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JUNE 2016

To the Honorable Board Members of the Ohio Commission on Hispanic/Latino Affairs

June has been a very active month at the Commission, starting with the strategic workforce and economic development strategic meeting which convened more than 20 experts to discuss needs and formulate strategies for our work in this important area. A report on this effort will be presented at the August Board Meeting.

We have successfully completed the first Volunteer Training for Voter Registration in collaboration with USHLI; Dr. Juan Andrade and Rudy Lopez facilitated the sessions in Lorain and Toledo. Volunteer Training will take place on August 6th in Columbus and Cincinnati. The Ohio Latino Vote Campaign is well promoted through social media channels and is encouraging the community to engage and participate in the effort. Andrea Lewis is coordinating the major voter registration drive in collaboration with Latino organizations to take place during Festival Latino in Columbus (August), we request the support from our board to ensure good participation in these trainings which are of vital importance to our civic engagement effort. ([Click here to access registration links](#))

The first Medical Interpreting Conference took place in June as well. We are very proud of this effort which moves forward our goals to increase language access and cultural competence in the healthcare field. We really appreciate the support of our partners, Natasha Curtis, The Ohio State University Wexner Medical Center, CCIO (Community and Court Interpreters of Ohio), SEMIA (South Eastern Medical Interpreters Association) and the more than 220 participants in the event.

Plans are solidified with the Ohio State University to partner with the Commission for this year's Distinguished Hispanic Ohioan Awards. The event will take place at the Blackwell Hotel on Friday, October 7th, 2016. Community Liaison Lair Marin and Director Cavanaugh are working with Yolanda Zepeda to coordinate the event. Additionally, Commissioners have received information to submit their nominations for this year's candidates.



The Latino Health Summit preparation is well underway. Registration for the event is open: <http://2016latinohealthsummit.eventbrite.com> and we are ready to build audience through our marketing and social media campaign.

Director Cavanaugh has invested a good amount of time this month working with ODC Officer Alvarez in the write up and submission of the VOCA grant application. Our team is also working on end of year closing, preparing the FY17 expenditure forecasts and continuing to work on the project to secure VISTA members for our programs in FY17.

Meetings Attended

June 3— Workforce & Economic Dev. Strategic Meeting (Columbus)
June 6—DHO Planning Meeting, Yolanda Zepeda, Lair Marin (OSU)
June 6—Lorena Mora, Interview, Voter Registration
June 8-14_ Out of office (Vacation)
June 16—Latino Connection Meeting (Cincinnati)
June 22— Meeting with Chair Ortiz
June 23—Linda Silva, GoldmanGuild.org
June 23—Interpreting Conference Planning Committee
June 24—Regina Scheiderer, HR DAS
June 24—Angela Lopez (ECHHO), Alfred Ramirez (USHLI) Conf. Call
June 24—Latino Health Summit Conference Call
June 25—Medical Interpreting Conference (OSU)
June 27—PHHSBG Advisory Council Meeting
June 28—Commissioner Molina, Lair Marin, Latino Pods
June 28—Daniel Murray, AG
June 29—Hispanic Latino Collaborative, Mount Carmel (Cols)
June 30—DACC Advisory Committee, Ohio Dept. of Mental Health & Addiction Services

Public Policy Center (PPC) Report

Andrea Lewis, Public Policy Officer

2016 Latino Vote Campaign

The 2016 Latino Vote Campaign has a goal to increase Latino voter participation this November. During the month of June I focused much of my work on organizing the campaign and its slated events. OCHLA, in collaboration with USHLI and local non-profits, have joined forces to host voter registration volunteer training events around the state. The first trainings took place on June 11th in Lorain and Toledo, where Commissioners Santiago and Guzman spearheaded the efforts. Subsequent trainings will be held in Columbus and Cincinnati on August 6th. I am in the process of coordinating with the local Boards of Elections in Lucas, Franklin, and Hamilton counties, to have their representatives attend our trainings to help answer questions and facilitate discussion.

I have also drafted and sent out a media advisory to Latino community leaders, as well as media outlets to make them aware of the voter registration volunteer trainings. I have created an Eventbrite and designed numerous e-campaigns to promote the training. I sent 3 ecampaigns to our ListServ this month promoting the trainings and the 2016 Ohio Latino Vote Campaign. We have already received a few inquiries regarding the trainings.



In advance of the Festival Latino voter registration drive to be held in Columbus, I have begun coordinating volunteer efforts with interested parties. Thus far, the Secretary of State's Office several Latino organizations have committed to volunteer at the voter registration drive.

I have also ordered bilingual voting materials from the Secretary of State's Office, which will be distributed to local non-profits, and will be utilized at our upcoming voter registration events.

