

**Luis "Tony" Ortiz**  
Chair  
Dayton

**Vice Chair**  
Columbus

**Jose Feliciano Jr.**  
Secretary  
Aurora

**Michael Florez**  
Cincinnati

**Gregory Guzmán, Ph.D.**  
Maumee

**Dan Molina**  
Loveland

**Rev. Juan Rivera**  
Campbell

**Mary Santiago**  
Lorain

**V. Anthony Simms-Howell**  
Cincinnati

**Emanuel Torres**  
Columbus

**Rick Perales**  
State Representative  
District 73 ~ Greene County

**Dan Ramos**  
State Representative  
District 56 ~ Lorain County

**Gayle Manning**  
Senator  
District 13 ~ Huron & Lorain  
Counties

**Charleta Tavares**  
Senator  
District 15 ~ Franklin County

# JULY 2017

## To the Honorable Board Members of the Ohio Commission on Hispanic/Latino Affairs

Health initiatives have taken center stage for the activity of the commission during the month of July. Our Commission assisted the Ohio Department of Mental Health and Addiction Services (ODMHAS) in planning and conducting two successful behavioral health roundtables in Dayton and Lorain in cooperation with the National Hispanic/Latino ATTC (Addiction Technology Transfer Center Network, funded by the SMHSA—Substance Abuse and Mental Health Services Administration.)

The purpose of these conversations is to gather information on how the [National Hispanic & Latino ATTC](#) and the Great Lakes ATTC can support the work and strengthen the workforce capacity in Ohio. We worked to identify available resources and needs regarding training and capacity building of culturally appropriate services for Hispanic and Latino populations requiring substance abuse treatment and recovery services. Over 60 leaders in Latino behavioral health gathered in these two cities to participate in this important meeting that will help to broaden the Regional ATTCs scope on implementation practices and system transformation focusing on Hispanic and Latino populations. As a result of this effort, the ATTC will issue a report that will be utilized by ODMHAS and our commission to focus efforts on behavioral health workforce capacity building.

Secondly, our Commission issued the Latino Community Report "[An Overview of Health Care Access in Ohio's Hispanic Community](#)". The report has been distributed to the General Assembly, Governor's Office, key government stakeholders and agencies, as well as through our networks and the Latino Health Summit. Thirdly, we successfully held the 2017 Latino Health Summit with an assistance of 250+ participants. Under the theme to "Integrate—Educate—Empower" the summit offered panels, workshops, plenary sessions and networking opportunities to continue to build capacity, exchange best practices and move towards health equity for the Latino community. We are thankful to our partners LULAC of Ohio, the University of Cincinnati, Mercy Health, the Ohio Commission on Minority Health and Health Gap the Center and the planning committee for their incredible support.

Executive Director Cavanaugh is acting officer for the Organizations Development Center and is working closely with Megan Honaker, Vista Member to revamp the work of the Cen-



ter. Details on this activity are reported on the ODC section of the report. On the administrative front, Director Cavanaugh has met with DAS Fiscal and HR officers to review the FY18 budget implementation and cash flow status. Financial Chair Tony Simms Howell has been briefed and the Executive Board and Board will be updated during the August Board meeting.

### Meetings Attended:

Jul 03— Toledo Latino Collab. (Guiselle M., Margarita de L., Lourdes M., Tony O.) Toledo  
Jul 05— Lorena Mora, Mujer Latina Today  
Jul 06— Jacqueline L. Guevara, USCIS, Homeland Security  
Jul 07— Priscilla Ayala, Nick Castro, UC Student Leadership Conference  
Jul 11— Toledo Latino Collaborative, Commissioner Guzman, Chair Ortiz  
Jul 12— ATTC Behavioral Health Roundtable, Dayton  
Jul 14— ATTC Behavioral Health Roundtable, Lorain  
Jul 17— Maria Sanchez, ECHHO President  
Jul 17— Roland Medrano, Columbus Hispanic Chamber  
Jul 17— Jose Carrillo, NALEO  
Jul 19— USA Latino Affairs Commissions Network Conference Call  
Jul 20— Regina Scheiderer, Connie Alexander, Beverly Martin, DAS  
Jul 21— Latino Connection Meeting (Toledo)  
Jul 27— Latino Health Summit (Cincinnati)  
Jul 28— Latino Health Summit (Cincinnati)  
Jul 31— Dan Molina, Cincinnati Latino Collaborative

## **Public Policy Center (PPC) Report**

**Andrea Lewis, Public Policy Officer**

### Summary of Successes

**Latino Community Report (LCR)** — The Latino Community Report has been finalized and printed. Copies were sent to all members of the General Assembly, community leaders, the Governor's office, as well as disbursed at the Latino Health Summit.

