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MAY 2016

To the Honorable Board Members of the Ohio Commission on Hispanic/Latino Affairs

The Ohio Voter Registration Campaign has been officially launched this month. The goal of the campaign is to promote civic engagement and provide a hub to promote information on voter education and registration, as well as to highlight partner organizations engaged on the campaign. [A webpage with a myriad of state and national resources has been created.](#) To date, we have 18 organizations that have pledged to be part of this campaign.

During May, ODC Officer Georgina Alvarez and Director Cavanaugh participated in the Two Days in May Conference—an event hosted by the Attorney General's Office to provide information and education in regards to services for victims of crime. Additionally, the commission participated for the first time in the statewide Fatherhood Conference, presented by the Fatherhood Commission. OCHLA presented a workshop at this event and had the opportunity to network and interact with leaders who are working to improve the quality of parenting skills and support systems for fathers in Ohio.

Commissioner Molina accompanied Director Cavanaugh to the initial meeting for the 2017 Latino Education Summit at the University of Cincinnati. We are excited about the potential opportunities presented by next year's summit and look forward to working with the community on Southwest Ohio for this event.

Meetings Attended

- May 03— Certification of Records Training, Auditor of State
- May 04—Dr. Marshall, Comm. Molina, University of Cincinnati (Cincinnati)
- May 04—Mary Stagaman, Cincinnati USA Chamber of Commerce (Cincinnati)
- May 05—Pablo Nunez, ODJFS
- May 06—Keynote, Kent State University (Kent)



May 9— Sister Francisca, Marietta (Marietta)
May 12—Veronica Dahlberg (Ashtabula)
May 13—Senator Lechner, Veronica Dahlberg, Georgina Alvarez (Painesville)
May 13—Pastor Max Rodas, Nueva Luz (Cleveland)
May 14—Centro Guadalupe, Mothers Day Event (Columbus)
May 16—Maggie Hood, DAS
May 17—Allen McConnell, MBAC, DSA
May 19—Latino Connection Meeting
May 20—Daniel Murray, AG. Office Orientation
May 23—Two Days in May Conference
May 24—Two Days in May Conference
May 25—Letisha Jeffrey, Vista Candidate Interview
May 26—Fatherhood Summit

*Additionally participated in regular weekly conference calls for the Latino Health Summit and the Interpretation Conference.

Public Policy Center (PPC) Report

Andrea Lewis, Public Policy Officer

New American Forum

The New American Forum was held on May 12, and convened over 200 participants for a day focusing on the challenges and opportunities facing New Americans in Columbus, Ohio. Seven elected officials from the Columbus area, as well as the City of Columbus' Chief Diversity Officer and the Director of the City of Columbus' Community Relations Commission, took part in the day's events and listened to input from the community.

During the two weeks in May leading up to the forum, I worked on finalizing important details for the forum. I worked with an intern to draft questions for four roundtable discussions on the topics of **Civil Rights and Housing, Human Trafficking and VAWA Benefits, Language Access and Healthcare**. These questions served as a guideline for facilitators to encourage meaningful dialogue on the named topics.

To promote the forum to media outlets, I drafted a press release promoting the event and sent it to both mainstream news outlets, and multicultural news outlets. The event earned press coverage from the Dayton Daily News and other New American media outlets. I also created an e-campaign to promote the event, and sent it to OCHLA's list-serv of 400+ individuals.

In order to ensure the event would run smoothly, I drafted a run-of show that included a minute-by-minute schedule of the forum, including its activities and speakers. This was utilized by committee members during the forum to ensure we remained on schedule. I also helped to finalize featured speakers, and drafted a final agenda. Together with an intern, I drafted an alphabetized registration list, made name tags for all participants, and put them in individual lanyards for the participants. We also printed off important brochures and other information for an exhibitor booth that was displayed at the forum.



I was a speaker at the forum, and drafted remarks for my speech as well. On the day of the forum, I helped ensure the program was running along smoothly. Once the forum was completed, I created an e-campaign to thank participants and partners for their participation in the day's events.

Legislative Matters

- During May, I tracked new legislation introduced by the Ohio House and Ohio Senate, and drafted two legislative updates that were sent to our ListServ of 400+ individuals. An intern assisted me with the creation of the second legislative update. The legislative updates featured summaries and status updates of HB 538, HB 539, HB 575, SB 256, SB 251, HB 392, and HB 537. Included with the update were relevant news articles and a list of upcoming community events.
- This year I have been working with the Ohio Hispanic Chambers of Commerce to devise a legislative agenda. Recently, OHCC has taken interest in SB 249, which would require commercial roofing contractors to be licensed. I have been keeping chamber leaders apprised of recent actions on this legislation, and have provided them with other helpful .

