee from inquiring about a person's immigration status in the course of investigating or prosecuting a violation of any law or ordinance. Local government fund distributions from the state would be withheld to counties, municipalities or law enforcement agencies that fail to comply with these requirements. Public officers in the legislative or executive branch could be removed from their post if they fail to comply with these requirements.

House Bill 380 (Seitz, Householder) – To Prohibit Undocumented Workers from Collecting Workers Comp - HB 380 would prohibit undocumented immigrants from collecting workers' compensation benefits if they are injured on the job. Employers would be granted immunity from liability for damages suffered by reason of personal injury sustained or occupational disease contracted in the course of employment caused by the wrongful act or neglect of the employer.

House Bill 490 (Stein) – Labor Camp Laws – HB 490 would exempt certain residential buildings from agricultural labor camp laws.

House Bills 492 & 493 (Gonzales) – MBE/EDGE Reciprocal Agreements – HB 492 would establish the women-owned business enterprise program requiring state agencies to establish women-owned business procurement goals. HB 493 would remove the Ohio residency requirement for Ohio's Minority Business Enterprise (MBE) Program and Encouraging Diversity, Growth, and Equity (EDGE) Program, and would allow the Department of Administrative Services to enter into reciprocal agreements with other states that have similar business assistance programs.

House Bill 512 (Reineke) – Merger of State Education Agencies - HB 512 would merge the Ohio Department of Education, Department of Higher Education and the Governor's Office of Workforce Transformation into one cabinet-level agency under the governor's office. The new agency (Department of Learning and Achievement) would be charged with overseeing primary, secondary and postsecondary education.



Pending Legislation – Ohio Senate

Senate Bill 11 (Tavares) – Cesar Chavez Day - SB 11 would formally recognize March 31st as César Chávez Day in Ohio each year.

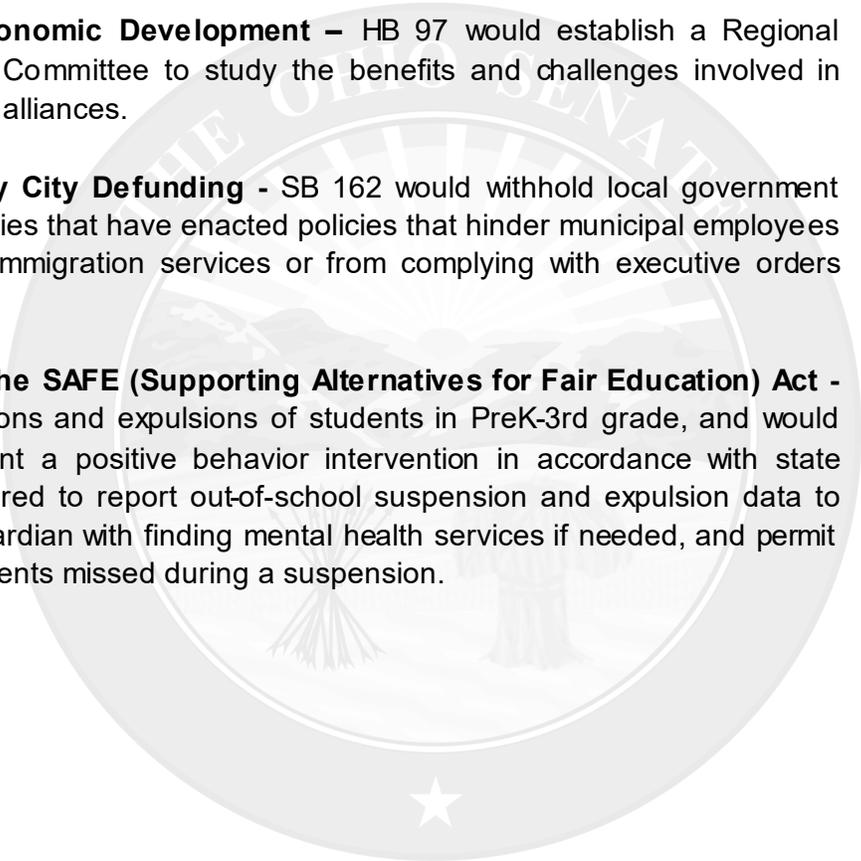
Senate Bill 16 (Tavares) – Culturally Competent Healthcare Instruction - SB 16 would require that certain health care professionals obtain instruction or continuing education in cultural competency to receive or renew a professional license. Dentists, registered nurses, licensed practical nurses, optometrists, pharmacists, physicians, psychologists, social workers and social work assistants would all be subject to the bill's requirements.

