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JUNE 2017

To the Honorable Board Members of the Ohio Commission on Hispanic/Latino Affairs

In June we had a slower pace in the direct outreach activities of the office. Our team has met and will collaborate in Summer and early Fall with different entities regarding outreach, and cultural competence efforts, including the Ohio Department of Transportation, the City of Columbus and the Ohio Highway Patrol. We are also actively working on the final planning stages for the Latino Health Summit to take place in Cincinnati in July and have staged focus groups conversations to define content for the 2018 Latino Education Summit. We are also engaged with the University of Cincinnati in planning their Latino Student Summit, to take place on Saturday, September 23rd. This year's event will build up on the results of the 2016 inaugural summit which seeks to develop Latino leadership at the University level.

On the administrative front, we continue to lobby on behalf of our biennial budget as it moves through the Senate and reaches the Governor's Office for signature. PPC Officer Lewis has been providing the board with regular updates regarding the budget and other important bills we are following. We continue to work with our auditors to complete the FY16-17 audit and have been working closely with our Fiscal Officer at DAS to bring the 2017 fiscal year to a close.

Meetings Attended:

- 06/01 DACC Advisory Board Meeting (Dept. of Health)
- 06/01 Latino Collaborative Meeting, Cincinnati
- 06/02 Glenn School Leadership Program
- 06/06-06/15 Lilly out of office (Leave)
- 06/20 Cy Pipan, Auditor, OBM
- 06/21 Gerencsér Balázs, OSU Moritz College of Law
- 06/21 Yolanda Zepeda, OSU
- 06/22-06/24 NALEO National Conference (Dallas, Tx.)
- 06/22 Lynn Stevens, ODOT, Hispanic Outreach
- 6/27 Megan Honaker, Vista Member
- 6/28 Ray Santiago, Ohio Highway Patrol
- 6/30 Maria Sanchez, ECHHO
- 6/30 Dr. Steve Francis, Chief Diversity Officer, & Emerald Hernandez, City of Columbus



Public Policy Center (PPC) Report

Andrea Lewis, Public Policy Officer

Summary of Successes

FY18-19 Biennial Budget— Worked successfully with Senator Manning to add an amendment in the budget to restore the majority of OCHLA’s funding that was lost in the House.

Latino Community Report (LCR) — Research and writing has begun on the Latino Community Report, which will focus on the access to health care in the Hispanic community.

2018 Latino Education Summit— Convened directors from ODE, ODHE and OSU to discuss a format for the summit, and have successfully secured their partnership.

Tracking Legislation— Attended several hearings on bills under consideration. Worked closely with community members to ensure that the Latino perspective was heard at the Statehouse.

Civic Engagement— Successfully engaged 40 leaders in the Rising Above Partisanship event in partnership with LULAC and the Libre Initiative.

Status Report on Major Projects

KEY: [✓]:Completed [YELLOW:] In Progress [RED]: Not Started

Strategic Reference	Priority	Accomplishments	Next Steps	Status
4.3	OCHLA Budget	Strong lobbying and testimony efforts regarding budget. Amendment to restore funding was accepted in budget.		✓
3.1/4.2	Legislative Grassroots Efforts	Attended hearings and worked closely with community members to ensure Latino voice at the Statehouse	Continue grassroots building	
3.1/3.2	Ohio Latino Connection	Hosted meeting with Ohio Department of Mental Health & Addiction Services (Joseph Hill) to present Behavioral Health Navigators project proposal.	Follow up with ODMHAS	
4.2/4.4	Civic Engagement	Planned and hosted the Rising Above Partisanship event in partnership with LULAC and the Libre Initiative	Discuss the feasibility of similar workshops across the state	
3.2/4.3	Leadership Development and Civic Engagement. New Americans Advisory Council (NAAC)	Devised governance structure for the Franklin County New Americans Advisory Council.	Continue tracking legislation and supporting council.	
2.5	2018 Latino Education Summit	Convened and hosted forums with ODE, ODHE, OSU to discuss summit	Coordinate next meeting in September. Develop event objectives	



