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# JUNE 2018

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## To the Honorable Board Members of the Ohio Commission on Hispanic/Latino Affairs

Our team has kicked off the summer activity calendar with energy and robust programming to prepare for our main Fall events. Planning is progressing satisfactorily for the Latino Health Summit to take place at the University of Akron in October. The agenda has been defined, a theme identified and the team is working to engage partners, implement the marketing strategy and build the audience for this summit. Through the Organizations Development Center, we are seeking a \$5,000 grant from the Minority Health Commission to fund portions of the event.

In the area of education, Director Cavanaugh met with Yolanda Zepeda, OSU to finalize the topics for the Latino Education Summit which will take place in November. Through Dr. Raul Soto, we have also secured financial support from the Ohio Department of Education for the 2018 Education Summit; more details to be provided at a later date. We also conducted the third Every Student Succeeds Act (ESSA) Parents Training at the Hispanic Coalition in Columbus. The event was very well attended and there was excellent interaction with the local parents. The last training will take place in Toledo later this summer or early fall.

Workforce and Economic Development activities have been center-stage this month. Our team was pleased to host the Hispanic Chambers Quarterly Meeting with an interesting and productive discussion with Ms. Bobbi Bell, DAS EEOC and MBE/EDGE programs to discuss contracting opportunities for minorities. Furthermore, we continue to implement Project PIPEline and held a meeting this month with partners to plan the trade career fair to take place at Rosemore Middle School. Director Cavanaugh and Caroline Filbrun met with Franklin County Job and Family Services to explore funding possibilities for this project for FY20-21. The project concept was also presented at the Cincinnati and Toledo Latino Collaborative meetings for consideration as we work to produce similar pilot projects in other



areas of the state during FY19-FY20. A first meeting to discuss ideas with Cincinnati Public Schools and potential partners for this project will be scheduled for later this summer. We are also happy to report that the first cohort of Adelante Inc in Toledo Workforce Development Pilot Project successfully graduated. This collaborative project was possible through OCHLA's support and engagement of El Barrio in Cleveland and Adelante Inc. More details to be provided at the next board meeting.

In leadership development, Executive Director Cavanaugh attended two women empowerment events and participated as a speaker: "Atrevete a Vivir en Paz", Centro Martin de Porres in Columbus and "Latina Expo 2018" in Cincinnati. Our team also hosted successfully the Latino Leaders Collaborative meetings in Cincinnati and Toledo.

We are making important strides in the area of civic engagement through our Voter Mobilization Campaign, created and implemented to run during June-July-August in preparation for the major voter education campaigns scheduled for late summer/early fall.

Additionally, Executive Director Cavanaugh presented Testimony in favor of HB589 on June 26, to designate Hispanic and Latino Heritage Month (Sept 15-Oct 15).

Finally, the commission continues to monitor closely the situation in Sandusky, Canton and Salem as a result of the recent ICE raids. We regularly connect with the FALCON network, Adelante Inc., El Centro, HOLA, Centro San Jose, Latino faith leaders and other organizations providing support and information to families and particularly those concerned with the safety of minors or individuals with special needs. OCHLA Commissioners Guzman, Santiago and Rivera are also in regular contact with our team and informed of the communities' needs for those eligible to access government services, as well as the work of grassroots organizations.

### Meetings Attended

June 01—Priscilla Ayala, UC Student Leadership Conference  
June 05—Yolanda Zepeda, OSU  
June 05—Lorena Mora, Unaccompanied Children  
June 07—Hispanic Chamber Quarterly Meeting  
June 07—ESSA Parent Training Event, Columbus  
June 07—WELD Leadership Conference, Otterbein University  
June 08—Rosemore Middle School, Project PIPEline  
June 08—Latino Health Summit Planning Meeting (Conf. Call)  
June 08—Yolanda Zepeda, OSU (Latino Education Summit Planning)  
June 09—Centro Martin de Porres, Latina Women Conference, Columbus  
June 10—Latina Expo 2018, Cincinnati  
June 11—Joy Bivens, Amiee Bowie, Franklin County Job & Family Services  
June 11—City of Columbus, Immigrant Recognition eEvent  
June 12—OCHLA Board Meeting  
June 13—Marco Lenis, Strategic Doing  
June 15—FALCON network (conference call)  
June 19—Latino Leaders Collaborative Meeting (Toledo)  
June 20—Wilma Townsend, Office of Families and Children, MHAS  
June 21—Priscilla Ayala, UC Student Leadership Conference  
June 22—Latino Health Summit Planning Call  
June 25—Jennifer Lloyd, AG's Office  
June 26—Lydia Alejandro, Fremont  
June 26—Surindra Adhikari, ODMHAS  
June 26—HB589 Testimony, State Capitol  
June 27—Aaron Mackey, Emanuel Torres, Jeremiah Gracia, Latinos in Technology  
June 28—Canton Latino Networking Event (Canton)  
June 29—Danelys Rodriguez, OSU Graduate student  
June 29—Ingrid Angel, El Barrio, The Centers Debrief



# Public Policy Center (PPC) Report

Andrea Lewis, Public Policy Officer / Caroline Filbrun Public Policy Assistant

## Summary of Successes

**Project PIPELine**— Trade fair planning meeting successfully took place on June 8th and initiative was presented to interested parties in Toledo and Cincinnati.

