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# AUGUST & SEPTEMBER 2017

## To the Honorable Board Members of the Ohio Commission on Hispanic/Latino Affairs

Our team has been fully engaged in the Hispanic Heritage Month events and undertaking major initiatives, including leadership and empowerment activities, workforce development programs, and health equity initiatives. We are also coordinating information and resources to assist in relief efforts due to the recent earthquakes in Mexico, and hurricanes in Puerto Rico, the Dominican Republic and Cuba. Here are some of the major highlights in the last two months:

### Workforce and Economic Development:

Promoted through Latino networks and attended the Ohio Municipalities Business Conference and Expo. Participated in the Mayors' Roundtable Discussion regarding opportunities for small businesses to bid contracts for local governments.

Coordinated efforts with the Ohio Department of Transportation (ODOT) to participate in Hispanic Heritage Month events through the local Hispanic Chambers of Commerce to promote contracting opportunities directly with chambers members.

Met with Gregory Stewart from the National Association of Social Workers to consider future collaboration to increase the participation of Latinos in this association's outreach efforts. The goal is to build pipelines to jobs and training opportunities for Hispanics interested in the field of social work.

### Health Equity:

Conducted the debriefing for the Latino Health Summit and reviewed the event evaluation's results.

Partnered with the Cleveland Clinic to host "Tu Familia, Tu Salud" - A conversation on Addiction, Recovery and Resources, focused on the current opiate and heroin crisis as it pertains to the Latino community. This event was held at the Lutheran Hospital in Cleveland.

Presented an overview of our most recent LCR on Latino Health at the Department of Mental Health And Addiction's Diversity Advisory Committee meeting.



**Leadership Development:**

We are honored to collaborate with Roberto Gonzalez and the Ohio Chapter of the National Association of Hispanic Nurses in the planning of the 2018 43rd Annual Conference of this association. Executive Director Cavanaugh had the opportunity to talk to Caroline Ferguson, (National Assoc. of Hispanic Nurses Headquarters) and will be supporting the effort to host this event in Cleveland, Ohio. We hope this national conference will place our state in the spotlight, highlight the Latino leadership in the state, and present recruitment opportunities for multilingual nurses who may want to consider Ohio as a place to build their careers.

Our commission will collaborate in the planning of the Human Trafficking Conference in January 2018, specifically the workshops focusing on Labor Trafficking. PPC Officer Lewis and Director Cavanaugh are working on this project along with Representative Fedor and her planning committee.

Agenda Latina planning is fully underway. The event will take place in Columbus on November 16th—17th, and we expect to host at least 65 participants. The focus of this year's program will be the implementation of ESSA ; we will also be covering topics including the Opiate Crisis, Bullying and Gangs, Medicaid Services and Eligibility, and non profits sustainability. Our partner for Agenda Latina is the Ohio Standard Coalition.

Our Commission partnered with the University of Cincinnati to host in September the Latino Student Leadership Summit. This year, we had an increased number of college students who participated in the event. PPC Officer Lewis and Director Cavanaugh presented a workshop on Advocacy and Lobbying.

Finally, planning is well underway for the Education Summit (November, 2018) and the Focus Groups meeting that will take place in March 2018.

**Meetings Attended:**

Aug 02-Mary Santiago, DHO planning  
Aug 02- Gregory Stewart, Natl. Assoc. Social Workers, Ohio Chapter  
Aug 02—Nick Castro, University of Cincinnati  
Aug 03—Ohio Municipalities Business Conference and Expo  
Aug 03—Lynn Stevens, ODOT  
Aug 03—Latino Health Summit Debriefing  
Aug 08—Lisa Gray, Agenda Latina planning  
Aug 09—Tony Ortiz, Latino Education Summit 2018 planning  
Aug 10—US Attorney's Office/ FBI meet and greet  
Aug 10—African Commission members, meet and greet  
Aug 11—Priscilla Ayala, University of Cincinnati, Latino Leadership Summit Planning  
Aug 11—Toledo Latino Collaborative Call  
Aug 14—Yolanda Zepeda, OSU, Latino Education Summit 2018  
Aug 14—Gregory Guzman, Tony Ortiz, Dan Molina, Toledo Latino Collaborative  
Aug 14—Adrian Calderon, USHLI  
Aug 15—OCHLA Board Meeting  
Aug 16—Rosaire Ifedi, African Commission  
Aug 4 & 18—Glenn School, Leadership Program  
Aug 24— Toledo Latino Collaborative Call  
Aug 25—Ruth Foertsch, Lisa Vaughn, Farrah, Latino Health Research (Case Western & Univ. of Cincinnati)  
Aug 28— Eberlyn Preston, Carson Tucker, Vista Program/Ohio Hispanic Coalition  
Aug 28—Jessica Zavala, Stark County Mental Health and Addiction Services  
Aug 28—Human Trafficking Commission Meeting  
Aug 29—Taylor Halsey, Strategic Elements , New American Economy Group