Legislative Matters

- Followed up with Senator Eklund's office regarding the status of HOLA's request for funding.
- Assisted ODC with a grant application by researching the Ohio House, Senate and Congressional districts for 63 Ohio counties with sizeable Latino populations.
- Tracked status of Agricultural Labor Camps proposed rules through the Ohio Department of Health.
- Discussed SB 249 with Ohio Hispanic Chambers of Commerce, and sent relevant information on the bill including a bill analysis and proponent testimony. I have devised a strategy to help the Chambers decide whether they would like to act on this legislation, and will be presenting it to them at our next meeting.
- Held a brief conference call with a member of ABLE on the merits of HB 575.
- Worked with contractor to send out a legislative update featuring SB 332, HB 493 and HB 580.
- Attended the formal recognition of Immigrant Heritage Month by Columbus City Council. The Community Relations Commission invited OCHLA to attend.

Latino Community Report

The Latino Community Report on "[Latino Elected Officials and the Evolving Latino Electorate in Ohio](#)" was sent to all members of the General Assembly, as well as the Governor's Office and other important department heads. The report has been promoted heavily on social media, list serves, and a press release sent to mainstream media outlets. The report is especially timely, as we are in the midst of an election year. We will continue to promote the report, as we promote the 2016 Ohio Latino Vote Campaign.

Work has already begun on the next LCR, which will focus on the plight of unaccompanied children. I have been working to devise an outline and gather information for the report. The report will feature commentary from those who work closely with children, and I am in the process of securing interviews with these individuals.

Capacity Building Training

I had the opportunity to attend a "Systems Change for Health Competency Based Training Program" this month, which was presented by the Directors of Health Promotion and Education (DHPE), in collaboration with the Ohio Commission on Minority Health. This two-day interactive workshop allowed me to further develop my skills to advance health promotion initiatives and programs. Sessions



focused on educating participants how to 1) Frame written and spoken messages, 2) Identify techniques to stay on message during interviews, 3) Identify policy and media advocacy strategies, 4) Plan advocacy strategies.

Other

- Contacted Lake County Landbank to obtain the necessary information needed for the grant that OCHLA is administering to the HOLA organization. The Landbank is the fiscal agent for the HOLA organization. I also mailed materials on Ohio's Hispanic population to the Landbank for further context on the proposed project.
- Prepared news articles (bilingual); the first article on the topic of cultural competence was sent to Ohio's Latino media outlets as a guest column. Thus far, *Mujer Latina Today* has published the article.
- Updated the Ohio Hispanic Businesses brief to reflect newest statistics from the 2012 Survey of Business Owners, which was released this year. The updated brief was sent to interested parties.
- Assisted constituent with finding ESL classes.

Meetings Attended

6/1—Mathias Manner, Attorney-at-Law
6/2—Ridhwan Sedique, The Ohio State University
6/2—Ohio Hispanic Chambers (Conference Call)
6/2—2016 Ohio Latino Vote Campaign (Conference Call)
6/3—Workforce and Economic Development Strategic Planning
6/7—OCHLA Board Meeting
6/8-6/9—Health Capacity Building Training
6/9—Monique Cox-Moore, Secretary of State
6/20—Columbus City Council Meeting
6/21—Jordan Plottner, Ohio House of Representatives

Latino Community Network (LCN) Report

Lair Marin-Marcum, Community Liaison

During the month of June, we focused on the logistical support for the Medical Interpreters Conference that took place on June 25th, as well as finalizing the June 9th Cincinnati Latino Leaders Collaborative logistics and presentations.

Work is underway for the 2016 Latino Health Summit and the event's registration page has already been created and made public. We are also working on updating the resources lists as well as creating two new resources: (1) Central Ohio Health & Social Services Directory and (2) Faith Resources Directory. Constituent requests increased substantially during the month of June as well.

The highlights of projects and meetings for the LCN are as follows:

- **Connect**

- DAS Diversity Committee with Bobbie Bell -- Hispanic Heritage Month Advice on theme & presenters



- Columbus Police 19th Precinct Community Liaison/Officer Brian Newsome and Officer James Fuqua on Outreach to Community and how to best partner with OCHLA
- **Build**
 - Kick-Off first Latino Leaders Collaborative in Cincinnati
 - Medical Interpreting Conference at OSU Event on June 25th
 - Mount Carmel Hispanic Latino Collaborative meeting & presentation of 1st Draft of Central Ohio Health & Social Services Directory draft
 - “LETS TALK HEALTH” Conversations meeting at Hispanic Alliance with all Hispanic Health providers in Northeast Ohio—To set up momentum for Latino Health Summit and report on workshops and programming contents
- **Advise**
 - Meeting with Scott King Cognosante to advise on community outreach on the Marketplace during open enrollment.

Connecting the Community: Information and Resources

OCHLA Events Calendar, website calendar & Social Media

The Ohio Latino Affairs Facebook likes are at → 1,206. There were 70 job postings and 37 constituent inquiries, making it the highest month on record for 2017.

Summary Connecting the Community: Information and Resources

| OUTLET | DESCRIPTION | MAY | JUNE |
|--|-------------------------------------|-------|-------|
| Facebook | Number of “Likes” to date | 1,177 | 1,206 |
| Facebook & Twitter | Postings of news, resources, events | 300 | 414 |
| Website (Job Opportunities Page) Facebook & Twitter | Job Openings Promoted | 75 | 70 |

| | |
|--|-----------|
| June Constituent inquiries processed: | 37 |
|--|-----------|

Student Intern / Volunteers

In the month of June we now have 4 Intern volunteers as summer interns. The new intern is Pamela Alvaro.



