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NOVEMBER 2019

To the Honorable Board Members of the Ohio Commission on Hispanic/Latino Affairs

The [Latino Education Summit 2019](#) held at Kent State University was our last major event for the year. This summit had our largest ever audience surpassing 500 participants, a considerable number of those Latino high school and college students representing the Northeast region of the state. We extend our gratitude to Kent State University and the Ohio Department of Education for their support on this project.

Our commission partnered with Kent State University to host the first Distinguished Lecture Series on “Latinos in the Media: The World Outside and the Pictures in our Heads.” National experts including Elizabeth Graham, Yesim Kaptan, Rekha Sharma and Ikran Toumi presented on this topic and contributed towards our effort to bring awareness about the impact of media in the national narrative and specifically in the lives of Hispanics/Latinos.

The Latino Mental Health Navigator Project grant opportunity launched in November. Applications for this grant are open until December 20th. It is expected a decision on grantees will be made by end of year or early 2020 to begin implementation as soon as possible. Another important initiative underway is the Census 2020 Complete Count. Later this month, Director Cavanaugh will be co-presenting with Elizabeth Martinez at the Franklin County Complete Count Committee about the results of our outreach efforts. Additionally, Director Cavanaugh was featured as a speaker for [North Carolina's NCChild.Org](#) Census Outreach Webinar and she had the opportunity to present about the work being done by our commission in Ohio.

Our team is now focused on wrapping up the activities for 2019 and has started the end of year reporting, as well as the planning process for 2020. As stated in previous reports, we have already a good number of events scheduled for early in the year, including the Hispanic



Legislative Visit Day on March 24, 2020, our Board and Staff Retreat on February 18th, 2020 and Agenda Latina on April 3, 2020. Work is also underway to finalize the Latino Community Report: [Food Insecurity: An Overview and the Impact Among Hispanic/Latino Ohioans](#)

On the administrative front, work is underway to complete fiscal processed required by end of year and prepare budget forecasts for 2020.

Meetings attended:

Nov 01—OCHHA (Youngstown) Keynote
02 Nov—El Centro de Lorain, Annual Gala (Lorain)
04 Nov—Controlling Board, Testimony
05 Nov—Daniel Nielson, Kent State Univ
06 Nov—Trauma Informed Care Advisory/Conference Planning Mtg
07 Nov—Latinos in the Media Event, Kent State University (Kent)
08 Nov—Latino Education Summit, Kent State University (Kent)
12 Nov—Elizabeth Martinez, Census 2020 Complete Count
13 Nov—Adam Clay, Verizon
13 Nov—Census 2020 Complete Count, Franklin County Meeting
14 Nov—Mayra Jackson, Sharon Watkins, Cincinnati Action Agency (Cincinnati)
14 Nov—Latino Leaders Collaborative Meeting, (Cincinnati)
15 Nov—Latino Connection Quarterly Debrief
15 Nov—OCHLA Executive Committee Conference Call
19 Nov—Jacklyn Rohaly, Nationwide Children’s Hospital
19 Nov—North Carolina Child Census Webinar (Keynote)
20 Nov—Office of Diversity and Inclusion Advisory Board Meeting, City of Columbus
20 Nov—US Latino Affairs Commissions, Conference Call
25 Nov—Adan Clay, Verizon
25 Nov—Shaina Morris, Legislative Services Commission
Nov 26—Renee Bishai, Columbus Council on World Affairs

Public Policy Center (PPC) Report

Carly McCain, Public Policy Officer

Summary of Successes

Building Relationships with General Assembly:

- **Latino Education Summit:** Event successfully executed. All sessions went smoothly, the event was well received and evaluations after the summit reported a high level of satisfaction. ODE’s state Superintendent Paolo de Maria delivered an outstanding message and we were able to exceed our goals for this event.
- **2020 Hispanic Legislative Visit Day:** Planning is underway for this event scheduled for March 24, 2020. We will begin forming a work committee and building up the schedule as well as working on the outreach campaign by December.



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- Latino Community Report on Food Insecurity: Final work is being completed on this Latino Community Report which should be ready for distribution next month.

Meetings Attended:

11/4: Controlling Board Hearing
 11/5: 2019 OLES Conference Call
 11/6: 2019 OLES Conference Call
 11/7: Latinos in the Media Event at Kent State University
 11/8: 2019 Ohio Latino Education Summit at Kent State University
 11/12: Ohio House Civil Justice Committee
 11/14: Cincinnati Latino Collaborative Meeting
 11/19: Constituent Case Meeting w/ Lilly and Lair
 11/25: Meeting w/ Dave Matos, Case Management Specialist at BCFS Health and Human Services

Status on Major Projects:

Strategic Reference	Priority	Accomplishments	Next Steps	Status
	Ohio Latino Education Summit	Event executed and all goals met	Wrap up logistics, evaluations, reports	Complete
	Legislative Visit Day	Location secured and date confirmed	Reach out to potential committee members, begin outlining program for the day and designing outreach strategy	In Progress
	Project Pipeline	Started reviewing concept document	Set up meeting with school officials to discuss where they're at with the timeline aspect of the program	In Progress



Latino Community Network (LCN) Report

Lair Marin-Marcum, Community Liaison
 Caeli Barnes, Social Media Coordinator

During the month of November, the focus was completing reporting, documentation and financial matters related to the Latino Health Summit and DHO. Work is also underway to update the Latino Resource Directories.

