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# AUGUST 2018

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## To the Honorable Board Members of the Ohio Commission on Hispanic/Latino Affairs

Our Commission released its newest Latino Community Report: [Priming the Pipeline: Promoting Equity in the Professional Trades](#) this month and made it available to members of the Ohio Legislature, key government agencies and the public. The report provides a profile of the Latino representation in the trades sector, outlines barriers to entry, as well as opportunities for Latino recruitment in professional trades. The publication provides insight on best practices in this field and presents the Project PIPEline, a Latino Affairs Commission Pilot Initiative to build opportunities for youth in Central Ohio.

Major planning continues for the featured Fall events, including the Latino Health Summit at the University of Akron, The Distinguished Hispanic Ohioan Awards Gala in Lorain and the Education Summit in Columbus. Coordination is also underway for the Mental and Behavioral Health Stakeholder Conversations that will take place in Lorain (Sept 18th) and Columbus (Sept 19th) to present the findings of last year's roundtables. This is a project held in collaboration with Ohio's Dept. of Mental Health and Addiction Services, and SAHMSA's Addiction Technology Transfer Center Network (ATTC).

Community engagement is going strong with four key meetings taking place this month. We hosted the Quarterly Hispanic Chambers of Commerce Meeting; participated in the Latino Connection Quarterly Meeting in Toledo, held the first Akron Latino Networking Meeting and the second Canton Networking Meeting. Furthermore, Director Cavanaugh and ODC Coordinator Janwin are actively working with two Latino grassroots organizations in strategic planning (Fremont and Akron).

On the administrative front, planning has started for the upcoming FY20-21 biennial budget and Workforce Plans. FY19 Budget implementation is in track with potential savings on Payroll short-term due to the opening created in the Public Policy Office.



Meetings Attended:

- 08-01 Kim Kehl, Trauma Informed Care
- 08-01 Tracey Najera, Census 2020
- 08-01 Diversity Board Meeting, City of Columbus
- 08-02 Priscilla Ayala, University of Cincinnati (Student Leadership Conference)
- 08-02 Listening Tour (Columbus) Opportunities for New Americans Office
- 08-02 Latino Voices Coalition, Lydia Alejandro
- 08-06 Joclyn Cabanas, OCHLA Intern
- 08-06 JJ Perez, Hispanic National Bar Association
- 08-06 Glenn Martinez, OSU (PCORI Project)
- 08-07 Scott Fitzgerald, Otterbein University & Hispanic Chamber Columbus
- 08-08 Hispanic Chambers of Commerce, Quarterly Meeting
- 08-08 Tracey Najera, Census 2020 & The Big Table Conversation
- 08-08 Krizia Melendez, Census 2020 Project
- 08-09 Dan Molina, Lair Marin (Cincinnati Collaborative)
- 08-09 Yahaira G., Proyecto Mariposas Strategic Meeting
- 08-10 Carmen Andujar, Latino ATTC
- 08-10 Mary Santiago, Lair Marin (DHO Planning)
- 08-14 OCHLA Board Meeting
- 08-15 Beth Guzman-Bowman (ATTC Meeting)
- 08-16 Priscilla Ayala, University of Cincinnati (Student Leadership Conference)
- 08-16 Linda O'Connor, Ohio Dept. of Education (Pipeline Project)
- 08-17 Canton Latino Network Meeting
- 08-17 Sandusky and Norwalk Site Visit and Debrief
- 08-20 Yolanda Zepeda, Andrea Lewis (Latino Education Summit)
- 08-22 Latino Connection Meeting (Toledo)
- 08-22 Latino Voices Coalition Meeting (Fremont)
- 08-23 Cincinnati Public Schools & Youth Collaborative, Dan Molina (Project Pipeline)
- 08-24 Akron Latino Network Meeting (Akron)
- 08-28 Linda O'Connor, Andrea Lewis (Project Pipeline planning)
- 08-29 The Big Table Conversation, Census 2020
- 08-29 The Big Table Conversation, Immigration Status in Central Ohio
- 08-29 Dra. Elena Foulis, OSU
- 08-30 Guadalupe Velasquez, City of Columbus
- 08-31 Joseph Hill, ODMHAS
- 08-31 Carr Biggerstaff, Strategic Doing (Conference Call)