Aug 31—DACC Advisory Committee meeting and presentation

September:

Sept 05—Lisa Gray, Agenda Latina planning  
Sept 07—Ibrahima Sow, African Commission  
Sept 07—Cincinnati Latino Leaders Collaborative meeting  
Sept 08 & 22— Glenn School, Leadership Program  
Sept 11—13—ATTC Conference (Dallas, Texas)  
Sept 14—Stark County Mental Health & Addiction Services, Keynote, Hispanic Heritage Month (Canton)  
Sept 14—Northern Kentucky University, Keynote, Hispanic Heritage Month , (Kentucky)  
Sept 14— Priscilla Ayala, University of Cincinnati, Latino Leadership Summit Planning  
Sept 15—Ohio Hispanic Coalition 27th Anniversary Celebration, Columbus  
Sept 16— Opiates & Heroin Crisis Event, Lutheran Hospital , Cleveland Clinic (Cleveland)  
Sept 18—City of Columbus, Hispanic Heritage Month Event Kick off and Recognition  
Sept 19—Lisa Gray, Agenda Latina planning  
Sept 20—Ashland LLC, Keynote, Hispanic Heritage Month (Dublin,)  
Sept 21—Barb Smoot, WELD  
Sept 23—University of Cincinnati, Latino Student Leadership Summit  
Sept 26—Lisa Gray, Agenda Latina planning  
Sept 27—Ronnie Marquez-Posey, ODJFS Updates  
Sept 27— Caroline Ferguson, National Assoc. of Hispanic Nurses  
Sept 28—Boards and Commissions, Administrative Meeting  
Sept 28—Luz Colon, Latino Affairs Commission, Pennsylvania  
Sept 28—Toledo Latino Collaborative Call  
Sept 29—LULAC's Award Gala (Cincinnati)

## Public Policy Center (PPC) Report

Andrea Lewis, Public Policy Officer

### Summary of Successes

**Pipeline to Trades**—Met with Latino union representative to strategize a pilot program that would promote Latinos in trades. I also met with Sen. Manning's office and a HS teacher who is partnering with me in this effort. I am continuing to research different programs and will soon connect with other individuals who can provide insight on this topic. Connected with Sen. Sherrod Brown's Office and Treasurer Josh Mandel's office to solicit support and ideas for project. Researched pilot projects and developed a pilot project proposal that would fit the unique needs of Latino students in Ohio.

**Hispanic Business Directory**— Vista Volunteer Megan and I worked throughout the month to create a master list of Hispanic-owned businesses in Ohio. The SOS's office provided us with a list of all Hispanic-owned MBE-EDGE businesses and we created the list using that information, as well as regional information from each chamber. The Directory is broken into four parts: a master page of all businesses, information n by region, sector, and MBE status.

**Latino Education Summit**— Brainstormed content and strategy for Latino Education Summit. Met with core team to refine ideas and create sustainable plan. Presented OLES outline and theme to advisory group. Scheduled date in March for world café style preconference.

**Latino Student Summit at University of Cincinnati**— Presented at the OLSS on the topic of "engaging your legislators to affect change".

**Agenda Latina**– Supported planning and logistics for the event.



**FBI** - Assisted the FBI in helping to promote their anonymous tip line and connect to the community. Coordinated a Spanish TV interview, radio interview, periodical interviews for the FBI to perform outreach to the community on recent gang arrests. Secured local news outlet interview me to promote the tip line and sent information via OCHLA's ListServ to keep the community apprised of all updates.

**Fairness and Sensitivity Data Review** - Reviewed standardized test questions looking for potential biases.

**DHO** - Coordinated efforts with 21 legislative offices to obtain proclamations for the 2017 DHO recipients. Working with the LSC to ensure proclamations will be returned on time.

