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# MARCH 2019

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## To the Honorable Board Members of the Ohio Commission on Hispanic/Latino Affairs

The Latino Affairs Commission had the honor of hosting the last national regional hearing of the National Latino Commission on the Census 2020 for the Midwest Region. The event brought together over 50 leaders from across the Midwest, who convened to testify on issues of importance to Latino communities. Other hearings were held in Los Angeles- CA, New York City- NY, San Antonio- TX and Orlando- FL. A report on the national hearings will be issued in the month of May.

**Workforce Development:** We are also pleased to report great progress by the Toledo Latino Leaders Collaborative and welcome Monika Ortiz, who will be leading the ECHO [Exposing Careers to Hispanic Ohioans] initiative. The project is an designed to recruit, support, and connect diverse youth to career ready opportunities with 'in-demand' occupations that require function explicit training. These occupations include, but are not limited to, nursing, education, technical and professional trade programs.

**Leadership Development:** We are pleased to connect with Tom Lianez and the [Law and Leadership Institute](#), an organization dedicated to work with underserved communities to educate them about and prepare them for careers in the legal profession. We hope to work closely with them to bring more Latinos to participate in the opportunities offered by this non-profit.

**CHIP Lorain Leadership Conference:** Our team has been working in collaboration with the planning committee to research, connect and secure speakers for the upcoming Coalition for Hispanic Issues and Progress Annual Conference, in collaboration with Chair Mary Santiago. The Commission will be participating in the educational session on the Census 2020, in partnership with NALEO and Daniel Ortiz.



**Latino Mental Health:** Director Cavanaugh is working with Ohio's Department of Mental Health and Addiction Services to organize a mental health "promotoras" training and support a cultural elements training later this summer. These are projects created in partnership with the [Great Lakes ATTC](#) which will provide technical assistance and training to at least 200 participants.

**Administrative Matters:** Our biennial audit is underway and we are preparing to wrap up the internships for the first half of the year. We are also in the process of recruiting for our two Vista Members who will join our team this summer and will begin the search for the Public Policy Officer replacement.

We are also working with DAS-Fiscal to manage the project for the office space remodel underway and begin our projections for end of fiscal year. Finally, Executive Director Cavanaugh will be preparing for our initial testimony before the House of Representatives for the FY 20-21 Biennial Budget.

### Meetings Attended:

01 Mar—Marilyn Sampilo, MHAS  
01 Mar—Dra. Elena Foulis, OSU  
04 Mar—Dr. Gregory Guzman, Monika Ortiz  
05 Mar—Latino Leaders Collaborative  
05 Mar—Tracey Najera, Ohio Children's Fund  
05 Mar—Rebecca Nelson, City of Columbus  
06 Mar—Trauma Informed Care Meeting  
11 Mar—Ohio Children's Coalition, Census Meeting  
11 Mar—Daniel Cerrato  
12 Mar—Ohio Children's Defense Fund, Census Training  
13 Mar—Hispanic Chambers of Commerce, Quarterly Meeting  
14 Mar—OCHLA Executive Committee, Conference Call  
14 Mar—NALEO, Debrief, Martha Recio  
15 Mar—Latino Education Summit Planning, Kent State University  
18 Mar—Law and Leadership Institute, Tom Lianez  
19 Mar—Women in Leadership Symposium, Ohio Diversity Council  
19 Mar—Meet and Greet, Senator Tina Maharath  
19 Mar—Alfredo Cerrato, Great Lakes, ATTC  
19 Mar—NALEO staff, meet and greet  
20 Mar—Midwest Region Latino Commission Census 2020 Hearing  
21 Mar—Our Lady of Guadalupe Center, Ramona Reyes  
21 Mar—2019 Latino Health Summit Committee  
21 Mar—WELD Keynote, Women for Economic and Leadership Development  
26 Mar—Latino Connection, Mental Health Navigator Project  
27 Mar—Dra Anahi Ortiz  
28 Mar—Meet and Greet, Representative Susan Manchester  
28 Mar—Lisa Gray, Excel Ohio  
29 Mar—OCHLA Executive Committee, Conference Call  
29 Mar—Carmen Leiba, CHIP Conference



**Public Policy Center (PPC) Report**  
 Juan Jaimes, Public Policy Officer

Summary of Successes

**Building Relationships with General Assembly:**

- Ten meetings with Legislators and/or Aides took place during March.
- Representative Manchester visited our office, and Legislative Commissioner Representative Miranda paid a brief visit to the Quarterly Hispanic Chambers of Commerce meeting in Columbus.
- Additionally, a meeting has been organized for her to meet in district with our three Commissioners for Southwest Ohio.