Connecting the Community: Information and Resources

During the month of November the Job Opportunities Postings went up to 33 compared to only 18 in the month of October. That’s a good sign that more agencies are signing in and entering their job opportunities.

Constituent Services

There were 15 constituent inquiries this month.

Intern / Volunteers

During the month of November our two OSU interns Emily T. and Alana J. finished their internship with OCHLA. Alana will be graduating in December 2020 and has also been accepted to the Ohio House Fellowship internship that will start in January 2020.

OUTLET	DESCRIPTION	October	November
Facebook	Number of “Likes” to date	2,278	2294
Facebook, Twitter & Instagram	Postings of news, resources, events	63	50
Job Opportunities Website Page	Jobs Posted	18	33
Job Opportunities	Website Views	438	436
OCHLA Website	Total Views	13,615	10,106
OCHLA Website	Home Page Views	1,577	1,164
OCHLA Website	Users	2,821	2,211
Constituent Inquiries:		10	15

Meetings Attended:

- 13 November – Youngstown Latino Networking Meeting
- 14 November – Meet and greet - Latino Affairs Commission and Community Action Agency, Cincinnati
- 14 November – Cincinnati LLC Meeting
- 18 November – Annette / Lair / Mary : Review Expenses & Budget DHO-LHS Grant
- 19 November – Jennifer Crist New State Monitor Advocate & OCHLA
- 19 November – Latino Equity Pay Day Meeting with City Of Columbus Women's Commission
- 19 November – Franklin County Community Advisory Council Meeting
- 20 November – 2018 DHO Update Chair Santiago
- 21 November – Youth Human Trafficking Prevention Summit—Welcome



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25 November – OSU Intern Emily T. debrief, letter and hours
 25 November – Dave Matos BCFS Health and Human Services / Latino Affairs Commission Meeting

Status Report on Major Projects:

Strategic Reference	Priority	Accomplishments	Next Steps	Status
3.1	Regional Grassroots engagement— Toledo LLC	December mtg has been cancelled. 2020 New dates have been set	Notes preparation & Coordinate and preparing 2020 meetings	✓
3.1	Regional Grassroots engagement— Cincinnati LLC	November 14th meeting was held successfully and new Agenda prepared and sent out.	Preparing 11/14 Notes and send out 2020 Calendar invites	
3.1	Regional grassroots engagement 1) Canton 2) Akron 3) Youngstown	Agendas and meetings for Canton & Akron took place. Youngstown Agenda prepared	Prepare for Youngstown: November 13th mtg	
2.3	Distinguished Hispanic Ohioan Awards Gala	DHO successfully took place o Oct 26th	Working on wrapping up last expenses and summary	✓
2.4	Health Equity/ Latino Health Summit	LHS successfully took place o Oct 8th	Working on wrapping up last expenses and summary	✓
2.3	Community Resources & Outreach	Central Ohio, Canton, Akron and Youngstown Directories updated	Starts logistics on OLAN-ET before end of year. Upload Faith Directory & start working on CLOI.	
3.1	Increasing Diversity and Inclusion: Interns Management	Finalized projects and work of both OSU Interns	Start recruitment for January interns	



Organizations Development Center (ODC) Report

Lilly Cavanaugh, Acting ODC Officer
 Mary Grace Sanchez, ODC Coordinator

Summary of Successes

Census 2020:

Continued outreach and educational initiatives regarding the Census and prepared to present before the Complete Count Committee, Franklin County.

Mental/Behavioral Health:

Launched the Latino Mental Health Navigators Grant in partnership with OhioMHAS. Applications will be received until December 20, 2019.

Building Opportunity through Grants:

Received approval of the Minority Health Commission grant \$2,500 for Food Insecurity workshops staged to take place in 2020.

Relationship Building:

Hosted the Latino Connection meeting (El Centro, Adelante Inc, Centro Guadalupe and Su Casa) for an end of year debrief and strategy building for 2020.

Building Capacity: Grants and Leadership Development through e-campaigns

Mental Health e-newsletter	Grants e-newsletter
Total Audience: 160	Total Audience: 235

Supporting Organizations

Organization	Assistance Request	Outcome
Ohio Hispanic Chambers of Commerce	Potential save the date established.	New Outlook invite sent out and
Canton, Akron, Youngstown Latino Networking Meeting	Meeting minutes, 2020 dates, and survey needed to be sent out.	Group has all information and deadline for the survey is December 6th.
Latino Connection Meeting	2020 meeting dates need to be sent out and Agenda Latina date needs to be confirmed.	April 3rd has been tentatively chosen for Agenda Latina 2020.



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Status Report on Major Projects:

Strategic Reference	Priority	Accomplishments	Next Steps	Status
2.5	Mental Health Navigator Grant	Grant Opportunity launched	Receive applications	✓
2.4	Food Insecurity Grant	OSU is working on looking for funders.	Await for acceptance and continue to look for support and partnerships.	
2.4	Minority Health Grant	Grant received. Funding approved.	Implement strategy	✓

Meetings attended:

- November 7 – Kent State Latino Media Panel & Gala
- November 8 – Latino Education Summit
- November 13 – Youngstown Latino Networking Meeting
- November 15 – Latino Education Summit
- November 18 – Review Expenses & Budget for LHS
- November 25 – Dave Matos meeting

Respectfully submitted,