**Voter Mobilization**— Created a social media kit and bilingual infographics and distributed electronically/by mail to hundreds of community leaders across the state.

**Trades Latino Community Report**— The LCR draft is almost complete; four interviews were conducted this month and the report will now undergo review for final approval submission.

**Legislative Engagement**— Assisted in securing potential witnesses to testify in favor of House Bill 589, to designate Hispanic and Latino Heritage Month (Sept 15-Oct 15). Provided support and assistance to Executive Director Cavanaugh and accompanied her to the hearing for testimony on behalf of the Commission.

## Status Report on Major Projects

KEY: [ ✓ ]:Completed [YELLOW:] In Progress [ RED]: Not Started

Strategic Reference	Priority	Accomplishments	Next Steps	Status
2.2/1.1/2.5	Project PIPELine	The Trades Fair Planning Meeting was a success, and a date, location, and other logistics have been secured. A list of tabling organizations is being finalized with ODE. A design for tote/drawstring bags to distribute to students has been finalized and OCHLA is in communication with various vendors. Budgets for the Trades Fair and subsequent Parent Orientation are being finalized. Caroline has presented the initiative to both Cincinnati and Toledo LLCs. Finally, OCHLA has begun the process of obtaining a JFS contract.	Finalize budget and send sponsorship request/project update to partners; Schedule meeting with Amiee Bowie of JFS regarding contract logistics; Order Trade Fair tote bags	
2.5	Latino Community Report	Completed 4 interviews and finished first draft of LCR. Sent to Andrea for review.	Make final edits, obtain approval and send to print.	
2.5/3.2	Legislative engagement	Assisted with testimony on behalf of House Bill 589, resulting in its successful passage; Sent out legislative update to constituents	Prepare and provide legislative update at ABLE conference (7/19)	
2.5	Voter Mobilization	Created a robust social media kit and bilingual infographics pertaining to voter registration. Distributed electronic copies to hundreds of community leaders via email lists and personal mail. Also mailed 9 boxes of printed posters and handouts to community leaders around the state. Materials are being posted on our own social media as well.	Continue distributing materials to interested parties	
2.5	ODMHAS/OCHLA Collaborative LCR	Submitted LCR draft to Surendra for review	Add policy implications section	



Meetings Attended:

June 01—Christine Boucher & Karen Ross (LCR Interview)  
June 4—State of Social Work 2018 Summit  
June 6—Trauma Informed Care Conference Debrief  
June 7—Latino Leaders Collaborative, Cincinnati  
June 8—Project PIPEline Trade Fair Planning Meeting  
June 11—Franklin County Jobs and Family Services  
June 12—OCHLA Board Meeting  
June 13—Todd Weinbrecht (LCR Interview)  
June 19—Latino Leaders Collaborative, Toledo  
June 20—Joshua Rodriguez (LCR Interview)  
June 26—ODMHAS/OCHLA Whitepaper Meeting  
June 26—HB 589 Committee Meeting

## Latino Community Network (LCN) Report

Lair Marin-Marcum, Community Liaison

Summary of Successes:

**Latino Health Summit**— Planning continues to progress with the summit. The event's theme has been defined and content for the sessions is approved. The next step is to secure speakers, finalize arrangements with the keynote and begin connecting with potential partners for the event, as well as setting up a webpage, registration and initiate the promotional campaign. Regular phone conference calls have been scheduled with the advisory team.

**Latino Collaboratives**—Successfully held meetings in Cincinnati and Toledo.

**Canton Latino Network**— Successfully hosted the first meeting of this network group; outlined next steps and made a presentation on state government resources.

**Constituent Services**— Inquiries have increased to 42 cases this month. We received a higher than usual amount of constituencies in all areas of health, civil rights and work opportunities.

**Intern/Volunteers**— We have successfully recruited 2 summer interns and will start recruiting for Fall semester in August. Liliana Valencia started at the end of June and Yesenia Alvarez Padilla will start in July.

Summary Connecting the Community: Information and Resources

(see next page)



OUTLET	DESCRIPTION	MAY	JUNE
Facebook	Number of “Likes” to date	1816	1,857
Facebook & Twitter	Postings of news, resources, events	1,166	1,129
Job Opportunities Website Page	Job Openings Posted	148	113
Job Opportunities	Website Views	836	841
OCHLA Website	Total Views	10,998	13,227
OCHLA Website	Home Page Views	1,618	1,705
OCHLA Website	Users	1,750	2,239
<b>Constituent Inquiries:</b>		<b>31</b>	<b>42</b>

Status on Main Projects:

KEY: [ ✓ ]:Completed [YELLOW: ] In Progress [ RED ]: Not Started

Ref	Priority	Accomplishments	Next Steps	Status
3.1	Regional grassroots engagement	LLC Toledo Meeting took place on June 12th	Prepare meeting Notes and prepare for September Mtg	✓
3.1	Regional grassroots engagement	LLC Cincinnati took place on June 7th	Prepare meeting Notes and prepare for September Mtg	✓
3.1	Regional grassroots engagement	Strategy in the Akron area with next steps set up and 1st mtg will take place on July 27. Canton 1st Mtg took place successfully on July 28.	Work on Akron Table of organizations and prepare invite and agenda	✓
2.3	Distinguished Hispanic Ohioan Awards	Working on logistics, partnerships and contents.	Prepare a save the Date and pin down a keynote.	✓
2.4	Health Summit	Finalized Draft Agenda, theme, keynote pinned down.	Work on logistics, partnerships and registration on Akron website. Work on Registration .	✓
2.3	Community Resources & Outreach	Finalized Latino Media List and began work with OLANET, Faith, Faith Dir, Translators/ Interpreters, ESOL, Attorneys & Central Ohio Health & SS Directory.	Continue updating... Finalize the Latino Media and Central Ohio Health & SS Directory in July	✓
3.1	Interns Recruitment	Successfully recruited 2 summer interns.	Start working on fall recruitment	✓



## Meetings Attended:

- 4 June – 2018 RED CROSS Latino Blood Drives Advisory Committee Meeting
- 5 June – NALEO Webinar: A FEMA 101 on Individual Preparedness and Building Resilient Communities
- 5 June – LLC Toledo Agenda preparation with Commissioner Greg Guzman
- 6 June – DHO 2018 MOU Conference Call w/ Commissioner Santiago
- 6 June – Liliana Valencia short Interview - Intern/Volunteer candidate
- 7 June – Cincinnati Latino Leaders Collaborative Quarterly June 7 Meeting
- 8 June – Conference Call 2018 Latino Health Summit
- 11 June – Conference Call w/ LULAC Mtg w/ ICE & update on northeast raids
- 12 June – OCHLA board Meeting and DHO & Health Committee meetings
- 12 June – Franklin County Sheriff's Community Police Relations Committee
- 13 June – OCHLA/Columbus Metropolitan Library | Northern Lights Branch Mtg. - Community Outreach
- 19 June – Toledo Latino Leaders Collaborative Mtg.
- 19 June – Chase Recruiting Pipeline Professional Curtiss Williams / OCHLA Community Outreach Mtg.
- 20 June – Meeting with John Ramos/LULAC TPS and Staff from Congresswoman Joyce Beatty
- 20 June – Conference Call w/ ODJFS Recent Immigration Raids
- 21 June – Proyecto Mariposas summer camp visit to OCHLA & Presentation
- 22 June – Conference Call 2018 Latino Health Summit
- 25 June – The James/ Wexner Medical Center ERG HHM Planning Conference Call
- 26 June – Briefing with Lydia Alejandro
- 28 June – Canton 1st Latino Networking Group meeting

## Organizations Development Center (ODC) Report

Lilly Cavanaugh, Acting

Megan Honaker, ODC Coordinator

### Summary of Successes

**ODC Outreach**— This month the first Lower Northeast Latino Leadership Collaborative took place and was very informational. The Canton/Akron area needs more collaboration between Latino-serving organizations to better serve the community. The ODC also assisted Lydia Alejandro with finalizing the final report for her Latino Behavioral Health Summit.

**Local ESSA Trainings**— The Toledo training has been postponed due to the ICE raids and expected low attendance. The final training should take place in late August or early September.

**Grants** — Applied for a \$5,000 grant from the Minority Health Commission grant for the Latino Health Summit in October.

### Status Report on Major Projects

(See next Page)



KEY: [✓]:Completed [YELLOW:] In Progress [ RED]: Not

Strategic Reference	Priority	Accomplishments	Next Steps	Status
2.5	Local ESSA Trainings	Held the Columbus training	Confirm the postponed date for the Toledo training	
2.4	Minority Health Grant	Finished the grant and applied	Wait for response on if OCHLA received the grant	✓
2.4	VOCA Grant	Put on hold		
3.1	Support non-profits/ Hispanic serving organizations and build leadership/engagement	Finished the final report for Lydia at the Latino Behavioral Health Summit	Janwin to reach out to key contacts when she starts in July	

Organizations Capacity Building

Organization	Assistance Request	Outcome
Lydia Alejandro of Fremont	Final Report development from Latino Behavioral Health Summit	Prepared the final report and submitted it for review/approval.
Karla Poole, Columbus	Help with their Parent Leadership Training Institute and getting established in Ohio.	Helped write 2 grants for PLTI

Engagement through Media

JUNE	Subscribers	Opens	Clicks
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Grant Newsletter    168                    41    7

Mental Health Newsletter (Summer)    123                    6    1

MAY	Subscribers	Opens	Clicks
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Grant Newsletter    172                    54    16

Mental Health Newsletter (Winter)    65                    23    6



Meetings Attended:

June 6 - Interview for new OCHLA intern, Lilly  
June 7- Second Quarterly Hispanic Chambers of Commerce meeting  
June 12 - OCHLA Board Meeting  
June 21 - Proyecto Mariposas Introduction  
June 27 - Meet and training Janwin

Respectfully submitted,