Meetings Attended:

05/06 NAAC and ABLE Conference Call
05/06 NAAC Leadership Meeting
05/06 Columbus City Council Meeting
06/06 HB 27 Hearing
06/08 LULAC, OCHLA, LIBRE Planning Meeting
06/09 ECHHO Yearly Meeting
06/12 Adora Namigadde, WOSU
06/13 HB 27 Hearing
06/14 Rising Above Partisanship: Latino Coalition Building Strategies
06/15 Latino Education Summit Planning Meeting
06/20 HB 27 Hearing
06/21 HB 49 Hearing
06/21 SB 115 Hearing
06/21 Gerencsger Balasz, OSU
06/21 Yolanda Zepeda, OSU, Education Summit
06/23 Latino Connection Meeting
06/28 & 06/29 Senate and House Session
06/29 Ezra Escudero, Libre Institute
06/30 Director Steve Francis & Emerald Hernandez, City of Columbus

Latino Community Network (LCN) Report

Lair Marin-Marcum, Community Liaison

Summary of Successes:

Latino Health Summit— Keynote speaker and session moderators secured. Logistics are on track and materials are being ordered, and program designed. Heavy promotion taking place through email and social media.

Latino Collaboratives— Cincinnati Quarterly Collaborative meeting took place successfully. Action plan is under implementation and the group continues to be actively engaged expressing interest and affirming the value added through this collaboration. Toledo's meeting is in the planning stages and given some scheduling conflicts, the July meeting will be postponed until later in the Summer or early Fall.

Social Media and Outreach— Actively promoting summer events, in particular, after school programs around the state. In June, we experienced an increase on Job Opportunity postings for a total of 91 new job offerings added this month.

Advising and Connecting with the Latino Community— Several state agencies and public sector entities have approached the LCN to request information about Hispanic Outreach or ask for our assistance to promote events. For details, see meetings attended.



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Strategic Reference	Priority	Accomplishments	Next Steps	Status
3.1	Regional grassroots engagement	Planning underway for Toledo Latino Collaborative; hosted conference calls with leaders. Selected July 12th for meeting; however meeting is on hold and will be rescheduled.	Logistics with local partner were established and placed on hold until new date is decided.	
3.1	Regional grassroots engagement	Successfully coordinated logistics and hosted the Cincinnati Latino Collaborative Meeting.	Prepare agenda for next meeting on September 7th	
2.3	Community Resources & Outreach	ESOL Catalogue has been updated. Working on Latino Media and Interpreters/translators Directory Update.	Continue to update electronic versions of resource directories as needed.	√
3.1	Increasing Diversity and Inclusion: Interns Management	Continued to coordinate projects for interns assigned to PPC and LCN.	Maintain workload and manage interns	
2.4	Health Equity	Collaborated and conducted Latino Blood Drives on June 2 in partnership with the Red Cross and LULAC, Columbus.	Set two new Blood drives on August 6th and on September 23 for HHM	
2.4	Health Equity	Coordinated Opiate Crisis Workshop with the community at a church.	Coordinate workshop with The Vineyard for August 6th in partnership with Franklin County Coroner	√

Summary Connecting the Community: Information and Resources

Website Traffic:

OUTLET	DESCRIPTION	MAY	JUNE
Facebook	Number of "Likes" to date	1,486	1,504
Facebook & Twitter	Postings of news, resources, events	1,000	1,000
Job Opportunities Website Page	Job Openings Posted	81	92

Total OCHLA Website Visits on June:	7,243
- Home Page views:	897
- Job Opportunities Views:	478
- Website Users:	2,049
- Constituent Inquiries processed:	44



