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# JUNE 2020

## To the Honorable Board Members of the Ohio Commission on Hispanic/Latino Affairs

Agenda Latina 2020 was successfully executed as a virtual event on Friday, June 05, 2020. On average, the event attracts between 60-80 participants; however, this year's participation increased to 180 participants, more than doubling our usual audience. Close to 59% of the participants were leaders directly involved with Latino organizations, about 27% of the audience were community leaders and 19% represented city, county and state government. Overall, the event satisfied our goals and met the expectations of the participants. The majority of workshops were well attended, with the "Legal Landscape" and "Trauma Informed Care" workshops having the largest audiences. More details on the event can be found on the Agenda Latina 2020 Final Report.

**Latino Mental Health Navigator Grant**— The grants have come to a successful completion at the end of June, 2020. We held a debrief call with Mr. Joseph Hill, Ohio MHAS; Victor Leandry and Thelma Cruz from El Centro to provide a general review of this grant. The two grantee programs—Su Casa in Cincinnati and Our Lady of Guadalupe in Columbus— have done a remarkable job implementing the grant goals through a difficult time as the pandemic impacted the programs. A debrief with grant managers and the final report on the grant will be prepared and issued before the end of July 2020. We are pleased to report that the main objectives of the program will be accomplished with some variation from the initial delivery methods due to limitations presented by the pandemic.

As reported at this month's board meeting, the team continues to engage daily on activities to support state government's COVID 19 Response, including:

- Translations
- COVID-19 Communications strategy and outreach
- Participation in COVID 19 taskforces, strike team and other engagements



Members of the OCHLA team are regularly participating in different groups to meet the needs created by the pandemic.

**Agricultural Workers Resource and Work Groups**—Director Cavanaugh and Community Liaison Marin-Marcum are collaborating with two work groups aimed at providing support, information, resources and coordinating efforts to assist agricultural workers during the pandemic. The work includes collaboration with serving organizations, advocates and non profits, state agencies and local health departments. Some of the activities include participating in the creation of outreach and educational materials (including translations,) connecting leaders, organizations and government officials, enhancing communications between different work teams, providing support and advisory assistance. More details regarding resources available for agricultural workers, including infographics and checklists can be found [here](#).

**Resources for families and leaders regarding Education**— Public Policy Officer McCain and Community Liaison Marin-Marcum are working together to issue weekly summaries and updates for families and leaders regarding education resources. This information is also made available through social media and include information on meal programs, additional educational resources and guides to assist families.

### ONGOING PROGRAMS AND INITIATIVES

**Mental and Behavioral Health Strategy**—Held a conference call with Commissioner Guzman Bowman and Dr. Marilyn Sampilo to review the overall outline for the program slated for FY2021. Discussed the collaboration with Carmen Andujar, and explained some of the ideas for webinars which may take place in the late Summer/Fall and Winter 2020. Debriefed Chair Santiago as well on the plans.

**Census 2020**— We continue to engage with Latinos through our social media campaign.

**Americorps Vista Program**— At the end of June, candidates for all four open positions had been interviewed and job offers were being issued and considered by candidates. Orientation plans have been prepared, reviewed and approved. Transition manuals and debriefs for the two commission's Vista Members have been completed.

**Latino Mental Health Navigators Grant**— Final narrative and fiscal reports are being prepared for submission to OhioMHAS. Follow up meetings are being scheduled and next steps being considered for the projects. More details to be provided once the final report is issued in July.

**Administrative and Fiscal**— See attached budget overview report for FY2021. Final payments and encumbrances for FY2020 will continue to be processed through the month of July and August. Annette Reyes has been working with Director Cavanaugh to prepare for the transition of the outgoing/incoming Vista Members at our Office and also those who will be placed in El Centro and Su Casa.