Senate Bill 84 (Williams, Thomas) – Biased Policing Prevention – SB 84 would require each law enforcement agency to develop and provide educational training programs to its officers on how to perform law enforcement duties without engaging in biased policing or status-based profiling. The bill would also provide a civil cause of action for an individual who is a victim of biased policing, and would create the racial and identity profiling advisory board.

Senate Bill 97 (LaRose, Yuko) - Economic Development – HB 97 would establish a Regional Economic Development Alliance Study Committee to study the benefits and challenges involved in creating regional economic development alliances.

Senate Bill 162 (Jordan) – Sanctuary City Defunding - SB 162 would withhold local government funding to Sanctuary Cities or municipalities that have enacted policies that hinder municipal employees from cooperating with state or federal immigration services or from complying with executive orders pertaining to immigration.

Senate Bill 246 (Lehner, Manning) – The SAFE (Supporting Alternatives for Fair Education) Act - SB 246 would prohibit certain suspensions and expulsions of students in PreK-3rd grade, and would require each public school to implement a positive behavior intervention in accordance with state standards. Schools would also be required to report out-of-school suspension and expulsion data to ODE, assist the disciplined student's guardian with finding mental health services if needed, and permit students to complete classroom assignments missed during a suspension.





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Ohio Latino Elected Officials (2018)

Name	Title	Municipality/	County	Political	Contact
Dan Ramos	State Representative	56th House District	Lorain	Democrat	Rep56@ohiohouse.gov 614-466-5141
Rick Perales	State Representative	73rd House District	Green	Republican	Rep73@ohiohouse.gov 614-644-6020
George Lang	State Representative	52nd House District	Butler	Republican	Rep52@ohiohouse.gov 614-466-8550
Kathy Huner	Mayor	City of Wauseon	Fulton	Republican	mayor@cityofwauseon.com 419-335-5041
Daniel Sanchez	Mayor	City of Fremont	Sandusky	Republican	dsanchez@fremontohio.org 419-334-5900
Anita Lopez	County Auditor	Lucas County	Lucas	Democrat	alopez@co.lucas.oh.us 419-213-4406
Irma Celestino	County Treasurer	Sandusky County	Sandusky	Republican	treasurer@co.sandusky.oh.us 419-334-6234
Anahi Ortiz	County Coroner	Franklin County	Franklin	Democrat	Amortiz@franklincountyohio.gov 614-525-5290
Jazmin Torres-Lugo	Municipal Court Judge	Cleveland	Cuyahoga	Democrat	216-664-4987
Marilyn Zayas	Court of Appeals Judge	1st District	Hamilton	Democrat	mzayas@cms.hamilton-co.org 513-621-4224
Michelle Garcia Miller	Common Pleas Judge	Jefferson County	Jefferson	Democrat	740-283-8545
Joel Arredondo	Council President	City of Lorain	Lorain	Democrat	Joel.arredondo47@gmail.com 440-246-6141
Maria Waltherh-Willard	Councilmember	Village of Greenhills	Hamilton	Republican	513-825-2100
Dennis Flores	Councilmember	City of Lorain	Lorain	Democrat	dennis_flores@cityoflorain.org 440-714-7810
Chris Rodriguez	Councilmember	City of Whitehall	Franklin	Republican	chris.rodriguez@whitehall-oh.us 614-578-7784
Angel Arroyo	Councilmember	City of Lorain	Lorain	Democrat	Angel_arroyo@cityoflorain.org 440-258-3023
Angie Ruiz	Councilmember	City of Fremont	Sandusky	Democrat	aruiz@fremontohio.org 419-332-0405
Jasmin Santana	Councilmember	City of Cleveland	Cuyahoga	Democrat	jsantana@clevelandcitycouncil.org 216-664-4238
Ryan Rushing	Councilmember	Beavercreek	Green	Republican	rushing@beavercreekohio.gov 937-503-8691
Gary Johnson	Councilmember	City of Toledo	Lucas	Democrat	Gary.johnson@toledo.oh.gov 419-245-1050
Terri Soto	Treasurer	City of Lorain	Lorain	Democrat	terri_soto@cityoflorain.org 440-204-1002
Bob Vasquez	School Board President	Toledo Public Schools	Lucas	Democrat	Bob.vasquez@toledozoo.org 419-671-0550
Ramona Reyes	School Board Member	Columbus City Schools	Franklin	Democrat	rreyes@colscss.org 614-264-5045
Maria Garza	School Board Member	Fremont City Schools	Sandusky	Unknown	garzam@fremontschools.net 419-332-6454

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