Meetings Attended

- 1 June – Cincinnati Latino Leaders Collaborative Quarterly Meeting
- 1 June – DHO 2017 OSU /OCHLA
- 5 June – Latino Health Summit Steering Committee Conference Call
- 5 June – Latino Health Summit LULAC / OCHLA Conference Call
- 6 June – The Toledo Latino Leaders Collaborative
- 6 June – 2017 Latino Health Summit - Dr. Novello Logistics
- 7 June – Meeting with Michael Hargrove, President of DADDS University
- 7 June – Mtg New Ohio Libre-AFP Field Director Kirsten Pomales - OCHLAAFP Community Outreach
- 12 June – Latino Health Summit Steering Committee Conference Call
- 13 June – MACC - Statewide Conference Planning Steering Committee Meeting
- 14 June – Rising Above Partisanship: Latino Coalition Building Strategies Mtg with AFP/LIBRE
- 14 June – OCHLA June Board Meeting
- 15 June – DHO 2017 touch base calls OSU /OCHLA
- 15 June – Community Outreach Discussion with Columbia Gas/Rose Pusecker
- 16 June – Toledo Latino Leaders Collaborative Call with Margarita de Leon
- 16 June – American Red Cross - Latino Blood Drives Planning Committee meeting/Conference call
- 19 June – Latino Health Summit Steering Committee Conference Call
- 20 June – Red Cross meeting
- 22 June – Latino Health Summit LULAC / OCHLA Call
- 22 June – Hispanic business outreach event ODOT/OCHLA Conference Call
- 23 June – DHO 2017 touch base calls OSU /OCHLA
- 26 June – Latino Health Summit LULAC / OCHLA Call
- 26 June – Red Cross Event Planning Meeting
- 27 June – Bullying minutes for LLC Cincinnati
- 27 June – Franklin County Sheriff's Office Community Advisory Council Meeting
- 29 June – Ray Santiago Jr. - State Highway Patrol
- 30 June – AFP Kirsten Morales - Assistance with Community Outreach

Organizations Development Center (ODC) Report

Latisha Jeffrey, AmeriCorps Vista. Capacity Building Specialist
Lilly Cavanaugh, Acting ODC Officer

Summary of Successes

Grant Research— Continue building a broader database of grant opportunities that are appropriate for Latino organizations.

Leadership Development—Initiated conversations with potential speakers for Agenda Latina 2017, including the active participation of the Latino Connection.

Student Leadership Summit, Cincinnati—Actively engaged in planning the Summit, which will take place on Saturday, September 23rd at the University of Cincinnati.

National Engagement—Executive Director participated at the NALEO conference and had the opportunity to net-



work with Directors from four other state commissions as well as many Latino elected officials. Brought back ideas and sample projects that can assist strategy development for our commission's work.

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Strategic Reference	Priority	Accomplishments	Next Steps	Status
2.4	Increase community resources	Updated the English as a Second Language Directory	Test traffic to refreshed pages.	✓
2.4.	Latino Health Summit Grant	Created the Latino Health Summit's post conference survey and completed all requirements for the Agreement of Terms.	Follow up on grant requirements and process project	
2.4	Increase grant opportunities	Announced the 2018 Minority Health Month Grants \$2500 each. Promoted the Toledo Community Foundation, Inc that will provide seed money to meet emerging community needs or to expand successful programs in Toledo, Ohio grants due August 1 and 15th. Shared Hispanic Serving Institutions - Reducing health disparities for Hispanic serving institutions in the amount of \$ 325,000		✓
3.1	Support non profits/ Hispanic serving organizations and build leadership/ engagement	Provided logistical support and coordination for the Latino Connection meeting with ODMHAS and the ECHHO education meeting.		✓

Meetings Attended (Latisha Jeffrey)

- June 13 - MACC Conference Planning Steering Committee Meeting
- June 14 - OCHLA June 14th Board Meeting
- June 19 - 2017 Latino Health Summit Steering Committee Conference Call
- June 21 - Staff meeting
- June 23 - Latino Non-Profits Project on Behavioral Health Navigators Meeting
- June 26 - 2017 Latino Health Summit Steering Committee Conference Call

Respectfully submitted,