**Promoting latest LCR: Overview Hispanic Access to Health Care—Cable TV Interview**- For Hispanic Heritage Month, Spectrum featured a segment based on OCHLA's report on Hispanic Access to Health Care. Throughout the program, statistics from the report were featured on the screen. I had the opportunity be interviewed and highlighted the health and mental health needs of the Latino community.

**Human Trafficking Summit** - Spoke with FBI to discuss them presenting at the 2018 Human Trafficking Conference on labor trafficking in the state. Rep. Teresa Fedor has asked OCHLA to create a separate track on labor trafficking. The FBI has agreed to present during the conference and may also bring the US Atty's Office

**New Americans Advisory Council (NAAC) Governance** —Executive Committee finished drafting partnership agreement, mission, etc. and have sent to county commissioners for approval.

**Status Report on Major Projects**

Strategic Reference	Priority	KEY: [✓]:Completed [YELLOW:] In Progress [ RED]: Not Started <sup>1S</sup>	
2.2/1.1/2.5	Pipelines to Trades	Connecting with leaders, elected officials, unions to devise strategy for Latino recruitment in trades.	Continue connecting and strategizing. Research pilot programs
2.3	FBI Anti-Gang Unit	TV Interviews, Radio Interviews, Promoting Tip Line, Connecting School with FBI	✓
2.5 /3.2	Ohio Fairness and Sensitivity Data Review	Reviewed Ohio's standardized test questions for potential biases.	✓
2.5	Latino Education Summit		Secure Dates and Topics
3.2/4.3	New Americans Advisory Council (NAAC) Governance	Devised governance structure	Obtain feedback from the council
3.1	Agenda Latina	Planning and concept / content development	Secure location, handle logistics, quotes, speakers

**Meetings Attended:**



Date	Description
7-Aug	City Hall
8-Aug	Fairness and Sensitivity Data Review Committee
9-Aug	OLES Planning Meeting
10-Aug	U.S. Attorney's Office/FBI/LULAC
11-Aug	Latino Student Summit Planning Meeting
14-Aug	Yolanda Zepeda, OSU
15-Aug	FBI Press Conference
15-Aug	OCHLA Board Meeting
17-Aug	ABC Interview
17-Aug	Robin Walton, IMPACT Community Action
22-Aug	Jose Morales, Whitehall Schools
24-Aug	Adhanet Kifle, Community Relations Commission
24-Aug	Raul Soto, ODE
24-Aug	Nadia Kasvin, US Together
24-Aug	Ashley Rambacher and FBI
28-Aug	Mario Vargas, Foundation Steel
29-Aug	Cindy Clark, BMO
29-Aug	Lisa Gray, Ohio Standards Coalition
29-Aug	Sen. Manning's Office
29-Aug	New American Economy
29-Aug	Advocates for Basic Legal Equality
30-Aug	Rep. Teresa Fedor
31-Aug	ODMHAS Meeting
1-Sep	Fernando Rincon, Columbus Hispanic Chamber of Commerce
1-Sep	NAAC, Executive Committee Meeting
5-Sep	Lisa Gray, Ohio Standards Coalition
6-Sep	Nada Tour for Agenda Latina
7-Sep	Cincinnati Latino Leaders Collaborative
8-Sep	Marriott University Tour for Agenda Latina
11-Sep	Marriott Airport Tour for Agenda Latina
12-Sep	Toledo Latino Leaders Collaborative
13-Sep	Rep. Fedor - Legislative Subcommittee on Human Trafficking
13-Sep	Latino Education Summit Planning Meeting
14-Sep	OSU - New Americans Project
15-Sep	NAAC, Executive Committee Meeting
18-Sep	Bill Wise, Southwestern City Schools Superintendent
18-Sep	Columbus City Council Meeting
19-Sep	Rebecca Vazquez, State of Ohio BOE
19-Sep	Lisa Gray, Ohio Standards Coalition
21-Sep	Dan Risko, Treasurer Mandel's Office
21-Sep	Interview with Mike Kallmeyer - In Focus
23-Sep	Latino Student Summit
26-Sep	Lisa Gray, Ohio Standards Coalition
27-Sep	Ronnie Marquez Posey, ODJFS
29-Sep	Linda O'Connor, Ohio Dept of Education



# Latino Community Network (LCN) Report

Lair Marin-Marcum, Community Liaison

## Summary of Successes:

**Latino Health Summit**— Prepared the summit’s evaluation and final report; discussed feedback with planning committee and completed debriefing.

