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JANUARY 2020

To the Honorable Board Members of the Ohio Commission on Hispanic/Latino Affairs

The [2019 Commission's Annual Report](#) was distributed in early January to the Governor's Office, General Assembly, key partners and state agencies, as well as the general public. Overall, 2019 was a very productive year for the commission and important strides were made in the areas of education, health equity, outreach, diversity and inclusion, leadership and capacity development. We thank the board for the support and involvement on the commission's activities and look forward to a productive 2020.

Legislative Visit Day 2020

Plans are underway for the Legislative Visit Day on March 24th, 2020 at the Statehouse. Melinda Molina, JD, Associate Dean for Academic Affairs, Capital University Law School will be our keynote speaker.

Agenda Latina 2020

This year's event will take place on April 3, 2020 at the San Martin de Porres Center in Columbus. An agenda is being prepared for the day and speakers are being selected.

Latino Mental Health Navigators Project

The project is off to a slower start than expected due to process related matters. It is expected the technical support services will be launched in the first or second week of February.

Recovery Ohio

Director Cavanaugh worked with Carol Baden from Recovery Ohio, to identify leaders in SW Ohio who may be available to provide expertise to this Governor's initiative on their upcoming conversation in that region.



Dayton Latino Leaders Collaborative

Conversations continued through the month of January with leaders from the Dayton area to organize the Dayton Latino Leaders Collaborative; select potential topics of interest and build the audience that will form part of this initiative. A first meeting is targeted before the end of the first quarter, 2020.

Census 2020

A meeting was held in January with Columbus Latino Emerging Leaders to continue to build support through existing organizations for the Census 2020 outreach efforts. As a result of this meeting, a commitment was obtained for leaders to be part of a marketing campaign via video that will be produced in collaboration with the City of Columbus in February, 2020.

Census 2020 Train the Trainer Event

On January 30, 2020, the Commission partnered with Centro Mariposas and NALEO to host the first nationwide Census Train the Trainer Event in Columbus. This tailored training for Latino leaders will be conducted in major cities across the country to provide the tools needed for Latino leaders to organize the get out to count effort. There were 27 individuals in the training who received Certificates of Completion and are now ready to begin training other leaders.



Meetings attended:

- Jan 07—Natasha Pongonis
- Jan 08—Emerging Latino Leaders, Census 2020
- Jan 08—Trauma Informed Care Conference Planning Mtg.
- Jan 09—Ron Todd, Governor’s Office Debrief
- Jan 10—Dayton Latino Leaders Collaborative Planning
- Jan 13—Ramona Reyes, Centro Guadalupe
- Jan 14—23 Lilly out of office (Vacation)
- Jan 27—Javier Gonzalez, East Coast Migrant Head Start Project
- Jan 28—Carol Baden, Recovery Ohio
- Jan 29—Marilyn Sampilo, Mental Health Navigator Project
- Jan 30—Train the Trainer, NALEO
- Jan 31—Yeneta Harper, John Soloninka, Ohio Department of Education
- Jan 31—Anna Cannelongo, Office of Learning and Instructional Strategies, ODE



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Public Policy Center (PPC) Report

Carly McCain, Public Policy Officer

Summary of Successes

2019 Annual Report: In following up protocol, the 2019 Commission’s Annual Report was distributed to Ohio’s General Assembly, key state agencies and the Governor’s Office.

Legislative Visit Day: Planning is underway for the 2020 Legislative Visit Day. A draft schedule for the day has been prepared, potential speakers are being identified and a keynote speaker has been selected.

Voter Registration Campaign: An outline of work to be completed for this initiative will be ready by the first week of January and presented to the Executive Director for approval. A review of existing electronic materials is underway and an update of the website resource page will be completed by mid-February.

Relationship building with key state agencies: Meetings are being scheduled with key agencies that serve the Latino Community to establish connections, learn about their priorities and assess if they have any specific programs of particular interest to our community.

New Intern: Our new Public Policy Intern, Mikaela Perkins, has joined our team for the spring semester. Mikaela is pursuing two Masters degrees at The Ohio State University in the areas of Social Work and Public Administration. She will be assisting the team with our projects over the next couple of months.

Status on Major Projects

Strategic Reference	Priority	Accomplishments	Next Steps	Status
	Latino Community Report	Formulating proposals for our 1st 2020 LCR	Present proposals to Executive Director and complete the project by late April/early May	In Progress
	Legislative Visit Day	Logistics are underway for our 2020 Hispanic Legislative Visit Day, which will take place on Tuesday, March 24, 2020 at the Ohio Statehouse in Columbus. A planning advisory/committee has been formed and our keynote speaker (Melinda S. Molina, JD—Associate Dean for Academic Affairs and Associate Professor of Law at Capital University Law School	Continue to develop breakout sessions for the event and promote to our Hispanic/Latino Ohioan community, especially those involved in the legal affairs and business communities, young professionals, and students	In Progress
	Project Pipeline	Working on designating a “home” for the project. For example, who at the school can help be a liaison for the program	Meet with school officials to discuss where they’re at with the timeline aspect of the program	In Progress



