



**Dr. Robert D. Needlman** is the co-founder of Reach Out and Read, an award-winning national early literacy program, and chair of Reach Out and Read Greater Cleveland ([www.reachoutandreadgc.org](http://www.reachoutandreadgc.org)). He is also the co-author of Dr. Spock's Baby and Child Care, the iconic parenting book.

Dr. Needlman practices and teaches Developmental and Behavioral Pediatrics at MetroHealth Medical Center and is Professor of Pediatrics at Case Western Reserve University. He earned a BA in English Literature from Yale University and an MD from Yale Medical School. He completed his residency in Pediatrics and fellowship in Developmental and Behavioral Pediatrics at Boston City Hospital (Boston University).