**Civic and Community Engagement:**

- Attended a National Conference in Washington D.C. on Hispanic and Latinos in Rural Ohio.
- Participated in the Sheriff's Office Yorktown Middle School, Leadership Day . Livingston Ave., Columbus
- Attended the Bowling Green State University Conference on LatinX issues

Status on Major Projects:

KEY: [ ✓ ]:Completed [YELLOW:] In Progress [ RED]: Not Started

Strategic Reference	Priority	Accomplishments	Next Steps	Status
2.2/1.1/2.5	Project PIPELine	Contacted parents to confirm their interest in the program.	Register our first cohort for the summer portion of the pilot program.	In Process
2.5	Latino Education Summit	Held our second committee meeting at Kent State University for planning purposes.	Follow up conversation to schedule the third meeting in the following week.	In Process
2.6	Legislative Visit Day	Initiating conversations for partnerships and strategy implementation.	Work on schedule and budget process.	In process

**Meetings Attended:**

- 03/04/2019—Meeting with Monica Cerrezuela—COTA
- 03/05/2019—Meeting with Lucia—OSU PHD Student– Officer Visit
- 03/05/2019—Meeting with Pedro Mejia—City of Columbus
- 03/06/2019—Meeting with Representative Boyd—Legislative Visit
- 03/06/2019—Meeting with Jenny and Nancy from OSU Internship Program—Program follow-up
- 03/06/2019—Yorktown Middle School (Franklin Sherriff's Office) - Leadership Session
- 03/07/2019—Conference Presentation in Washington, DC.—Hispanic/Latinos is Rural Ohio
- 03/11/2019– Meeting with Senator Antonio—Legislative Visit
- 03/12/2019—Meeting with Representative Miller—Legislative Visit
- 03/12/2019—Meeting with Representative Manchester—Legislative Visit
- 03/13/2019—NAAC Meeting—Main Columbus Library
- 03/13/2019—Ohio Hispanic Chambers of Commerce



Riffe Center ~ 18th Floor  
 77 South High Street  
 Columbus, Ohio 43215-6108

tel 614.466.8333  
 fax 614.995.0896  
<http://ochla.ohio.gov>

- 03/13/2019—Meeting with Senator Manning—Legislative Visit
- 03/13/2019—Meeting with Representative Plummer—Legislative Visit
- 03/15/2019—Ohio Latino Education Summit—Kent State University
- 03/19/2019—Meeting with Meyerlyn—OSU Student—Office Visit
- 03/18/2019—Meet and Greet with Tom Lianez - Law and Leadership Institute
- 03/19/2019—Meeting with Abigail - OSU PhD student—Office Visit
- 03/19/2019—Meeting with Senator Maharath—Legislative Visit
- 03/20/2019—Meeting with Representative Plummer—Legislative Visit
- 03/22/2019—Meeting with Representative Plummer’s Aide—Office Visit
- 03/27/2019—Conference on LatinX issues at Bowling Green State University
- 03/28/2019—Meeting with Representative Manchester– Office Visit

## Latino Community Network (LCN) Report

Lair Marin-Marcum, Community Liaison  
 Jesse Dotson, Social Media Coordinator

**Increasing Networks in the Lower Northeast Region:** The joined meeting with Canton and Akron is organized and on target. A date has been selected for the first Youngstown meeting for later April.

**Latino Collaboratives:** Toledo Latino Leaders Collaborative was held this month and new leadership for the ECHO initiative was announced with Monika Ortiz heading the initiative.

**Directories:** The OLANet Directory and all other directories [Interpreters/Translators, and Latino Media List, Central Ohio Latino Health & Social Services directories] have been updated, uploaded and a promotional campaign is being prepared to be launched in early April.

### Other Relevant Events: Connecting the Community: Information and Resources

- There were 169 Job Opportunities Postings promoted
- In the area of Social Media, there were 2,077 likes on Facebook. Social media postings on Facebook, Tweeter and went up by 20% in March and our OCHLA website had 2, 561 users this month
- Constituent Services totaled 25 inquiries.
- We have three student intern/volunteers this month from OSU and Otterbein University who will be ending their internship in April. A new intern/volunteer has been secured at the end of April. Work is underway to promote volunteer opportunities to build our capacity for the summer and second academic semester.