Meetings Attended

- 1 June – Meeting with Scott King Cognosante - Community outreach for Market Place enrollment
- 3 June – Meeting with Columbus Symphony Orchestra Holly Wiencek—Community Outreach
- 6 June – Call with Molina Health Jose Cos - Latino Health Summit Logistics - Partners (Lunch & Totes)
- 6 June - Commissioner Molina -Lair Connect - Latino Leaders Collaborative June 9th final logistics
- 6 June – OCHLA/DHO OSU - Yolanda Zepeda - Finalize Hosting Confirmation
- 9 June – Kick-Off first Latino Leaders Collaborative in Cincinnati
- 10 June – Touch Base Call Lourdes Negron-McDaniel - 2016 Latino Health Summit
- 16 June – DAS Diversity Committee w/ Bobbie Bell -Hispanic Heritage Month Advice theme & presenters
- 16 June – Medical Interpreting Conference - Planning Committee - Finalizing Logistics and Programming
- 17 June – Comm. Molina /Lair - Latino Leaders Collaborative Follow up to June 9th mtg and next steps
- 17 June – Touch Base Call Lourdes Negron-McDaniel - 2016 Latino Health Summit
- 20 June – Columbus Police 19th Precinct Community Liaison/Officers Newsome and Officer Fuqua
- 21 June – Conference Call with Esteban Ortiz - Americas Voice on Organization and Voter Registration
- 21 June – United Way of Central Ohio Latino Engagement Committee at Centro Guadalupe
- 21 June – New Bilingual Columbus Job Agency - Kable Staffing Jacelyn Andujar - OCHLA Intro Meeting
- 22 June – Pamela Alvaro - OCHLA Intern/Volunteer Interview
- 23 June – Lourdes Negron-McDaniel - 2016 Latino Health Summit
- 23 June – Linda Silva - Godman Guild Organization - Introduction Meeting
- 23 June – Medical Interpreting Conference - Planning Committee - Finalizing call on all logistics for event
- 24 June – 2016 Latino Health Summit Steering Committee Conference Call
- 24 June – Medical Interpreting Conference Set & walk through with volunteers and Steering committee
- 25 June – Medical Interpreting Conference at OSU Event!
- 28 June – Latino Leaders Collaborative Follow up Survey Questions brainstorming
- 29 June – Mount Carmel Hispanic Latino Collaborative meeting & presentation of 1st Draft of Central Ohio Health & Social Services Directory draft
- 29 June – United Way Champion of Children Report: Voices of Latino Boys Meeting
- 30 June – “Lets Talk Health” Conversations meeting at Hispanic Alliance w/ Hispanic Health providers
- 30 June Lourdes Negron-McDaniel - 2016 Latino Health Summit

Organizations Development Center (ODC) Report

Georgina Alvarez, ODC Officer

CAPACITY BUILDING



Grant Announcements—E- Campaigns

A good amount of time this month was invested in researching and writing the Victims of Crime (VOCA) grant through the Attorney General's Office. The purpose of this grant is to create a program that provides support services to Hispanics who are victims of crime and provides them with the tools and resources to overcome the situations and get back on their feet.

The application was completed and submitted by June 30th. We will know in September if the grant request will be funded.

2016 VOCA SVAA Regional Training

Attended the Regional Attorney General Training Session for the VOCA grant. This meeting was very important to understand the grant requirements, grant application process, and the resources available to support grantees.

Building rapport with Hispanic grassroots and serving organization

Strategic Meeting on Workforce

On June 3rd, the commission convened a group of 20+ leaders and experts in economic and workforce development representing the Hispanic community, government entities and universities to develop strategies to improve and support Latino/Hispanic businesses and workforce in Ohio. The session was facilitated by Jane Dockery, Associate Director, Wright State University's Applied Policy Research Institute. The full day session was engaging and provided excellent ideas on how to move forward in this critical area. A report on the results of the meeting will be prepared in the next month for further action.

Vista Member Project

Continued work with Director Cavanaugh on completing documentation and following up for our request on Vista Member Volunteers.

Latino Connection Meeting

The Commission facilitated and coordinated the Latino Connection Group (Adelante Inc, El Centro, the Hispanic Coalition, Su Casa) meeting; this month the group visited Su Casa in Cincinnati to support their "Vacaciones Utiles Program." The group held a Meet and Greet with members of the community, Su Casa Board Members and Latino media to speak about their work, collaboration opportunities and to inform about their respective programs. It is very valuable for the Latino grassroots organizations to have the opportunity to visit each other to exchange best practices, program ideas and to grow their understanding of each organization.

Meetings and Events Attended

- June 1 - VOCA grant training
- June 3 - Meeting of Workforce Development Strategy
- June 16 - Meeting of Ohio Latino Connection Group at Su Casa in Cincinnati

Respectfully submitted,