### Meetings attended:

June 01—Agenda Latina Debrief, Ohio Dept. of Education  
June 02—Dr. Marilyn Sampilo, Mental and Behavioral Health Plan  
June 02—Chair Mary Santiago  
June 03—Trauma Informed Care Advisory Group Meeting  
June 04—WELD Leadership Conference  
June 04—Minority Health Strike Team Meeting  
June 04—La Mega Radio Interview  
June 05—Agenda Latina 2020  
June 08—Tif Hubber, Farm Labor Work Group



- June 09—Agricultural Workers Resource Group
- June 09—OCHLA Board Meeting
- June 10—Jennifer Crist, ODJFS State Monitor Advocate
- June 10—Disparity Study Implementation, City of Columbus Conference Call
- June 10—Matthew Imperato, Ohio Department of Education
- June 10—Farm and Seasonal Workers Workgroup Call
- June 11—WELD, Boards and Commissions Training Webinar
- June 11—Minority Health Strike Team
- June 11—La Mega Radio Interview
- June 12—Mr. Ron Todd, Governor’s Office
- June 12—Dr. Marilyn Sampilo, Cleveland Clinic
- June 12—Lorena Mora, Mujer Latina Today
- June 15—Tif Hubber, Monica Ramirez, Farm and Seasonal Workers Pop Up Testing
- June 16—Cherrell Miller, Americorp Vista Candidate
- June 16—Chair Mary Santiago
- June 16—Minority Health Strike Team Call
- June 17—Rasha Hetata, Jennifer Crist, Lair Marin, Jose Salinas, Ohio Migrant Education Centers
- June 17—Commissioner Elizabeth Bowman, Dr. Marilyn Sampilo
- June 18—Vista Program National Debrief Call
- June 18—Tif Hubber, Ohio Department of Health, Farm and Seasonal Workers
- June 18—La Mega Radio Interview
- June 19—FALCON Networking Virtual Meeting
- June 19—Minority Health Strike Team, Education Committee Call
- June 22—Virtual Townhall Meeting—Minority Health, ethnic minorities
- June 23—Joseph Hill, OhioMHAS
- June 23—Layne Goode, Minority Health Strike Team
- June 23—Amy Shadwick, Recovery Ohio, Dept of Health
- June 23—Tif Hubber, Lair Marin, COVID 19 Translations Audit
- June 24—Jennifer Crist, ODJFS State Monitor Advocate
- June 24—Joseph Hill, OhioMHAS; Victor Leandry, Thelma Cruz, El Centro
- June 24—Mayor Ginther Newsbrief, City of Columbus
- June 24—Farm and Seasonal Workers Workgroup Call
- June 25—Ron Todd, Governor’s Office
- June 25—Agricultural Workers Resources, Work Group
- June 25—CNCS Get Connected: Technical Assistance (Americorps Vista)
- June 25—Dr. Marilyn Sampilo
- June 25—La Mega Radio Interview
- June 26—Janet Gora, OhioMHAS, Mental Health First Aid
- June 26—LULAC Call debrief, Lair Marin, Carly McCain
- June 29—Minority Health Strike Team Call
- June 29—Tif Hubber, Agricultural Workers Resources, Work Group
- June 30—Olivia Hook, Dept. of Transportation; Tif Huber, Dept of Health, Lair Marin Marcum
- June 30—Jenee Lee, Columbus City Attorney’s Office

## Public Policy Center (PPC) Report

Carly McCain, Public Policy Officer

### Summary of Successes

-Legislative Tracking System: Revamped and reorganized bills tracking system.



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The focus in June was the capital budget, staying aware of any potential federal COVID-19 relief packages, and legislation regarding current issues like police reform and election matters.

-[House Bill 481](#) (sponsored by Representative Mark Frazier [R-Newark]) was passed into law. HB 481 will: provide \$350 million in federal aid to help local governments respond to the COVID-19 pandemic; and provide \$1.2 billion worth of capital re-appropriations for construction and community projects all around the state.

-[Senate Bill 4](#) (joint sponsored by Senator Michael Rulli [R-Salem] and Senator Stephanie Kunze [R-Hilliard]) was passed into law. SB 4 will: make capital re-appropriations for school facilities assistance.

-[House Bill 13](#) (joint sponsored by Representative Rick Carfagna [R-Genoa Township] and Representative Michael O'Brien [D-Warren]) was passed by the Ohio House and now awaits assignment to an Ohio Senate Committee. If passed into law, HB 13 would: establish a residential broadband expansion program.

-[Senate Concurrent Resolution 14](#) (joint sponsored by Senator Hearcel Craig [D-Columbus] and Senator Sandra Williams [D-Cleveland]) is currently being considered by the Ohio Senate Health, Human Services and Medicaid Committee. If passed into law, SCR 14 would: declare racism a public health crisis; and promote racial equality.