**Fairness and Sensitivity Data Review**— Our Commission is a member of this Department of Education Review Committee. This month, PPC Officer Lewis participated in the review of Ohio's standardized tests for potential biases.

**Hispanic Chambers Quarterly Meeting**— Facilitated and organized the quarterly meeting. Created a number of documents to demonstrate progress of the Chambers in reaching their goals for the 2017 year.

**Pipeline to Trades**—Continued drafting a strategy to increase Latino presence in professional trades. Met with elected officials and community leaders to collaborate in this effort.

**New Americans Advisory Council (NAAC) Governance** - Continued working on creating bylaws, mission and vision for the newly formed NAAC. Met with leadership as well as the full council to gather ideas.



KEY: [ ✓ ]:Completed [YELLOW:] In Progress [ RED]: Not Started

Strategic Reference	Priority	Accomplishments	Next Steps	Status
2.4/4.3	Latino Community Report	Completed LCR, Printed, Sent out to Interested Parties		✓
2.3	Hispanic Chambers of Commerce Quarterly Meeting	Created handouts to highlight legislative agenda, facilitated discussion on agenda, formulated next steps, etc.	Hispanic Business Master List Creation, Continue reviewing strategy	
2.5/3.2	Ohio Fairness and Sensitivity Data Review	Reviewed Ohio's standardized test questions for potential biases.		✓
2.2	Pipelines to Trades	Connecting with leaders, elected officials, unions to devise strategy for Latino recruitment in trades.	Continue connecting and strategizing	
3.2/4.3	New Americans Advisory Council (NAAC) Governance	Devised governance structure for the Franklin County New Americans Advisory Council.	Obtain feedback from the council	

**Meetings Attended:**

- 5-Jul Vista Orientation
- 6-Jul Jackie Guevara, USCIS
- 7-Jul Ohio Latino Student Summit
- 7-Jul Northland Community Bazaar Meeting
- 10-Jul NAAC Leadership Meeting
- 12-Jul Consulate General of Argentina
- 14-Jul NAAC Meeting
- 17-Jul Maria Sanchez, ECHHO
- 17-Jul Roland Medrano
- 20-Jul Keary McCarthy
- 21-Jul Hispanic Chambers of Commerce
- ODE Fairness and Sensitivity Data Review Committee
- 25-Jul ODE Fairness and Sensitivity Data Review Committee
- 25-Jul Committee
- 27-Jul Commissioner Boyce, Trade Unions
- 28-Jul Latino Health Summit



# Latino Community Network (LCN) Report

Lair Marin-Marcum, Community Liaison

## Summary of Successes:

**Latino Health Summit**— Successfully executed the summit with an attendance of 250 participants. We were honored to host Keynote Dr. Antonia Novello, past US Surgeon General.

**Latino Collaboratives**— Working to determine list of participants for the Toledo’s collaborative meeting and coordinating logistics underway.

**Social Media and Outreach**— Building the Hispanic Heritage Month E-Campaign and social media engagement, as well as successfully promoted the Hispanic Blood Drive in Central Ohio.

**Advising and Connecting with the Latino Community**— Successfully executed the Latino blood drive in collaboration with the Red Cross. Partnered with The Vineyard and Dra. Anahi Ortiz for the back to school Latino Community Outreach program to take place in August.

## Status Report on Major Projects:

KEY: [ ✓ ]:Completed [YELLOW:] In Progress [ RED]: Not Started

Strategic Reference	Priority	Accomplishments	Next Steps	Status
3.1	Regional grassroots engagement	Strong planning for Toledo Latino Collaborative; New date pending . Most likely in September.	Master Lists, e-mails and ppts. Logistics with Toledo Chamber established and placed on hold until new date is decided.	
3.1	Regional grassroots engagement	Successfully coordinated logistics and plans for the Cincinnati Latino Collaborative Meeting. Meeting Notes finished and sent out. Sep. 7 date coordinated and established	Preparing agenda, e-mails and calls for next meeting.	
2.3	Health equity / Community Resources & Outreach	Coordinate another Opiate Crisis Presentation with the community at a Faith based organizations. We will use material left over from Minority Health month workshops	Coordinating logistics in partnership with Franklin County Coroner and Pastors at The Vineyard Church for August 6th	✓
3.1	Increasing Diversity and Inclusion: Interns Management	Program Recruitment to start in August	Maintain workload and manage interns	
2.4	Health Equity	Working on 2 HHM Latino Blood Drives on July 2 in partnership with the Red Cross, HCC and LULAC.	Pinned down two Blood drives during HHH: August September 23 & October 15	
2.4	Health Equity	2017 Latino Health Summit	Prepare final reporting and debrief	✓