## Public Policy Center (PPC) Report

Andrea Lewis, Public Policy Officer

### Summary of Successes

**Project PIPELine**— [Report](#) was published, printed, and sent to all members of the General Assembly, the Governor's Office, partners for Project PIPELine, and other interested parties.

**Pipeline Project, Central Ohio**— Details for the Trade Fair at Rosemore MS have been confirmed, and ODE, EFCTS, and OCHLA are continuing to coordinate efforts and finalize details.

**Voter Mobilization**— OCHLA voting posters have been mailed and sent out to more than 20 organizations. Flyers have also been posted online.

**Ohio Latino Education Summit**—A draft agenda with potential programming has been created, and the full committee will meet in September to adapt programming as necessary.

**New American Advisory Council**— Continued planning Welcoming America Refugee Roundtable Event

**Transition Manual** - Created a very detailed document that outlines current projects and next steps for the Public Policy Center.

### Meetings Attended:

- 08-06 New Americans Advisory Council
- 08-06 Krizia Melendez, University of Toledo
- 08-14 Senator Manning's Office
- 08-14 OCHLA Board Meeting
- 08-15 Human Services Chamber
- 08-16 Angel Guzman, Ohio House of Representatives
- 08-16 Linda O'Connor, Ohio Department of Education
- 08-16 Tim Fisher, CDFA
- 08-20 Fernando Rincon, Columbus Hispanic Chamber of Commerce
- 08-20 Yolanda Zepeda, OSU
- 08-21 Marcus Andrews, US Together
- 08-21 Cincinnati Pipeline Project (Cincinnati)
- 08-24 New Americans Advisory Council
- 08-27 Surendra Adhikari, ODMHAS
- 08-28 Christine boucher, EFCTS
- 08-28 The Big Table—Census 2020



Status on Major Projects:

KEY: [ ✓ ]:Completed [YELLOW:] In Progress [ RED]: Not Started

Strategic Reference	Priority	Accomplishments	Next Steps	Status
2.2/1.1/2.5	Project PIPEline	Hosted a conference call with EFCTS and ODE to discuss details for the trade fair in October at Rosemore MS. We have kept in contact with Rosemore MS and have a conference call in September to finalize important logistics. Organizations that were in the Interested Party meeting for Project PIPEline were emailed a link to the trades LCR, and all have been invited to take part as an exhibitor at the trades fair.	Conference call with Rosemore MS to finalize details for October trade fair. Meet with Franklin County Dept. of Job and Family Services to see about combining Building Futures initiative with Project PIPEline.	
2.5	Latino Community Report	Report completed, published and distributed		✓
2.5	Latino Education Summit	Met with Yolanda and Lilly to devise an agenda and programming for the Latino Education Summit which will take place on November 9 at OSU. Sent tentative agenda and potential speakers to committee members for approval. The planning committee will meet next month to discuss agenda and adapt programming as needed.	Meet with planning committee in September to finalize agenda, speakers and other programming needs.	
2.5	Voter Mobilization	Voter promotional posters have been sent to over 20 organizations and we are actively promoting the social media kit and posters within our network. OCHLA is partnering with NALEO to market and promote National Voter Registration Day in September. NALEO is sending OCHLA materials for us to share with the community	Share NALEO materials on voter registration with our network. Promote on social media.	
2.5	Transition Manual	Produced transition manual for next PPC Officer		✓
	ODMHAS/OCHLA Collaborative LCR	Met with Surindra to discuss research project and provided feedback on draft	Final draft to be ready by September.	



