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DECEMBER 2019

To the Honorable Board Members of the Ohio Commission on Hispanic/Latino Affairs

Our implementation plan for Census 2020 outreach is on schedule. This month, we hosted a meeting with leaders from Central Ohio to coordinate efforts based on regions, special celebrations between December 2019 and April 2020, as well as to collect questions that were referred to Census 2020 staff on issues affecting Latinos. Among the concerns are how to reach out to Latinos with disabilities (house bound and other issues), lack of internet access at homes and limited English proficiency, among others.

While our team prepares to finalize reports and close the year with our annual report, work continues in areas of outreach and engagement. Director Cavanaugh and Community Liaison Marin met with representatives from Ohio's EPA to provide insight on outreach and communication strategies with the Latino community. We will be promoting some of their grant opportunities and other programs as well as connecting them with leaders in different regions to begin implementing their engagement effort. On December 18th, the commission participated in the Columbus Small Business Agenda launch, a city sponsored, multi agency effort to prioritize inclusive entrepreneurship and small business development in Central Ohio. Additionally, Director Cavanaugh represented the Latino community at the Columbus Office of Diversity and Inclusion, Supplier Diversity Open House. Also, a meeting took place with Director Cavanaugh and LeeAnne Cornyn, Director of Children's Initiatives, Governor's Office to debrief on matters regarding Latino youth and families.

The Latino Mental Health Navigator Grant application process is underway with the opportunity being shared to the public in social media and through the grant newsletter. It is expected that by early January the selection of awards will be made followed by an implementation of the grant around the middle of the month.

On the administrative front, Executive Director Cavanaugh and Social Media Coordinator



Barnes are working with the team to produce the annual report, to be made available to the public by January 10, 2020. Other administrative tasks required for end of calendar year closings are also underway as well.

Finally, we are looking forward to welcoming to our team Ms. M, Perkins, Social Work and Public Administration Graduate Student who will be our intern starting in January with the Public Policy Center and M. Goodman, who will be assisting us in the Latino Community Network Program.

Meetings attended:

Dec 03—Board Meeting
Dec 04—Trauma Informed Care Advisory Meeting
Dec 05—Jessica Caceres, EPA Ohio
Dec 09—LeeAnne Cornyn, Director of Children’s Initiatives, Governor’s Office
Dec 10—Census 2020 “Together We Are Better” Event
Dec 13—Sonia Manjon, Elena Foulis, Mary Santiago—Retreat 2020
Dec 16—DAS Directors Meeting, Process Mapping
Dec 18—Columbus Business Agenda Launch
Dec 19—Michael Payton, Civil Rights Commission Farewell
Dec 19—Maggie O’Shea AG’s Office
Dec 19—PMI Women in Leadership Event, Facilitation
Dec 20—Columbus Office of Diversity and Inclusion, Supplier Diversity Open House
Dec 20—Marilyn Sampilo, Cleveland Clinic
Dec 23-27—Out of office (Vacation)
Dec 30—Marta Rodriguez, Latino Networking Group Dayton

Public Policy Center (PPC) Report

Carly McCain, Public Policy Officer

Summary of Successes

Latino Community Report: In this edition of the Latino Community Report, we investigate the topic of food insecurity and its potential impact on the Hispanic/Latino Ohioan community. We explore the effects that income inequality, lack of access to transportation, food deserts, education attainment levels, social isolation, and migration from city clusters to rural regions may have for the Hispanic/Latino Ohioan community in relation to food insecurity.

2020 Census Efforts: We are working with our Commissioners and partnerships with statewide and local leaders to research where Complete Count Committees have and have not been established. Specifically, we are researching, identifying, taking note of, and encouraging Latino leadership in Complete Count Committees all around the state. We need trusted leaders in our community to help oversee the census and to encourage members of the community to complete the census

Meetings Attended:

12-03—Board Meeting
12-03—Debrief Call, Kent State University



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Strategic Reference	Priority	Accomplishments	Next Steps	Status
	Latino Community Report	Published our 2019 Latino Community Report and shared it with the community and state governmental bodies	Schedule meetings with state officials with high HL population, significant food insecurity representation	In Progress
	Legislative Visit Day	We officially switched the LVD to March 24, 2020 and internally communicated this to our OCHLA team. We have also started promoting this at meetings around the state	Start brainstorming with Lilly to create planning committee outlines	In Progress
	Project Pipeline	Working on designating a “home” for the project. For example, who at the school can help be a liaison for the program	Meet with school officials to discuss where they’re at with the timeline aspect of the program	In Progress

Status on Major Projects

Latino Community Network (LCN) Report

Lair Marin-Marcum, Community Liaison
 Caeli Barnes, Social Media Coordinator

During December the LCN workload focused on wrapping up the minority Health grant summary for Latino Health Summit & final numbers for the DHO Gala. We have started work towards the formation of the Dayton Latino Leaders Collaboratives project. We have also started the updating of resources & directories.