Meetings attended:

1/8: New American Advisory Council meeting in Columbus
1/8: New Public Policy Intern orientation
1/21: Policy issues conference call w/ Dayton network
1/24: 2020 Hispanic Legislative Visit Day conference call w/ National Hispanic Bar Association
1/31: Conference call w/ Anna Cannelongo, Education Program Specialist—Mathematics in the Office of Learning & Instructional Strategies at the Ohio Department of Education

Latino Community Network (LCN) Report

Lair Marin-Marcum, Community Liaison

Caeli Barnes, Social Media Coordinator

During the month of January the majority of the LCN workload has been on outreach to the Latino Community Networks in Akron, Canton, the setting foundations for the Dayton Latino Leaders Collaboratives project and the other LLCs. updating of CLOI and the directories

Connecting the Community: Information and Resources

Caeli and Director Cavanaugh worked together to prepare and issue the 2019 Annual Report. The report is being widely promoted through social media and it is archived in our annual reports page of the website. The Social Media Coordinator has been focused on several campaigns, including the League of Women's Voters 100th Anniversary and promoting our featured events Legislative Visit Day and Agenda Latina with a reach of 422 and 1,420 respectively. Annette Reyes, lead for the Census 2020 Outreach efforts has been actively engaging our audience through the promotion of the training "Together We Are Better Event".

January also marked the implementation of the new social media data recording. Facebook will measure: Total posts; Page Likes; Page Followers; Engagement; Likes; Shares; Post Clicks; and Reach. Twitter will measure: Tweets; Followers; Tweet Impressions; Profile Visits; and Mentions. This year Instagram followers will be recorded for each month. On the website the following metrics will be tracked: Users; New Users; Returning Users; Total Page Views; and Unique Page Views. These metrics will be included with each monthly report to track progress throughout the year.

From December to January, the Facebook page gained 37 new likes totaling 2,350. The Facebook page also has 2,530 followers. Twitter has 918 followers and Instagram has a following of 475. The social media strategy continues to be successful with the Facebook posts reaching 9,764, the second highest reach in my time here. Total website views is being measured and totaled 12,239 for January which is a 2,714 increase from December.

February Projects will include issuing a new edition of the "Latino Community Highlights" and conducting an interview for the first Hispanic Impact Campaign article of 2020. This work will be done in coordination with the team to feature interesting individuals who will be involved with the Legislative Visit Day, Agenda Latina, and Census 2020. Additionally, the website is under review to determine which pages can be condensed, archived or refreshed. Finally, Director Cavanaugh and Social Media Coordinator are working to assess the potential transitioning to the new website platform @ohio.gov.



Outlet	Data Measured	December 2019	January 2020
<u>FACEBOOK</u>			
	Page Likes	2,313	2,350
	Followers	Not previously measured	2,530
	Total Post Reach	Not previously measured	9,764
<u>TWITTER</u>			
	Followers	Not previously measured	918
	Profile Visits	Not previously measured	264
	Mentions (from other organizations)	Not previously measured	30
<u>INSTAGRAM</u>			
	Followers	Not previously measured	475
<u>OCHLA WEBSITE</u>			
	Total Views	9,525	12,239

Constituent Services

January was a slow moving month for constituency and we have 12 to report.

Intern / Volunteers

In January, our OSU interns successfully were onboarded. Mikaela P. started on January 8th and Michelle G. started on January 13. We are looking into recruiting a third one in February.

	Priority	Accomplishments	Next Steps	Status
3.1	Regional Grassroots engagement—Toledo LLC	Last mtg notes were sent out as well as the final 2020 dates.	Prepare 2020 meetings agendas & prepare booster e-mail to legislators.	
3.1	Regional Grassroots engagement—Cincinnati LLC	Last mtg notes were sent out as well as the final 2020 dates.	Prepare 2020 meetings agendas & prepare booster e-mail to legislators.	
3.1	Regional grassroots engagement: 1) Canton, 2)Akron, 3) Youngstown	Final 2020 dates were sent out for all cities	Start preparing topics for meetings	
2.3	Distinguished Hispanic Ohioan Awards	Final numbers wrapped up and sent to Chair and El Centro		✓
2.4	Health Equity/ Latino Health Summit	Final numbers and Minority Health Grant summary finalized		✓
2.3	Community Resources & Outreach	OLANET, Faith and Lawyers Directories started to update.	Start working on CLOI and other directories	
3.1	Increasing Diversity and Inclusion: Interns Management	Recruited one intern to start in January 2020 el 614.466.8333 ax 614.995.0896 http://ochla.ohio.gov	Start recruitment for 1 more intern during Winter semester	✓



Meetings Attended:

- 07 January – Community Outreach Mtg with Joe Focina / Western & Southern Life in Columbus
- 09 January – International Women's Day Planning Committee Meeting
- 10 January – Dayton LLC- Follow up: Pin down Date, venue, issues and agenda
- 14 January – The ARC Inc & Gahanna Inclusion For Teens & Young Adults/OCHLA Greet & Meet
- 14 January – OSU / OCHLA Presentation & Intern recruitment—Commissioner Foulis
- 16 January – 2020 International Women's Day Planning Committee Meeting
- 16 January – MLK Ceremony Celebration -Dr Anahi Ortiz to receive Health Equity Awareness Award
- 17 January – Dayton LLC– Martha Rodrigues Follow up with leaders & Masterlist
- 20 January – Columbus Academy Community Outreach - Meet & Greet Gabriela May
- 20 January – LLC Dayton Follow up to Dayton meeting - Policy Issues of Importance
- 22 January – Cincinnati LLC Next Steps / Prep. w/ Commissioner Molina
- 22 January – New Intern Mikaela OCHLA Latino Community Network Orientation
- 23 January – Rock City Church New Hispanic Ministry / Greet & Meet - Community Outreach
- 23 January – International Women's Day Planning Committee Meeting
- 24 January – Dayton LLC - Follow up
- 24 January – 2020 Legislative Visit Day Conference Cal
- 27 January – Dayton Latino Leaders Collaborative Preparation Call
- 30 January – Debrief Call with Vice Chair Manuel Lopez on Dayton LLC
- 29 January – Columbus Mt. Carmel Latino/Hispanic Collaborative Meeting
- 30 January – Canton Latino Networking Meetings
- 30 January – Akron Latino Networking Meetings
- 30 January – Stark Together Greet & Meet / Jim Molar
- 31 January – International Women's Day Planning Committee Meeting
- 31 January – LLC Cincinnati Draft agenda & strategy

Organizations Development Center (ODC) Report

Lilly Cavanaugh, Executive Director

Mary Grace Sanchez, AmeriCorps Vista, Organizations Development Center

Summary of Successes:

Mental Health Navigator Grants—Completed the scoring and reviewing process. Grants will be awarded to Su Casa Cincinnati and Centro Guadalupe in Columbus. Prepared budgets and outline to accompany the Technical Support Contract for the Project. Working with Executive Director and AG's Office to finalize contracts and fiscal matters.

Minority Health Month 2020 Grants—Held a conference call with Ramona Reyes from Our Lady of Guadalupe Center to discuss the implementation plan for our Food Insecurity community events that'll take place during Minority Health Month in April. She'll be hosting one of the events at the center.

Latino Leaders Collaboratives—Planned for, promoted and prepared to host the two first meetings of the year in Akron and Canton.

Hispanic Chambers of Commerce Quarterly Meeting—Prepared minutes for the meeting and started working on agenda for the February Chambers Debrief.

Cultural Competence Master Series—Handled administrative tasks to process speaker for the January Master Series session held successfully in Akron on January 15-16.



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Status on Main Projects:

Strategic Reference	Priority	Accomplishments	Next Steps	Status
2.5	Mental Health Navigator Grant	Grant has been awarded to two organization.	Finalize contract with El Centro	✓
2.4	Food Insecurity Grant	OSU is working on looking for funders.	Await for acceptance and continue to look for support and partnerships.	
2.4	Minority Health Grant	Final Report Submitted	Await approval of Final Report	✓
3.1	Minority Health Month Grant	Approved	Meet with Ramona to plan event.	✓

Organizations Capacity Building

Organization	Assistance Request	Outcome
Ohio Hispanic Chambers of Commerce	Await approval of meeting minutes from Lilly to share.	Save the dates for 2020 have been established.
Canton, Akron, Youngstown Latino Networking Meeting	Work on Meeting Notes	Successful meetings.
Latino Connection Meeting	2020 meeting dates need to be sent out and Agenda Latina date needs to be confirmed.	April 3rd has been confirmed for Agenda Latina 2020.

Mental Health

Total Audience: 162

Grants

Total Audience: 238



Meetings Attended:

January 2, 15 & 29 – ODC Debrief with Lilly
January 2 – Latino Mental Health Navigator Review
January 13 – OCHLA Partnering Opportunity for Minority Health Month 2020 with Ramona Reyes
January 13– Staff Meeting
January 13 – Northeast Latino Networking Planning Meeting with Lair
January 14– Debrief with Annette
January 15—Interview with New Intern
January 21– Following up our Dayton Meeting—Policy Issues of Importance
January 23 – OCHLA Policy Manual Review with Annette
January 27– ECMHSP Introduction with Lilly
January 29 – Planning Meeting for Canton/Akron Latino Networking Meeting with Lilly & Lair
January 30 – Canton and Akron Latino Networking Meeting
January 30 – Meeting with Jim from Stark County

Respectfully submitted,

