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# SEPTEMBER 2019

## To the Honorable Board Members of the Ohio Commission on Hispanic/Latino Affairs

Hispanic Heritage Month kicked off on September 15th by launching the Commission's [Statewide Event Calendar](#) and through participation in many community events covered by our team and commissioners. Executive Director Cavanaugh and Community Liaison Marin-Marcum have been presenting as keynotes or participating in panels, as well as attending different events throughout Ohio.

In the area of health, Director Cavanaugh participated in the Recovery Ohio, Statewide Collaboration Meeting which gathered representatives from around the state to strategize in the implementation of the recommendations presented in the recent report issued by the Governor's team. A good deal of effort and coordination has been invested this month on the Latino Mental Health Navigators Project. Director Cavanaugh has met with our fiscal officer, attorney general, and contacts at Ohio MHAS to continue to finalize the necessary processes to secure the grant of \$150,000 to fund the Latino Mental Health Navigators Project. It is expected that all formalities for this program will be completed soon and a grant opportunity will be announced in late October.

Census 2020 strategy implementation continues to move strong with a robust social media campaign. This month, we organized and hosted an informational meeting in collaboration with the City of Columbus Complete Count Hispanic Subcommittee with Faith Leaders. A presentation on the Census with a toolkit geared to faith leaders was shared in this event.



Administrative and Fiscal Update:

The office's remodel project was successfully completed in September. Financial matters continue to flow as expected with more details being provided at the board meeting.

Meetings attended:

- 04 Sept—Trauma Informed Team Meeting
- 04 Sept—Yahaira Rose, Proyecto Mariposas
- 05 Sept—Governor DeWine/Senator Portman Faith Based meeting
- 06 Sept—Dr. Marilyn Sampilo, OhioMHAS
- 10 Sept—Recovery Ohio, Statewide Collaboration Meeting
- 10 Sept—Commissioner Elena Foulis
- 12 Sept—Ramona Reyes, Centro Our Lady of Guadalupe
- 18 Sept—Darlene Hill, NBC 4 News Anchor
- 18 Sept—Elizabeth Martinez, BBBS
- 18 Sept—Latino Food Insecurity Project, Dr. Marilyn Sampilo & Kirwan Institute
- 19 Sept—Latina Mentoring Academy Event
- 20 Sept—Miami University, Hispanic Heritage Month Event
- 23 Sept—Latino Seniors Outreach, Kristen Schweitzer, Ohio Department of Aging
- 23 Sept—Dr. Marilyn Sampilo, Victor Leandry, Giovanna Alvarez, Ramona Reyes
- 25 Sept—Christine Boucher, Project Pipeline (Columbus)
- 25 Sept—Hispanic Heritage Month Presentation, Bureau of Workers Compensation
- 26 Sept—Connie Alexander, DAS Fiscal
- 26 Sept—Census 2020 Event for Latino Faith Leaders, Columbus United Way
- 27 Sept—Mary Stagaman, Cincinnati Chamber of Commerce
- 27 Sept—Quinceanera Event, Proyecto Mariposa, keynote
- 30 Sept—Kathy Adams, AG. Latino Mental Health Project
- 30 Sept—Kent State University site visit, Latino Education Summit

**Public Policy Center (PPC) Report**

Carly McCain, Public Policy Officer

Summary of Successes

**Building Relationships with General Assembly:**

- Representative Bill Dean (R-Xenia): Communication regarding Rep. Dean's appointment to the statewide 2020 Complete Count Commission to establish collaboration and communication around the Commission's activities
- Every Representative and Senator in the Ohio General Assembly. Communication regarding 2019 Ohio Latino Education Summit

**2020 Census Efforts:** We are working with our Commissioners and partnerships with statewide and local leaders to research where Complete Count Committees have and have not been established. Specifically, we are researching, identifying, taking note of, and encouraging Latino leadership in Complete Count Committees all around the state. We need trusted leaders in our community to help oversee the census and to encourage members of the community to complete the census.



