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SEPTEMBER 2018

To the Honorable Board Members of the Ohio Commission on Hispanic/Latino Affairs

The Mental and Behavioral Health Stakeholder Conversations report back to experts serving Latinos was successfully completed in September. As part of this event, [Dr. Salvador Trevino](#), national expert on Mental Health Care for Hispanic/Latinos from Santa Barbara, California, presented a didactic clinical address on Latino immigration, cultural trauma and cultural complex. Our Commission will continue its work on mental/behavioral health and the impact of trauma on the Latino community with the Ohio's Dept. of Mental Health and Addiction Services, and SAHMSA's Addiction Technology Transfer Center Network (ATTC.) We expect to plan at least two capacity building events in 2019 as part of this important collaboration based on the findings of the report.

Our Commission participated as one of the partners for the [Systems of Care Conference](#), hosted by ODMHAS and focused on meeting the needs of children, youth and young adults with or at risk for behavioral health challenges and their families. Director Cavanaugh had the honor to introduce keynote speaker Dr. Victor Rios, Professor in the Department of Sociology at the University of California, Santa Barbara, who addressed the impact of crime on Latino youth and the how early experiences with policing and adversity can present challenges for this segment of the population.

The Latino Health Summit is only a few weeks away and our team is diligently working with partner institutions, The University of Akron, Starke State College, North East Ohio Medical School, and the Minority Health Commission to bring this summit to implementation. As an important feature, this year's Latino Health Summit will be the first one to have a specific track dedicated to Students in the Health Sciences and will offer training for academics and administrators who presently serve the Latino community. Additionally, the University of Cincinnati Student Leadership Conference was successfully held. This unique event attracted high school and college students and the commission has been a partner with UC since the first conference which continues to grow every year.

Hispanic Heritage Month activities are underway and our staff and commissioners have been participating in many events, most recently awarding recognitions to Hispanic players



on the Major League Teams The Cincinnati Reds and the Cleveland Indians.

In the area of workforce development, we continue to prepare for the first Trades and Career Fair to be held at Whitehall Rosemore Middle School to take place in early October as part of the PIPELines to Trades Pilot Project. Twelve trade organizations have agreed to participate on the first of its class event to expose Latino youth and other ethnic minorities to the field of career and vocational schools. Furthermore, Executive Director Cavanaugh made a first visit to Shroder Paideia High School, to learn about to observe the Jobs for Cincinnati Graduates class as we consider the possibility of bringing the PIPELine to Trades project to SW Ohio in 2019.

On the administrative front, our search continues to fill two openings currently in the office for the Public Policy Officer and Administrative Clerk positions. Planning for the FY20-21 biennial budget is underway and we are working with our administrative clerk to prepare the transition manual for that position.

Meetings Attended:

- Sept 04—Dan Molina, Latino Collaborative, Cincinnati
- Sept 04—Danelys Rodriguez, OSU
- Sept 05—Trauma Informed Care Committee Meeting
- Sept 06—Stephanie Parker, Shroder Paideia High School , Cincinnati [Project PIPELine]
- Sept 06—Cincinnati Latino Leaders Collaborative, Cincinnati
- Sept 07—Dr. Raul Soto, Ohio Department of Education
- Sept 07—DHO planning committee, debrief
- Sept 12—Executive Women Series, WELD, Columbus
- Sept 13—Immigrant & Trauma Conference, YWCA, Cincinnati
- Sept 13—Hispanic Heritage Month Event, Northern Kentucky University
- Sept 14—Hispanic Heritage Month Event, Keynote, Xavier University
- Sept 14—Amy Bach, Christine Boucher, PIPELine Columbus Project Planning
- Sept 14—Carmen Andujar, ATTC Project
- Sept 15—Trauma Informed Care Conference, Columbus
- Sept 17—Latino Education Summit Committee Meeting, Ohio Department of Education
- Sept 18—Behavioral Health, Latino Implications (Lorain)
- Sept 19—Behavioral Health, Latino Implications (Columbus)
- Sept 21—Dra. Foulis, OSU, Interview Latino Podcast
- Sept 21—Gabrielle Woodberry, Interview (Intern)
- Sept 24—Maria Wolever
- Sept 25—DHO debrief with committee (Lorain)
- Sept 26—Tania Peterson, Americorp Vista Program Review
- Sept 26—Sebastian Vargas, P & G (Hispanic Heritage Month Event planning)
- Sept 27—Connie Alexander, Fiscal Officer, DAS
- Sept 28—NALEO, Census 2020 Board Meeting (LAX)
- Sept 29—NALEO, Census 2020 Board Meeting (LAX)



Public Policy Center (PPC) Report

Summary of Successes

PIPELine Project, Central Ohio— Debrief conducted with committee to host this event. All marketing materials are fully prepared and bilingual flyer will be distributed at Whitehall’s Latino night.

PIPELine Project, SW Ohio—Director Cavanaugh participated in school visit and continues working with local leaders and commissioner Molina as they consider the possibility of implementing this idea in the SW region.

Voter Mobilization— OCHLA continues to engage through social media on the last stretch for early voter registration. Bilingual informational flyers have been posted and shared with Latino networks.

Ohio Latino Education Summit—The planning committee met this month, approved the final version of the agenda and continued working on securing speakers for the event and reviewing logistical details. Registration for the event is open to the public.

New American Advisory Council– The Welcoming America Refugee Roundtable Event was successfully executed with ODC Coordinator Vista Member Janwin representing the commission at the event.