Because HBs 575, 538 and 539 directly impact Ohio's New American community, I have been corresponding with interested parties on the status of the bills this month.

- I provided information on HB 514 to the head of a language access network. The bill would require certain medical professionals to undergo cultural competency training in order to receive or renew their licensure. Similar legislation was introduced in the Senate last year, which the network was in favor of, however the bill died in committee. I provided the individual with contact information for the committee chair and bill sponsor, and also offered to set-up a meeting with legislators.
- This month I met with interested individuals to develop a Cesar Chavez Day (SB 280) advocacy strategy. Together we created a plan of action and timeline, which I sent to interested parties. Advocacy efforts will commence this summer.
- As part of our 2016 Ohio Latino Vote Campaign, I sent voter registration information, handouts, and other important pamphlets on voting to the district manager of a number of apartment complexes in the Columbus area.

Latino Community Report

I worked with an intern this month to make final edits to the Latino Community Report. The report explores the different factors and challenges affecting the Latino electorate, and its representation at every level of government, and seeks to provide education, resources, and possible solutions to developing pathways for appropriate Hispanic representation and the need for such representation.

The report has been sent to printing and will be mailed to legislators, the Governor's office and other community leaders next month.

Other

- We are working to updated the Hispanic entrepreneur statistics in Ohio. The 2012 Survey of Business Owners was released this year, which shows a 64.7 percent increase in the number of Hispanic-owned businesses in Ohio.



- Director Cavanaugh, ODC Officer Alvarez, and I traveled to Marietta, Ohio, this month to meet with Sister Francisca of the Steubenville Diocese. Sister Francisca does a lot of work for SE Ohio’s migrant farmworker community. Following our meeting, I hosted a conference call with Director Jose Salinas of the Ohio Migrant Education Center and Sister Francisca, to discuss the possibility of bringing summer school programs to SE Ohio for migrant children.

Meetings Attended

- 5/3—New American Forum meeting
- 5/9—Sister Francisca
- 5/10– Rep. Kevin Boyce’s office
- 5/10—HB 538 Hearing
- 5/12—New American Forum
- 5/16—Jose Salinas and Sister Francisca (conference call)
- 5/17—Cesar Chavez Meeting at Wright State
- 5/19—Racial Justice Symposium
- 5/20—Assistant Attorney General Murry
- 5/20—Rep. Kevin Boyce

Latino Community Network (LCN) Report

Lair Marin-Marcum, Community Liaison

During the month of May, we continued to work on the planning for the 2016 Latino Health Summit and the Latino Pods “Cincinnati Latino Leaders Collaborative. In addition, we have taken up more logistics items for the Medical Interpreters Conference that will take place on June 25th. We continue to experience a heavier workload with answering & processing a heavier number of constituent requests and postings on our social media.

The highlights of projects and meetings for the LCN that also took place during the month May 2016 are as follows:

- **Connect**

- Nationwide Insurance OCHLA Presentation with Commissioner Torres for their HR Department to present for transfer employees from other cities and inform and connect with the community—Richard Gandarillas organizer.

- **Build**

- 2016 Latino Health Summit. Weekly calls with MetroHealth on all details.
- Latino Leaders Collaborative (Latino Pods) Working on strategy, logistics and follow ups with Commissioner Dan Molina on Regional Project.
- Finalizing logistics marketing, workshops and contents for Medical Interpreters Conference on June 25th.



- Advise
 - Conference Call with Kacie Spence from Huntington Bank to advise on their HR Job Opportunities for diversity.
 - Advised and interviewed contractor for Office—Sandra Carrillo

Connecting the Community: Information and Resources

OCHLA Events Calendar, website calendar & Social Media

OUTLET	DESCRIPTION	APRIL	MAY
Facebook	Number of “Likes” to date	1,143	1,177
Facebook & Twitter	Postings of news, resources, events	222	300
Website (Job Opportunities Page) Facebook & Twitter	Job Openings Promoted	90	75

May Constituent inquiries processed:	25
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The Ohio Latino Affairs Facebook likes are at → 1,177. In May the posts reached **7,621 People**, with an average of 246 and & our posts were shared 132 times. This is the highest ever for our social media!

Job Opportunities section on OCHLA’s website home page. Promoting through Social Media

⇒ The Job Opportunities Postings for the month of May on the OCHLA website is back to a normal average compared to last year on the same month. We posted **75 jobs**.