-[House Concurrent Resolution 31](#) (joint sponsored by Representative Stephanie Howse [D-Cleveland] and Representative Erica C. Crawley [D-Columbus]) will be considered by the House State and Local Government Committee. If passed into law, HCR 31 would: declare racism a public health crisis; and promote racial equality.

-[House Bill 703](#) (joint sponsored by Representative Phil Plummer [R-Dayton] and Representative Cindy Abrams [R-Harrison]) was introduced and now awaits assignment to an Ohio House Committee. If passed into law, HB 703 would: study and implement professional police practices.

-[House Bill 706](#) (joint sponsored by Representative Erica C. Crawley [D-Columbus] and Representative Thomas West [D-Canton]) was introduced and now awaits assignment to an Ohio House Committee. If passed into law, HB 706 would: train police in equitable human interaction practices.

-[House Bill 680](#) (sponsored by Representative Cindy Abrams [R-Harrison]) was passed by the Ohio House and will be considered by the Ohio Senate Government Oversight and Reform Committee. If passed into law, HB 680 would: establish a General Assembly consent-alternative election process during health emergency.

-[Senate Bill 191](#) (sponsored by Senator Theresa Gavarone [R-Bowling Green]) is currently being considered by the Ohio Senate Government Oversight and Reform Committee. If passed into law, SB 191 would: permit an online process for applying for absent voter's ballots.

-**Tracking and Communication of Ohio Department of Education Resources:** Worked off a concrete strategy of how to track ODE resources that are relevant to our community, specifically in relation to students, parents, and families. This information is distributed in English and Spanish amongst our team so that we may post it on our website, social media, and distribute it amongst our networks. At this point in time, the focus is on how we can help students, families, teachers, and school administrators prepare for the upcoming school year and how we can continue to support students and their families throughout the summer. This includes but is not limited to distribution of information regarding meal offerings, summer programming, and health advisories.



-**Latino Community Report:** Received feedback from the Governor’s office and restructured the report based on their feedback. Finished the 2<sup>nd</sup> draft and are waiting for further feedback from the Governor’s office. They were looking for us to focus more on the digital divide in the Latino community as opposed to largely focusing on COVID-19. However, naturally issues like education and employment access as a result of the digital divide and exacerbated by the pandemic were touched upon in the report.

-**2020 Legislative Visit Day:** Agreements have been made and secured with logistics providers and event speakers, now the focus is on how to move forward in light of COVID-19 with this fall event. Starting to consider more virtual options like we did for Agenda Latina.

**Meetings Attended:**

**Daily:** 9:30 AM OCHLA Team Debrief and 2 PM Governor’s Briefing on COVID-19 when those take place

- June 1: Ohio English Learner Advisory Committee meeting
- June 2: Call w/ Education PhD student regarding our education initiatives
- June 5: Agenda Latina
- June 9: OCHLA Board meeting
- June 10: New American Advisory Council meeting
- June 10: Education Debrief w/ Lair
- June 15: League of Women Voters call
- June 16: Ready for November Task Force meeting
- June 16: Minority Health Strike Force meeting
- June 17: Education Debrief w/ Lair
- June 18: Clark County Latino Coalition
- June 18: Public Policy Debrief w/ Lilly
- June 22: LCR Review w/ Lilly
- June 23: ODE Whole Child Advisory Group meeting
- June 24: Education Debrief w/ Lair
- June 25: Council on Unaccompanied Minors call
- June 25: LULAC National Town Hall: Spotlight on Ohio
- June 26: Debrief w/ Lilly and Lair
- June 30: Carly, Lilly, and Lair call w/ Columbus City Attorney’s office

## Community Network (LCN) Report

Lair Marin-Marcum, Community Liaison  
 Caeli Barnes, Social Media Coordinator

During the month of June the majority of the LCN workload continues to focus on COVID-19 work, preparing and attending Virtual Meetings with new COVID-19 Alliances and state government driven initiatives, responding to constituent inquiries, compiling COVID-19 resources and mailing out weekly blast to all community networks & mailing lists.

We continue working with COVID-19 translations for several agencies and conducting research to document requests regarding COVID-19. We continue to work daily to share and distribute resources and information. We are also working closely with Executive Director and ODJFS Migrant Ombudsperson and the Department of Health to support work related to seasonal and farm labor in Ohio. The Latino Media, Attorneys and Interpreters Directories were finished and updated as well.