**Latino Collaboratives**— Organized and attended meetings for the Collaboratives in Toledo and Cincinnati.

**Social Media and Outreach**— Building the Hispanic Heritage Month E-Campaign and social media engagement, continued to promote and engage with the Hispanic Blood Drive in Central Ohio.

**Connecting with the Latino Community**— Received 57 constituent inquiries during August and assisted constituents regarding inquiries to support the Mexico earthquake and Caribbean hurricane relief efforts.

**DHO Gala**—Working to plan and conduct logistic preparations and communications with awardees for the DHO Gala, to take place on Saturday, October 14th.

## Status Report on Major Projects:

Strategic Reference	Priority	Accomplishments	Next Steps	Status
3.1	Regional grassroots engagement	Toledo Latino Collaborative meeting set and facilitated in September.	Minutes preparation, set debriefing	
3.1	Regional grassroots engagement	Cincinnati Latino Collaborative Meeting.	Meeting held. Need to prepare minutes and debrief	
2.3	Hispanic Heritage Month	Oversee preparation of Hispanic Heritage Month Calendar and its promotion	Project underway	✓
3.1	Increasing Diversity and Inclusion: Interns Management	Orientation for new intern joining us in August	Completed	✓
2.4	Health Equity	Participate in Latino Blood Drives in Columbus	Completed	✓
2.4	Distinguished Hispanic Ohioan Awards	Venue, Logistics, Awardee Nominations and e-Campaigns. Continuous follow ups with OSU. Eventbrite opened	Prepare more E-campaigns; Work with OSU for partnerships and connecting with awardees for program preparation.	



NOTE: Statistics for the month of September will be included with the October Report

OUTLET	DESCRIPTION	JULY	AUGUST
Facebook	Number of "Likes" to date	1,547	1,567
Facebook & Twitter	Postings of news, resources, events	1,100	1,132
Job Opportunities Website Page	Job Openings Posted	78	111

Total OCHLA Website Visits on August:	9,335 (up 1,458 from July)
- Home Page views:	1,011 (up 107 from July)
- Job Opportunities Views:	568
- Website Users:	2,401 (up 310 from July)
- Constituent Inquiries processed:	57

**Meetings Attended:**

- 1 August – 2017 Distinguished Hispanic Ohioan Gala--On Site visit of all areas & logistics
- 2 August – Ohio Hispanic Coalition - Claudia Flores / Soy Latina Program domestic violence program
- 2 August – DHO Update w/ Commissioner Mary Santiago
- 2 August – National Association of Social Workers Ohio Chapter / OCHLA Meeting
- 2 August – RED CROSS Latino Blood Drives Committee Conference Call
- 3 August – Franklin County Sherriff's Office Press Conference - new Community Relations & Liaison units
- 3 August – DHO 2017 touch base call OSU Yolanda Zepeda & Lauren Gonzalez/OCHLA
- 3 August – Red Cross mtg with Rosemarie Simmons - Spanish Tools available
- 7 August – ODOT participation in Hispanic Heritage Month event w/ Columbus Hispanic Chamber
- 7 August – Debriefing 2017 Latino Health Summit Steering Committee Conference Call
- 8 August – MACC - Statewide Conference Planning Steering Committee Meeting
- 9 August – OCHLA Staff Team Meeting
- 10 August – Meeting - OCHLA/U.S. Attorney's Office and FBI
- 11 August – DHO 2017 touch base call OSU Yolanda Zepeda & Lauren Gonzalez/OCH
- 11 August – Latino Health Summit Website page set up and design with Jesse
- 14 August – Toledo Collaborative Update conference call
- 15 August – OCHLA Board Meeting
- 18 August – DHO 2017 touch base call OSU Yolanda Zepeda & Lauren Gonzalez/OCHLA
- 18 August – HHM Latino Blood drive Red Cross Event Planning Meeting
- 21 August – Ohio Latino Affairs Commission and the Ohio History Connection
- 23 August – OCHLA Presentation at your OSU class
- 23 August – Ohio Latino Summit 2017 - Select Photos rfo website and report w/ Jesse
- 25 August – DHO 2017 touch base call OSU Yolanda Zepeda & Lauren Gonzalez/OCHLA
- 29 August – Toledo LLC Conference Call - Prepared Agenda & Attendee Confirmations
- 30 August – Columbus Metropolitan Club Forum - Striving for Equity panel
- 31 August – Cultural Diversity Event - Ohio Medicaid
- 31 August – DHO 2017 touch base call OSU Yolanda Zepeda & Lauren Gonzalez/OCHLA