Constituent Services

For the month of May we are back to a normal average for constituency request calls with a total of 25.

Student Intern / Volunteers

In the month of May we now have 3 Interns volunteers for the 2016 as summer interns. 1 of them Amy Luce will continue with OCHLA until the end of the year.



Meetings Attended

- 2 May – HCC / Claudia de Leon—Updated on TSG Media, events and job fairs
- 3 May – Intern Volunteer Tyler Duvelius
- 3 May – Interview Contractor Candidate Sandra Carrillo
- 4 May – CelebrateOne Report to the Community with Executive Committee - Columbus Foundation
- 5 May – Latino Leaders Collaborative call with Commissioner Molina
- 6 May – Medical Interpreters Conference Call
- 6 May – Latino Health Summit Touch Base w/ Lourdes Negron / MetroHealth
- 9 May – Latino Leaders Collaborative Follow up call
- 10 May – Nationwide Insurance OCHLA Presentation
- 10 May – Latino Health Summit Touch Base w/ Lourdes Negron / MetroHealth
- 10 May – Kacie Spence / Huntington Bank - HR Job Opportunities
- 23 May – Bruno Romero - Updates on Supreme Court Interpreters Programing
- 24 May – Latino Leaders Collaborative call with Commissioner Molina
- 24 May – Greater Cincinnati Latino Coalition Meeting
- 25 May – Latino Health Summit follow up mtg w/Lourdes Negron/MetroHealth
- 25 May – Conference Call Interview with Intern / Volunteer candidate Andrew Nazarro
- 26 May – Multiethnic Advocates for Cultural Competence Meeting
- 26 May – OCHLA 2016 Latino Health Steering Committee Conference Call
- 27 May – Conference Call with Isabel Brumley U.S. Department of Agriculture (USDA)
- 31 May – Meeting with Dan Fharpham / Fischel Company Resources in Latino Community
- 31 May – Medical Interpreters Conference Call

Organizations Development Center (ODC) Report

Georgina Alvarez, ODC Officer

CAPACITY BUILDING

Grant Announcements—E- Campaigns

- We completed reporting for the Minority Health Commission's grants (MHM 16-29, and the 4th quarter report for MGS 16-22.) A grant request of \$5,000.00 was submitted for consideration to Minority Health Commission for the 2016 Latino Health Summit. We hope to receive an affirmative response in early July, 2016.
- Lydia Alejandro has concluded her contract for Grant MGS 16-22. We have received the report on the Regional Health Conversations – Round II and will be producing the final grant report in June.
- Participated in the Two Days in May Conference for Victims of Crime (VOCA). This conference presented an excellent opportunity for our commission to learn about services and potential grant opportunities to increase services to Latino victims of crime.
- Met with Maria Goeser to discuss possible project in regards to Grant 167 from ODJFS – Migrant Farm Workers.



Building rapport with Hispanic grassroots and serving organization

Honduras Consulate Request for visit

We are still waiting for Pathstone to respond on the request for a consular visit for Honduran immigrants in need of passports . We have corresponded with Ambassador Maria Andrea Matamoros, Sub-Secretary of State, from the Secretary of Foreign Affairs Relations and International Cooperation of the Honduran Government on the matter.

Vista Members

Continued to work and support Executive Director in the process for obtaining a Vista Member for ODC/OCHLA.

AgendaLatina and Latino Connection

Continued planning the program for Agenda Latina 2016 with Victor Leandry and NCLR. Organized and hosted the Ohio Latino Connection monthly meeting.

Meetings and Events Attended

- May 1 - Met at ODJFS for the possible partnering with Grant 167 – Migrant Farm Workers
- May 9 - Travel to Marietta, OH to meet with Sister Francisca Aguillon, who works with the Catholic Hispanic Ministries for the Southeast region
- May 11 - Met with Mischa Hitchcock from the Ohio Attorney General Office to obtain advice on VOCA grant application
- May 12 - Attended the New American Summit at Franklin University
- May 12 - Travel to Ashtabula and met with Veronica Dalhberg
- May 13 - Met with Senator John Eklund and Veronica Dalhberg in Ashtabula
- May 13 - Met with Pastor Max Rodas to discuss VOCA Grant in Cleveland
- May 16 - Met at ODJFS with Maria Goeser
- May 19 - Had the Ohio Latino Connection monthly meeting in Columbus
- May 20 - Met with AG Daniel Murray
- May 23/24 - Two day conference on Victims of Crime VOCA at the Convention Center in Columbus
- May 26 - Attended the Fatherhood Conference in Columbus

Respectfully submitted,