## Connecting the Community: Information and Resources

OUTLET	DESCRIPTION	JUNE	JULY
Facebook	Number of “Likes” to date	1,504	1,547
Facebook & Twitter	Postings of news, resources, events	1,000	1,100
Job Opportunities Website Page	Job Openings Posted	92	78

Total OCHLA Website Visits on July:	7,877 (up 500 from June)
– Home Page views:	904
– Job Opportunities Views:	481
– Website Users:	2,091 (up 50 from June)
– Constituent Inquiries processed:	40

## Meetings Attended

- 5 July – Latino Health Summit Steering Committee Conference Call
- 6 July – Meeting with Jacqueline L. Guevara/ USCIS Community Relations Officer Community Outreach
- 6 July – Conference call with Judge Zayas Latino Health Summit “Facing the Opiate Crisis Panel” logistics
- 7 July – DHO 2017 touch base call OSU Yolanda Zepeda & Lauren Gonzalez/OCHLA
- 10 July – Latino Health Summit Steering Committee Conference Call
- 11 July – MACC - Statewide Conference Planning Steering Committee Meeting
- 11 July – Follow up Call - July 3rd Toledo visit regarding the Toledo Latino Leaders Collaborative
- 12 July – Latino Health Summit Lourdes Ribera LULAC
- 17 July – Latino Health Summit Steering Committee Conference Call
- 19 July – Red Cross Event Planning Meeting
- 20 July – Latino Health Summit Laura Moese LULAC
- 21 July – DHO 2017 touch base call OSU Yolanda Zepeda & Lauren Gonzalez/OCHLA
- 24 July – Latino Health Summit Steering Committee Conference Call
- 25 July – 2017 LHS UCMC Drs. Diers & O’Dea
- 26 July – Hispanic Latino Collaborative Mt. Carmel Quarterly meeting
- 26 July – 2017 LHS 2017 –Conference call
- 27 July – Latino Health Summit Welcome Reception for Keynote Dr. Antonia Novello-
- 28 July – Latino Health Summit, at UCMC, Cincinnati
- 31 July – Conference Call Cincinnati Latino Leaders Brainstorm for 9/1 Agenda



Lilly Cavanaugh, Executive Director  
 Megan Honaker, AmeriCorps Vista. Capacity Building Specialist

## Summary of Successes:

**Grant Research**— Began specific research for grants that match program ideas from members of the Ohio community who wish to jumpstart a certified cooking course that will allow Toledo community members to receive ServSafe certification and help local businesses find prepared job-seekers. Also continuing to search for appropriate grants that will help better serve the Latino community.

**Networking Database**— Created a database of mental and behavioral health experts to pool resources and knowledge to help better serve the Latino community in healthcare. To further develop those relationships, a quarterly campaign was designed to send out to those experts to share research/resources that many would find useful.

**Student Leadership Summit, Cincinnati**— Preparing with PPC Officer to present on civic engagement during the summit.

**Latino Health Summit, Cincinnati**— Ms. Honaker assisted Community Liaison Marin to support the executing of the Summit by providing administrative and logistical support.

**National Engagement**—Executive Director hosted first annual virtual networking event with representatives from Latino Affairs Commissions and Councils in the USA. Additionally, the ODC is working actively with the national Latino ATTC to host the behavioral health conversations that seek to increase capacity building for the mental health care workforce.

**Leadership and Training Opportunities**— In conversations with ECHHO to partner for the Central Ohio College and Career Fair, to take place in October.

KEY: [ ✓ ]:Completed [YELLOW:] In Progress [ RED]: Not Started

## Status Report on Major Projects

Strategic Reference	Priority	Accomplishments	Next Steps	Status
2.4	Latino Health Summit Grant	Helped execute tasks leading up to the actual summit that ensured success for the completion of the grant.	Input survey results and prepare final grant report	
2.4	Mental & Behavioral Health	Created an ongoing database of health experts in the mental health field. Developed a quarterly newsletter that highlights resources and/or research for the subscribers.	Track newsletter, select materials for next publication, maintain contact with subscribers to build the network	✓
2.2	Workforce Development	Discussed preliminary ideas for workforce development and began reviewing OCHLA's plan and researching workforce development.	Create an action plan with main targets of success.	
3.1	Support non-profits/Hispanic serving organizations and build leadership/engagement	Multiple individuals approached OCHLA with specific ideas on how to engage with Latino community. Initiated contact and began brainstorming.	Find grants or matching programs to help fund these ideas.	



Meetings Attended (Megan Honaker)

July 21 - Latino Connections Meeting  
July 21 - Hispanic Latino Collaborative Meeting  
July 26 - 2017 Latino Health Summit Steering Committee Conference Call

Respectfully submitted,