Connecting the Community: Information and Resources

A report was presented at the December Board meeting with rationale on the strategy to manage social media and job postings page. Based on the new plan, those interested in posting job opportunities will do so using the electronic form which will be submitted to the Social Media Coordinator for review and posting. The change has produced an expected decline on the number of jobs posted, which should level off early in the new year. During the month of December, there were 49 postings on our social media pages (Facebook, Tweeter & Instagram). Facebook likes for the end of the 2019 reached 2,313. A new reporting table will be utilized starting January 2020 showing metrics and analysis of the social media impact and progress.

Constituent Services

There were 20 constituent inquiries this month.



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Intern / Volunteers

In December, we were able to recruit one OSU intern Michelle Goodman that will start January 13. In addition, an intern for the Public Policy area Mikaela Perkins starts on January 8th.

Summary Connecting the Community: Information and Resources

OUTLET	DESCRIPTION	November	December
Facebook	Number of "Likes" to date	2,294	2,313
Facebook, Twitter & Instagram	Postings of news, resources, events	50	49
Job Opportunities Website Page	Jobs Posted	33	21
Job Opportunities	Website Views	436	342
OCHLA Website	Total Views	10,106	9,525
OCHLA Website	Home Page Views	1,164	943
OCHLA Website	Users	2,211	1,894

Meetings Attended:

- 03 December – OCHLA Board Meeting
- 06 December – New Directions Career Center- DeAnn Young / OCHLA Meet & Greet
- 09 December – EATON's Hispanic and Latinos iERG site lead - Community Outreach
- 10 December – Census 2020: "Together we are Better" Event at Martin de Porras
- 11 December – IMPACT Community Action Meeting - Kay Wilson Community Outreach
- 13 December – Meeting with Jen Tock, Ohio House Page & Volunteer Internship Programs
- 17 December – Karen Whitford Red Cross Virtual Hiring Event & Employment Opportunities
- 26 December – Tracy Waters - Dedicated Senior Medical Center Meet & Greet meeting
- 27 December – OCHLA Intern Volunteer Interview Candidate Michelle Goodman
- 30 December – Call Martha Rodriguez, Dayton LLC
- 30 December – Introduction and recommendation - Meet & Greet Confirmed Andres Olivari Prosecutor



December Status Report on Major Projects:

Strategic Reference	Priority	Accomplishments	Next Steps	Status
3.1	Regional Grassroots engagement— Toledo LLC	Last mtg notes were sent out as well as the final 2020 dates.	Prepare 2020 meetings agendas & prepare booster e-mail to legislators.	
3.1	Regional Grassroots engagement— Cincinnati LLC	Last mtg notes were sent out as well as the final 2020 dates.	Prepare 2020 meetings agendas & prepare booster e-mail to legislators.	
3.1	Regional grassroots engagement: 1) Canton, 2)Akron, 3) Youngstown	Final 2020 dates were sent out for all cities	Start preparing topics for meetings	
2.3	Distinguished Hispanic Ohioan Awards Gala	Final numbers wrapped up and sent to Chair and El Centro		✓
2.4	Health Equity/ Latino Health Summit	Final numbers and Minority Health Grant summary finalized		✓
2.3	Community Resources & Outreach	OLANET,, Faith and Lawyers Directories started to update.	Start working on CLOI and other directories	
3.1	Increasing Diversity and Inclusion: Interns Management	Recruited one intern to start in January 2020	Start recruitment for 1 more intern during Winter semester	✓

Organizations Development Center (ODC) Report

Lilly Cavanaugh, Executive Director

Mary Grace Sanchez, AmeriCorps Vista, Organizations Development Center

Summary of Successes:

Grants — Secured written confirmation of the grant in the amount of \$2,500 for the 2020 Minority Health Month. We also submitted the final report for MGS Grant for the Latino Health Summit and worked to process the ISTV and reimbursement for this project.

Mental Health Navigator Grants—Launch bid for grant applications and completed legal work required for this grant. Selected grant evaluators and communicated promoted the opportunity through networks. Created and finalized grant application and control documentation.



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Latino Leaders Collaboratives—Issued a survey for Northeast Ohio region to compile information about areas of interest for 2020 programming. Tabulated replies and strategized about work plan for 2020.

Hispanic Chambers of Commerce Quarterly Meeting—Coordinated and held a conference call with Chamber members and outlined a basic action plan for 2020.

Status on Major Projects:

Strategic Reference	Priority	Accomplishments	Next Steps	Status
2.5	Mental Health Navigator Grant	OCHLA and OhioMHAS signed the Interagency Agreement to start the process. Grant applications received.	Award the grant to two agencies.	
2.4	Food Insecurity Grant	OSU is working on looking for funders.	Await for acceptance and continue to look for support and partnerships.	
2.4	Minority Health Grant	Final Report Submitted	Await approval of Final Report	✓
3.1	Minority Health Month Grant	Approved	Meet with Ramona to plan event.	✓

Support granted to Organizations:

Organization	Assistance Request	Outcome
Ohio Hispanic Chambers of Commerce	2020 dates established and sent	Meetings scheduled
Canton, Akron, Youngstown Latino Networking Meeting	Issue and analyze survey	Priorities for 2020 outlined
Latino Connection Meeting	2020 meeting dates sent out	April 3rd has been tentatively chosen for Agenda Latina 2020.

Respectfully submitted,



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