Meetings Attended: (See Director Cavanaugh’s meeting attendance record)

Status on Major Projects:

KEY: [✓]:Completed [YELLOW:] In Progress [RED]: Not Started

Strategic Reference	Priority	Accomplishments	Next Steps	Status
2.2/1.1/2.5	Project PIPELine	Planning meeting completed and plan being executed per schedule. Speakers and exhibitors are being secured, materials have been translated and reproduced. Connected with J. Morales for the Latino Family night, continue to coordinate with all members of the taskforce.	Execute first exploratory event at Rosemore Middle School.	
2.5	Latino Education Summit	Agenda finalized, speakers contacted, building the event’s audience and created the media kit and promo social media information.	Build the audience, confirm speakers, prepare event program, manage logistical details.	
2.5	Voter Mobilization	Continued social media campaign, distributed information and posters, connected with national organizations that are promoting voter education; posted bilingual information and materials.	Continue promoting Latino voter engagement	
	ODMHAS/OCHLA Collaborative LCR	Met with Surindra to discuss research project and provided feedback on draft	Deadline for final draft moved to October	



Latino Community Network (LCN) Report

Lair Marin-Marcum, Community Liaison
 Jesse Dotson, Social Media Coordinator

Most activities this month focused on planning the Latino Health Summit and the DHO Gala. We are working closely with our partners to ensure both events are executed successfully. Constituent inquiries remain constant and we continue to work on our Latino Resource Directories, with a new addition of the Resource Directory for the Canton region, a project completed by Vista member Janwin.

Connecting the Community: Information and Resources

- Achieved 114 Job Opportunities Postings this month with 839 page views
- Facebook traffic increased to 1,964 “likes” bringing us closer to 2000 likes goal by end of 2018
- Social Media traffic increased 11% and the website had 15,043 views.

OUTLET	DESCRIPTION	AUGUST	SEPTEMBER
Facebook	Number of “Likes” to date	1,935	1,964
Facebook, Twitter & Instagram	Postings of news, resources, events	1,090	1,404
Job Opportunities Website Page	Jobs Posted	150	114
Job Opportunities	Website Views	979	839
OCHLA Website	Total Views	14,911	15,043
OCHLA Website	Home Page Views	2,240	1,748
OCHLA Website	Users	2,478	2,804
Constituent Inquiries:		32	38

Meetings attended:

- Sept 4— Cincinnati Regional Chamber Talent Initiative, Developing Latino Talent
- Sept. 5—HL ERG, Hispanic Latino Employee Resource Group meeting
- Sept. 6—Cincinnati Latino Leaders Collaborative, Quarterly September Meeting
- Sept. 7—OCHLA Commissioners, DHO Conference Call
- Sept. 11—MSAPT Meeting
- Sept. 13—Kirwan Institute HHM, OCHLA Presentation
- Sept. 14—OCHLA Commissioners, Conference Call 2018 DHO Budget Review
- Sept. 18—Tonya Tigett, Tiggett & Co., LLC, Promoting University, LLC, Speak Our Language, LLC
- Sept. 25—OCHLA Commissioners, 2018 DHO Conference Call: LCCC & OCHLA & Food Tasting



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Status on Main Projects

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Strategic Reference	Priority	Accomplishments	Next Steps	Status
3.1	Regional Grassroots engagement	LLC Toledo Meeting Moved to November	Inform participants	✓
3.1	Regional grassroots engagement	Worked with OCD Coordinator to prepare for Akron and Canton meetings	Send meeting reminders	✓
2.3	Distinguished Hispanic Ohioan Awards	Working on logistics, partnerships and contents.	Work with Comm. Santiago. Work on logistics and Event-brite ticket sales.	✓
2.4	Latino Health Summit	Working on final Program agenda, sessions, presenters, partnerships/sponsors, registration.	Finalize Program and execute event	✓
2.3	Community Resources & Outreach	Canton Resource Directory has been completed and will be uploaded to the website.	Duplicate resource directory; upload to website.	✓

Organizations Development Center (ODC) Report

Lilly Cavanaugh, Acting
Janwin Zeegar-Holman, ODC Coordinator

Summary of Successes

ODC Coordinator participated in the New American Advisory Council event, completed a resource list for Canton Ohio, and reformatted two newsletters. Draft agendas have been prepared for review for the Canton Latino Networking Meeting and the Akron Latino Networking Meeting, as well as the last Hispanic Chambers of Commerce Meeting for the year. ODC Coordinator Janwin assisted the executive director with coordinating the ATTC Roundtable for Lorain and Columbus. Finally, ODC Coordinator also participated in the Refugee Youth Roundtable event hosted by US Together.



Status Report on Major Projects

Canton Latino Resource Handbook— Completed first edition and sent to printing

ESSA Training — Contacted presenters to set up debriefing conference call

KEY: [✓]:Completed [YELLOW:] In Progress [RED]: Not

Strategic Reference	Priority	Accomplishments	Next Steps	Status
2.5	Canton Latino Resource Handbook	Finished First Edition	Sent to State Printing	
2.4	Grant Newsletter	Edited template and sent out new grant opportunities	Check readership first week of October	
2.4	Mental and Behavioral Health	Reworked template and sent out new articles on Latino mental health	Check readership first week of October	
3.1	Support non-profits/ Hispanic serving organizations and build leadership/engagement	Provided information to Wellington Tavarez about trade certification in Ohio	N/A	✓

Organizations Capacity Building

Organization	Assistance Request	Outcome
HOLA, Norwalk	Provided gift in kind, materials for the community	Materials received and will be utilized in programming.

Engagement through Media

E-Newsletter	Subscribers	Opens	Clicks
Grants Newsletter	168	33	12
Mental and Behavioral Health	123	33	5



Meetings Attended:

September 12- New Americans Advisory Council Monthly Meeting
September 19- Behavioral Health Roundtable
September 25- Refugee Youth Roundtable
September 26- VISTA Interview

Respectfully submitted,



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