**Constituent Services**

Constituency calls continue to be high with another 35 requests in the month of June.

**Intern / Volunteers**

During June our OSU intern Michelle Goodman finalized her internship with us and our new inter Lidia Garcia (OSU) started. Our intern Andrea Cid is working on the OLANet and Lidia successfully updated the lawyers and Interpreter’s directories and also updated wonderfully the 2020 Census website page. Lidia is currently working on the Commissioners Dashboard.

	March	April	May	June
<b>Constituent Inquiries:</b>	40	76	35	35
<b>Job Opportunities posted</b>	22	6	9	10

**Social Media Outreach and Engagement:**

Caeli Barnes, Social Media Coordinator

This month, there were 35 posts on Facebook as information normalizes regarding the pandemic, it is expected that the volume of information may decrease. The community is starting to share job opportunities and local events as Ohio continues to re-open, thus we expect an increase on job postings and upcoming events. The social media metrics continue to plateau, which is expected.

**Facebook:**

On Facebook, the commission reached over 11,000 users. The Commission's page has now passed 2,600 page likes and 2,800 followers. The year started off with 2,350 page likes and has increased by 266 in a few months. When comparing data from, the years 2018-2019 for the Facebook pages “likes” through the month of June, there was an increase of 287 new followers for the entire year. From the months of January to June, the Commission has almost reached the same number of new followers. This is promising for the rest of the year and the Commission should finish the calendar year with a considerable number of page likes.

**Twitter:**

The Commission's Twitter continues to grow as it draws closer to reaching 1,000 followers. The top pages of the website for this month were: Homepage- 1,594 page views; Agenda Latina 2020- 508 page views; Coronavirus Resources- 471 page views; Hispanic Serving Organizations- 461 page views; Latino Community Resources- 401 page views; Coronavirus Press Releases- 281 page views; Hispanic Serving Organizations/ Northeast- 269 page views; Responsible Restart Ohio- 261 page views; Job Opportunities page- 207 page views.

**Website:**

Since March, the majority of website pageviews were channeled to the various Coronavirus Resource pages. We are

Outlet	Data Measured	March 2020	April 2020	May 2020	June 2020
<b><u>FACEBOOK</u></b>	Page Likes	2,531	2,567	2,599	2,616
	Followers	2,724	2,773	2,816	2,844
	Total Post Reach	44,264	30,630	25,557	11,237
<b><u>TWITTER</u></b>	Followers	941	959	969	979
	Profile Visits	221	279	153	77
	Mentions (from other org's)	96	94	51	20
<b><u>INSTAGRAM</u></b>	Followers	545	584	609	616
<b><u>OCHLA WEBSITE</u></b>	Total Views	23,740	17,319	12,423	13,808



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now seeing a more diverse traffic to the website as people continue to use the Coronavirus resources but are resuming utilizing the Commission's other resources as things return to a form of normalcy.