# Latino Community Network (LCN) Report

Lair Marin-Marcum, Community Liaison

During the month of August, the LCN workload was focused on the Latino Health Summit, the 2018 DHO candidates nominations and the Northeast Ohio Akron first Latino Networking meeting that took place on August 24th. Constituent inquiries remain constant and we continue to work on our Latino Resource Directories. One more intern was recruited this month and orientation/onboarding is underway for them.

## Connecting the Community: Information and Resources

- Achieved 150 Job Opportunities Postings this month with 1000 page views
- Facebook traffic increased to 1,935 “likes” bringing us closer to 2000 likes goal by end of 2018
- Social Media traffic increased 20% and website views continues to increase.

OUTLET	DESCRIPTION	JULY	AUGUST
Facebook	Number of “Likes” to date	1,917	1,935
Facebook, Twitter & Instagram	Postings of news, resources, events	876	1,090
Job Opportunities Website Page	Jobs Posted	147	150
Job Opportunities	Website Views	807	979
OCHLA Website	Total Views	13,466	14,911
OCHLA Website	Home Page Views	2,052	2,240
OCHLA Website	Users	2,211	2,478

Constituent Inquiries:	40	32
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## August Meetings attended:

- 1 August – T-CETRA Hiring Partners / OCHLA Meeting - Community Outreach & Job opportunities
- 2 August – Debrief on 2018 Latino Health Summit - w/ Comm. Guzman-Bowman
- 3 August – Huntington Hispanic BRG - Ohio Latino Affairs Commission - Community Outreach
- 3 August – Akron Latino Networking Group Host International Institute of Akron as Host
- 6 August – Red Cross Conference Call HHM Latino Blood Drives
- 6 August – Interview Joclyn Cabanas - OCHLA Intern/Volunteer Candidate
- 6 August – PCORI application Dr. Glenn Martinez - LHS 2019 OCHLA expenditures needed
- 9 August – Conference Call - LLC Cincinnati - Agenda
- 10 August – 2018 DHO Conference Call: LCCC & OCHLA
- 13 August – DHO update Debrief with Commissioner Santiago
- 14 August – LHS Committee Meeting
- 14 August – DHO Committee Meeting
- 14 August – OCHLA Board Meeting
- 17 August – September LLC Cincinnati Agenda Conf Call
- 17 August – 2nd Canton Latino Network meeting
- 21 August – Dan Almaguer / LULAC - Debrief on 2018 LHS / Perez & Morris
- 22 August – Perez & Morris / Laura Jurcevich—Community Outreach - International Festival



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- 23 August – PNC Meet & Greet PNC - Abby Morrison - Community Outreach
- 24 August – Ryan McDermott Intern/Volunteer candidate
- 25 August – Akron Latino Networking Meeting
- 27 August – 2018 LASER Advisory Meeting
- 29 August – Big Table Conversation! - Latina Women 45 Next steps and Leadership
- 29 August – Blood Drive Recruitment Planning for HHM Latino Blood Drives
- 30 August – 2018 LCCCF Lisa Brown Conference Call Conference
- 31 August – Ernestine AARP Community Outreach