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**Meetings Attended:**

- 09/03: Meeting w/ OCHLA staff to discuss National Voter Registration Day outreach strategy
- 09/04: Meeting w/ Cameron Garczyk, Member Services Coordinator at NFIB in Columbus
- 09/05: Ohio Faith Based and Non Profit Security Meeting with Governor DeWine and Senator Portman in Columbus
- 09/05: Call w/ Fabrice Juin, Program Coordinator in the Office of Ethnic Programs and Services at the University of Cincinnati
- 09/11: New American Advisory Council Meeting in Columbus
- 09/19: Meeting at the Eastland Career Center in Groveport
- 09/19: Call w/ Daniel Nilsson, Director of the Office of Diversity Outreach and Development at Kent State University
- 09/20: UniDiversity Festival at Miami University
- 09/24: Tour of the Eastland Career Center in Groveport
- 09/25: Meeting at the Eastland Career Center in Groveport
- 09/25: 2019 Ohio Latino Education Summit Conference Call – Plenary 2 Discussion
- 09/26: Call w/ Yahaira Rose, and Taylor Burciaga
- 09/26: Call w/ Kim Kehl, Ohio Department of Mental Health and Addiction Services
- 09/30: Travel to Kent State University RE 2019 OLES

**Status on Major Projects:**

Strategic Reference	Priority	Accomplishments	Next Steps	Status
	Ohio Latino Education Summit	Had meetings to refine session objectives, held Proposals/Registrations/Logistics Committee conference calls and traveled to Kent State with Lilly to meet with the aforementioned committee in person	Continue working with our partners at Kent State to ensure we are receiving all of the information we need (headshots, session descriptions, etc.) to provide to Marketing team at Kent State and to contracted program designers	In Process
	Legislative Visit Day	We officially switched the LVD to March 24, 2020 and internally communicated this to our OCHLA team	Start brainstorming with Lilly to create planning committee outlines	In Process
	Project Pipeline	Had tours and meetings at Eastland Career Center to discuss maintaining and strengthening the program	Meet with school officials to discuss where they're at	In Progress



# Latino Community Network (LCN) Report

Lair Marin-Marcum, Community Liaison  
 Caeli Barnes, Social Media Coordinator

During the month of September the LCN workload was directed to working primarily on the Latino Health Summit sessions & logistics as well as the DHO logistics, programming, awardees, and acquiring partnerships . I also collaborated with several organization for Hispanic Heritage Month and attended various events.

## Connecting the Community: Information and Resources

There is a marked decrease on job postings as organizations are not providing the job posting information on the required new format, thus job postings and views have decreased by 50%. Community Liaison recommends to review the new procedures and assess means to increase the number of postings.

Facebook “likes” went up to 2,214 and we hope to reach the 2,300 likes before the end of the year. With new 1-3 daily social media postings on Facebook, Tweeter and Instagram the numbers have decreased by 500%. A detailed report on the impact, benefits of the new strategy will be presented at the December board meeting with more detailed information from the Social Media Coordinator regarding the impact of the strategy.

## Constituent Services

During the month of September we saw our constituencies go up to 35 inquiries. This is again a higher number than past months.

## Intern / Volunteers

During the month of September two new OSU interns started with OCHLA. They are both seniors and majoring in Spanish. Their names are Emily Thongsavanh and Alana Jarrell who will be with us until early December. Both will be graduating in May 2020.

## Connecting with the Community: Information and Resources:

OUTLET	DESCRIPTION	August	September
Facebook	Number of “Likes” to date	2,191	2,214
Facebook, Twitter & Instagram	Postings of news, resources, events	115	62
Job Opportunities Website Page	Jobs Posted	19	17
Job Opportunities	Website Views	636	500
OCHLA Website	Total Views	13,155	13,695
OCHLA Website	Home Page Views	1,825	1,329
OCHLA Website	Users	2,188	2,940



## Meetings Attended

- 5 September – Mtg with Esmeralda Flores - Sergey Maganallan Law firm offices - Outreach to community
- 6 September – Interview Emily Thongsavanh - Intern/Volunteer Candidate
- 5 September – Columbus Clippers Start of HHM - Last Hispanic Game Honoring Latino Leaders Event
- 10 September – Newspaper El Sol de Ohio - Community outreach mtg
- 11 September – Commissioner Guzman Conference Call Toledo LLC, Agenda & Proclamation requests
- 16 September – DHO Call Chair/Lilly/Lair
- 17 September – DHO Meeting at Sheraton—Logistics and Food tasting
- 18 September – Latino Health Summit Debrief Comm. Beth Guzman Bowman
- 18 September – 2019 LHS Steering Committee Conference Call
- 11 September – Cincinnati LLC Conf Call Comm. Molina - Prepare Agenda for November 7 Mtg
- 18 September – OCHLA Presentation at Glen's Martinez class at Westland High School
- 20 September – Toledo Latino Leaders Quarterly Meeting -
- 20 September – Falcon Farmworkers Advocacy Network Meeting - Toledo
- 23 September – Latino Health Summit - Block A Session 1 Discussion
- 24 September – Red Cross Planning Meeting-Latino Blood Drive Committee
- 30 September – LHS Block A Congregational Partnerships for Latino Health Panel - Logistics Q&A