**Meetings attended**

- 1 June – Ohio EL Advisory Committee
- 1 June – 2020 Census Project - New Intern Lidia & Annette/Caeli/Lair
- 2 June – Mt. Carmel Hispanic community: Partnerships w/ faith-based & grass-roots to provide COVID-19 testing
- 2 June – Debrief with Intern Andrea Cid - New project
- 2 June – Columbus City Schools “CCS” Partnership in Action Zoom meeting
- 3 June – Chris Farhat New Interpreter Agency in Ohio Greet & Meet
- 3 June – Children served through ODE and Ohio Migrant Education Centers Bi-weekly Mtg
- 4 June – Spanish National Honor Society of Kings High School
- 4 June – Greet and meet OSU/OCHLA Gabriela/Milly/Lair - Community Funding Support Medical Residents
- 4 June – African American COVID-19 Alliance Zoom Mtg
- 5 June – 2020 Agenda Latina
- 8 June – Diana Pagan / CAPA Festival Latino: Update & Outreach to Community
- 8 June – Farm Labor and Responsible Restart Discussion
- 9 June – Call w/ Commissioner Greg Guzman - Follow up on Toledo LLC meetings
- 9 June – Follow Up Agricultural Workers Resources TEAMS Call
- 9 June – OCHLA Board Meeting
- 10 June – ODJFS State Monitor Advocate / OCHLA COVID-19 Bi-Weekly Call
- 10 June – Farm and Seasonal Workers - Follow up call
- 11 June – African American COVID-19 Alliance
- 11 June – Columbus City Schools “CCS” Partnership in Action Zoom meeting
- 12 June – Rita Aggarwal Follow up on Akron Latino Networking 7/29 Partnering with Proyecto
- 12 June – Rock City - Group Call for Domestic Violence - Resources for the Latino Community
- 15 June – League of Women Voters 100th Anniversary - Social media strategy for Maria's video 10 June –
- 16 June – Carmen Zoom meeting invitation -Columbus Community Trust Strategic Planning
- 16 June – Isabel Brumley / Ohio Agricultural Summit Greet & Meet
- 16 June – Intern Andrea Cid / Lair Debrief on Project
- 18 June – Clark County Latino Coalition June Meeting
- 18 June – African American COVID-19 Alliance Zoom Call
- 19 June – Falcon Farmworkers Advocacy Network Meeting
- 19 June – Judge Gina Risso Greet & meet—Outreach to Community
- 22 June – OSU Proposal for Free Clinics Projects ZOOM Call for Assistance and Recommendations
- 23 June – Greater Cincinnati Latino Coalition Meeting
- 24 June – ODJFS State Monitor Advocate Jennifer Crist / OCHLA COVID-19 Bi-Weekly Call
- 24 June – Carly and Lair Weekly Debrief RE Education
- 24 June – Farm and Seasonal Workers, Follow Up Call
- 25 June – Follow Up Agricultural Workers Resources TEAMS Call
- 25 June – COVID-19: Guidance for Agricultural Workers &Employers and Testing Strategy for COVID-19
- 26 June – Follow up with Intern Michelle - Status with OCHLA
- 26 June – Call UMADAOP Statewide Conference Jill/Lair Greet & Meet
- 26 June – Cathy Venturella - Soroptimist - Community Outreach
- 26 June – Carly/Lilly/Lair - Debrief LULAC Town-Hall
- 30 June – Agricultural Conference Webex presentation Debrief w/ Candice Byers
- 31 June – Call Chair Santiago & Lilly—DHO 2020 & Latino Leaders SW Ohio
- 31 June – Migrant workers Transportation Contact & Follow up



# Organizations Development Center (ODC) Report

Lilly Cavanaugh, Executive Director

Mary Grace Sanchez, AmeriCorps Vista, Organizations Development Center

## Summary of Successes:

**Mental Health Navigator Grants**—The grant ended on June 30, 2020. We will begin working on final reporting in early July. All major goals for the grant were accomplished.

**Promotion of Grant Opportunities**— Increased the number of communications with non-profits to promote grant opportunities related to the COVID 19 Response.

**Mental Health Webinar Series**— The last webinar in collaboration with the National Hispanic & Latino Mental Health Technology Transfer Center Network was successfully completed.

**E-Newsletters**— The behavioral health and grants newsletters databases were updated as part of the transition plan for the new Vista member that will start in July.

**Support for COVID 19—Translations**— Continued to provide timely translations of relevant materials into Spanish.

**Agenda Latina 2020**— Successfully completed the event with an increase of over 100% in participation and 155 individuals registered for the event. A final report is included with this monthly report. There were six workshops covered on the [agenda](#):

- The Legal Landscape, What the Latino Community Needs to Know
- Trauma Informed Care During the Pandemic: Emphasis on Children
- Minority Communities: Targets for disinformation
- Food Insecurity: Before and After Covid-19
- Ohio Department of Education: Serving Vulnerable Populations
- Reflection on Sustainability and Changing Organizations: How will we adapt after COVID-19

## Newsletters Engagement:

Grants Newsletter Recipients	Mental Health Newsletters Recipients
170	242

## Meetings Attended:

### Standing Meetings:

- Daily Team Debrief

June 2 – Meeting with ODC VISTA

June 2 – Mock Agenda Latina

June 3 & 17 – ODC Debrief with Lilly

June 5 – Agenda Latina 2020: Building Resilience

June 9 – OCHLA Board Meeting

June 10 – Agenda Latina Follow-Up

June 11 – LMHN Training with Our Lady of Guadalupe and Su Casa



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June 17—Quarterly Report Debrief  
June 23— Translated Resources Updates  
June 24—LMHN Projects—Next Steps-Introduction  
June 24- Translated Resources Updates

Respectfully submitted,



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