**Status on Main Projects**

KEY: [ ✓ ]:Completed [YELLOW:] In Progress [ RED]: Not Started

Strategic Reference	Priority	Accomplishments	Next Steps	Status
3.1	Regional Grassroots engagement	LLC Toledo Meeting Moved to October 2nd	Prepare meeting Notes and prepare for October Mtg.	✓
3.1	Regional Grassroots engagement	Prepare meeting Notes and prepare Agenda for September Meeting.	Hold September Mtg and follow up with participant for agenda contents	✓
3.1	Regional grassroots engagement	Akron Latino Networking 1st Mtg. date took place on August 24 with new partnership: International institute of Akron. Table with participants was successfully made and obtained 25 participants  Canton 2nd Mtg successfully took place on August 17th. Invite sent out and Agenda finished.	Work on agenda and assist Lilly & Janwin to coordinate October mtg  Work on agenda and assist Lilly & Janwin to coordinate October mtg	✓
2.3	Distinguished Hispanic Ohioan Awards	Working on logistics, partnerships and contents. Save the Date done and mailed out. Nominations accomplished. Congratulatory letters sent out. Press Release sent out. Sponsorships packages finalized.	Work with Comm. Santiago to pin down a keynote. & MOU signed. Work on logistics and Eventbrite ticket sales.	✓
2.4	Latino Health Summit	Registration Campaign and Registration page finalized. Working on final Program agenda, sessions, presenters, partnerships/sponsors, registration.	Finalize Program agenda, sessions, presenters, partnerships/sponsors, registration, and MOU. Send out Agenda E-Campaign	✓
2.3	Community Resources & Outreach	Working on OLANet Directory regions with word & Excel documents. Almost finished with uploading to website. Sent out HHM 2018 E-campaign and started Website calendar.	Finish updating on OCHLA website the OLANet Directory and start with Translators/ Interpreters list, ESOL, and Attorneys in August/ September	✓
3.1	Increasing Diversity and Inclusion: Interns Management	Successfully recruited one fall intern.	Start working on 1 more fall intern.	✓



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# Organizations Development Center (ODC) Report

Lilly Cavanaugh, Acting  
Janwin Zeegar-Holman, ODC Coordinator

## Summary of Successes

Orientation has been successfully completed and I have had the opportunity to begin direct work on several projects. Along with Director Cavanaugh, we organized and hosted Ohio Hispanic Chambers for their quarterly meeting and the Latino Connection (Adelante LCR, El Centro de Lorain, The Hispanic Coalition and Su Casa) for their own quarterly meeting. I also had the opportunity to respond to constituent inquiries and participated in meetings with the New Americans Advisory Council and Project PIPEline. Finally, I provided logistics and administrative support for the Latino networking meetings in Akron and Canton.

## Status Report on Major Projects

Hispanic Chamber Quarterly Meeting - Meeting hosted.

Latino Connection Meeting—Meetings hosted.

Canton Latino Resource Directory— Working on the creation of this directory for the region.

KEY: [✓]:Completed [YELLOW:] In Progress [ RED]: Not

Strategic Reference	Priority	Accomplishments	Next Steps	Status
2.5	Canton Latino Resource Handbook	Finished draft	Complete first edition	
2.4	Canton Latino Networking Meeting	Typed up and sent notes to attendees, sent save the date for next meeting	Create agenda for next meeting November 2	
2.4	Akron Latino Networking Meeting	Forwarded notes from meeting to attendees and sent save the date for upcoming meeting	Create agenda for October 31 meeting	
3.1	Support non-profits/ Hispanic serving organizations and build leadership/engagement	Provided information to Andrea Villalon	Focus on grants appropriate for her needs and other connections that may be helpful	



Organizations Capacity Building

Organization	Assistance Request	Outcome
Andrea V.	How to start a nonprofit, available grants for Mexican cultural garden, scholarship opportunities,	Sent info on starting 501.c.3, grants for the arts, connections for networking
Proyecto R.	Support for strategic planning	Meeting to be scheduled
Latino Voices C	Support for strategic planning	E.D. attended first meeting and will schedule planning session in October

Engagement through Media

E-Newsletter	Subscribers	Opens	Clicks
Grants Newsletter	168	38	13
Mental and Behavioral Health	123	31	10

Meetings Attended:

- August 2- New Americans Listening Session
- August 8- Hispanic Chambers of Commerce
- August 14- OCHLA Board Meeting
- August 17- Canton Latino Networking Meeting
- August 21- NAAC Meeting
- August 22- Latino Connection
- August 22- Strategic Planning Facilitation, Latino Voices
- August 28- Project PIPELine Conference Call
- August 29- The Big Table Event: All Children Count, Census 2020
- August 30- Refugee Youth Roundtable Planning Committee

Respectfully submitted,



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