Strategic Reference	Priority	Accomplishments	Next Steps	Status
3.1	Regional Grassroots engagement— Toledo LLC	9/20 meeting took place successfully	Notes preparation & Coordinate next mtg	
3.1	Regional Grassroots engagement— Cincinnati LLC	Conference calls with Comm. Molina to start working on agenda	Prepare agenda for next mtg	
3.1	Regional grassroots engagement 1) Canton 2) Akron 3) Youngstown	Successfully held all 3 meetings. All notes sent out and rescheduled Canton & Akron mtg date to October 30 and secured locations. Confirmed Youngstown for 11/13 at East Library	Prepare agendas:  Canton & Akron on October 30th.  Youngstown: November 13th	
2.3	Distinguished Hispanic Ohioan Awards Gala	Working on new logistics, partnership packages finished and sent out. Press release and e-campaigns. Eventbrite successfully. Venue contract finalized & signed. MOU with El Centro signed. Awards ordered and work with Partners and Awardees started	Working on Final logistics and preparing program booklet and ppt. Gala to take place 10/26	
2.4	Health Equity/ Latino Health Summit	Finalized all documentation, session, program booklet and all logistics in place. Final walk through and run through. Final venue and numbers set.	Event to take place on 10/8	
2.3	Community Resources & Outreach	HHM Calendar finalized and continuously updating until Oct 15.	Starts logistics on OLANET Cities by or before end of year. Upload Faith Directory & CLOI.	



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# Organizations Development Center (ODC) Report

Lilly Cavanaugh, Acting ODC Officer  
 Mary Grace Sanchez, ODC Coordinator

## Summary of Successes

### Census 2020:

Successfully partnered with the Columbus Complete Count Hispanic Outreach Subcommittee to host a Census 2020 informational meeting for Latino Faith Leaders. Bilingual materials were presented along with a Faith Leaders toolkit.

Further work to share outreach and educational materials on the Census will continue to be a priority to ensure a regular flow of information and awareness on Census matters for the community.

### Hispanic Chambers of Commerce

Coordinated logistics and built agenda for next meeting in order to review activity in 2019 and begin planning the strategy for 2020.

### Mental/Behavioral Health

Worked with Executive Director Cavanaugh on the administrative and fiscal requirements for the potential Latino Mental Health Navigators Grant in partnership with OhioMHAS.

### Building Opportunity through Grants

The Mental Health and Grant Opportunities newsletters were researched, prepared and emailed.. We will continue to assess creative ways of engaging this audience and making sure they are opening and hopefully pursuing these grant opportunities.

### Relationship Building

Represented the commission at STEM Committee meeting at the Ohio Department of Education. During the month we also meet with some members from the Senior Community Service Employment Program to get to know how we can work together, after the meeting we followed up and working together on possible having the program go present at our Northeast Ohio Latino Networking Meetings.

Strategic Reference	Priority	Accomplishments	Next Steps	Status
2.5	Mental Health Navigator Grant	AG and OhioMHAS lawyers are working together to finalize logistics.	Continue to work on detail with El Centro and continue to work on the drafts.	
2.4	Food Insecurity Grant	OSU is working on looking for funders.	Await for acceptance and continue to look for support and partnerships.	
2.4	Minority Health Grant	Accepted	Draft the Final Report	✓



Supporting Organizations:

Organization	Assistance Request	Outcome
Ohio Hispanic Chambers of Commerce	Moved meeting to a conference call.	New Outlook invite sent out and Doodle Poll was created to provide more options and to increase attendance.
Youngstown, Canton, Akron Latino Networking Meeting	Confirm Akron location with IIA, and SCSEP as presenters.	SCSEP are interested in attendance but will confirm by October 11th.

Engagement through Media

Mental Health

Total Audience: 133  
 Opens: 35  
 Clicks: 10

Grants

Total Audience: 178  
 Opens: 43  
 Clicks: 8

Meetings Attended:

- September 4– Debrief with Lilly
- September 11– ODC Debrief with Lilly
- September 12– Latino Mental Health Navigator Project with Ramona Reyes and Our Lady of Guadalupe
- September 18– Faith Leaders meeting prep and Bi-weekly staff meeting
- September 19– Updates with Marilyn
- September 20– STEM Committee meeting
- September 23– VISTA Debrief, SCSEP meeting, Mental Health Navigator debrief
- September 25– ODC Debrief with Lilly
- September 26– Faith Leaders Meeting
- September 30– Mental Health Navigator with AG and SCSEP meeting on Latino Networking Meetings

Respectfully submitted,