OUTLET	DESCRIPTION	FEBRUARY	MARCH
Facebook	Number of “Likes” to date	2,051	2,077
Facebook, Twitter & Instagram	Postings of news, resources, events	830	1,060
Job Opportunities Website Page	Jobs Posted	139	169
Job Opportunities	Website Views	1,139	1,024
OCHLA Website	Total Views	12,608	12,101
OCHLA Website	Home Page Views	1,671	1,421
OCHLA Website	Users	2,391	2,561



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Constituent Inquiries:	25	25
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**Status on Main Projects:**

KEY: [ ✓ ]:Completed [YELLOW:] In Progress [ RED]: Not Started

Reference	Priority	Accomplishments	Next Steps	Status
3.1	Regional Grassroots engagement— Toledo LLC	Notes and Agenda Finalized. Location pinned	2019 1st Meeting will take place March 5th/ fter meeting Notes to be sent out and 2019 new task to be worked on	
3.1	Regional Grassroots engagement— Cincinnati LLC	1/31 mtg notes compiled, prepared and sent out.	Start working & preparing next 4/18 mtg agenda and connecting with Vice Chair Molina	
3.1	Regional grassroots engagement	Presentations & mtg for next joint Akron & Canton mtg done. Date will be April 4th  Successful mtgs in Youngstown and robust preliminary master list of participants done	Pin down compete 2019 Calendar and presentations for both locations.  Working on final Master list and 1st mtg set up in Spring 2019	
2.3	Distinguished Hispanic Ohioan Awards Gala	Work done to possible University of Cincinnati location. 2019 Budget prepared	Prepared host responsibilities document and follow up with request to UC with VC Molina,	
2.4	Latino Health Summit	Theme was also selected and possible breakout sessions and keynote theme.	Working with steering committee for breakout sessions, plenaries and logistics.	
2.3	Community Resources & Outreach	Finalized Directories.	Prepare e-campaign and flyer to send out to all community with updates	✓
3.1	Increasing Diversity and Inclusion: Interns Management	Worked with 3 interns. Successfully recruited 1 Spring intern.	Work with new intern and start interviews and selection for summer intern.	

**Meetings Attended:**

- 5 March – Toledo Latino Leaders Quarterly Meeting
- 7 March – 2019 International Women conference
- 8 March – 2019 International Women conference Debrief Mtg
- 11 March – Staff Debrief and Catch up Meeting



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- 12 March – 2019 Latino Health Summit Steering Committee Conference Call
- 12 March – Call w/ Commissioner Juan Rivera - Youngstown Next Steps
- 12 March – Children's Defense Fund - Census 2020 Meeting
- 13 March – Natasha Jimenez PR relief OSU Student / Scholarships& Mentoring programs
- 13 March – LULAC / OCHLA - 2019 LHS Debrief - Dan Almaguer
- 14 March – Prospanica / OCHLA - Possible partner Hispanic Legislative Visit Day - 8/21
- 14 March – Meeting- Check-In Call on the Ohio Census Hearing in Columbus
- 18 March – Meet and Greet with Tom Lianez, Law and Leadership Institute
- 19 March – OSU Translation and Interpretation in the Latino Community Class w/ Glen Martinez
- 20 March – NALEO Census 2020 Hearings in Columbus
- 21 March – 2019 Latino Health Summit - Mercy Health Sponsorship - LULAC / OCHLA
- 25 March – Isaac Baez—Call to discuss Speaker/s for April 4th Akron/Canton Joint Meeting
- 26 March – Call with Cristina Zenon Work in Massillon, OH / OCHLA Community Resources
- 26 March – Big Brothers Big Sisters; Hispanic Mentoring school based program / OCHLA Assistance
- 28 March – Puerto Rico Funding Conference Call Update form Senator Sherrod Brown's Office
- 28 March – Meeting with Representative Manchester

## Organizations Development Center (ODC)

Lilly Cavanaugh, Acting  
Janwin Zeegar-Holman, ODC Coordinator

### Summary of Successes

**Community Engagement & Leadership Development:** Started research and data gathering for the Akron Latino Resource Directory.

**Capacity Building:** Hosted the first quarterly meeting for the Ohio Hispanic Chambers of Commerce

### Status Report on Major Projects

KEY: [ ✓ ]:Completed [YELLOW:] In Progress [ RED]: Not Started

Strategic Reference	Priority	Accomplishments	Next Steps	Status
2.5	Akron Latino Resource Directory	Research and data gathering	Complete draft by April 4 for quarterly meeting	
2.4	Spanish translation for Canton Police Dept. Flyer	Completed		✓
2.4	CLOI Directory Update	Completed first draft of CLOI for board meeting	Review with Laircomp	



Organizations Development:

Organization	Assistance Request	Outcome
Mike Hammer	Looking for funding assistance for community art piece	Sent information for Ohio Arts Council and Grants.gov site

Engagement through Media

Mental Health Newsletter

Total Audience: 132

Opens: 44

Clicks: 14

Grant Opportunities E-Campaign

Total Audience: 174

Opens: 52

Clicks: 17

Meetings Attended:

Mar 13— First Hispanic Chambers of Commerce Meeting of the Year

Respectfully submitted,