# Organizations Development Center (ODC) Report

Megan Honaker, AmeriCorps Vista. Organizations Development Coordinator

Lilly Cavanaugh, Acting ODC Officer

## Summary of Successes

**Grant Research**— Tracked the number of people who opened the grants newsletter and followed the links inside. Continuing the work with community members who are interested in applying for grants for smaller projects to benefit the Latino community. Updated the OCHLA website with new grants and cleaned up the webpage to better reflect grant initiatives. Identified five “spotlight” grants for the monthly grant newsletter and tracked the number of people who opened the newsletter and followed the links inside. Following up with community leaders on project ideas that could utilize a grant.

**Surveys & Final Report for Minority Health Grant**— Compiled all of the survey results from the Summit and created Excel sheets that graphed the results and the responses from attendees. Submitted the final report for the Minority Health Commission grant.

**Workforce Development**— Organized a “break-down” meeting for the workforce development action plan. Each taskforce member brainstormed and decided what each member would focus on in their work. The ODC is working with the Social Media manager to determine best practices for targeting youth.

**Hispanic MBE Businesses Database**— Worked with the Public Policy Officer to construct a database of Hispanic-owned businesses in Ohio that are MBE or EDGE certified. Continually updating the business database after receiving more lists from other regions in Ohio. This involves researching the business, seeing if it is owned by someone of Hispanic descent, and then inputting all of the information about the business into the document.

**Pipeline to Trades Pilot Project**— This workforce development initiative is very research based right now but eventually the Public Policy Officer hopes to implement the project into a local school. Researched various programs that are current in middle or high schools across the country and compiled data, facts, and information about professional trades. Also met with other leaders from the Ohio Department of Education to discuss the pipeline and current programs career centers are offering.

**Agenda Latina**— Supporting logistics and administrative preparation for the event. Working to build audience and tracking RSVPs for attendance at Agenda Latina.

- See next Page for Status on Major Projects—



Status on Major Projects:

KEY: [ ✓ ]:Completed [YELLOW:] In Progress [ RED]: Not Started

Strategic Reference	Priority	Accomplishments	Next Steps	Status
2.4	Latino Health Summit Grant	Compiled all survey results and submitted the final report to the grant committee.	Completed	✓
2.4	Mental & Behavioral Health	Created an ongoing database of health experts in the mental health field. Developed a quarterly newsletter that highlights resources and/or research for the subscribers.	Track newsletter, select materials for next publication, maintain contact with subscribers to build the network	✓
2.2	Workforce Development	Had a breakdown session of workforce development goals and how each taskforce member is handling their portion.	Working with Jesse to target youth for apprenticeships.	
2.3	Hispanic MBE Businesses	Created the database for Hispanic owned MBE/EDGE businesses in Ohio and began organizing them in various formats.	Adding the businesses from other regions and continuously organizing them respectively. till waiting on Toledo's list to finalize project.	
3.1	Support non-profits/ Hispanic serving organizations and build leadership/engagement	Found a grant from Walmart that could fund a project for a non-profit in Toledo.  Following up with Toledo re: grant	Working with non-profit to apply and hopefully secure funding. Event leader is researching various costs and how much to request from grant.	
3.1	Agenda Latina	Held meetings with hotels/restaurants and chose the best price and fit for the event. Sent out invitations for organizations to participate.	Receive all RSVPs and give list to the hotel. Help prepare materials and other programming for event.	

Meetings Attended:

- August 8 - Agenda Latina and ESSA 2017 Meeting
- August 9 - OLES Planning Meeting
- August 11- Ohio Latino Student Summit Planning Committee Meeting
- August 15- Commissioners Meeting
- August 23- Workforce Development Breakdown Meeting
- August 28- Human Trafficking Meeting
- September 5 - Agenda Latina and ESSA 2017 Meeting
- September 6 - Touring Nada for Agenda Latina
- September 7- Latino Collaborative, Cincinnati
- September 8- Touring University Marriott for Agenda Latina
- September 11- Touring Airport Marriott for Agenda Latina



September 12- Latino Collaborative, Toledo  
September 13- Latino Education Summit Planning at ODE  
September 14- Grant discussion phone call with Toledo  
September 23- Leadership conference at University of Cincinnati  
September 27- Phone call to discuss 43rd annual Hispanic Nurses conference  
September 29- Building a Pipeline to Trades meeting with Linda from ODE

Respectfully submitted,

