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# JULY 2016

## To the Honorable Board Members of the Ohio Commission on Hispanic/Latino Affairs

During July, we have focused on education, workforce and health initiatives. Our major on-going project is the Voter Registration campaign and we are actively planning the upcoming Latino Health Summit, Distinguished Hispanic Ohioan Awards Gala and the first Latino College Student Conference to take place in Cincinnati.

We are pleased to inform to the board the approval of our grant application for \$5,000 from the Minority Health Commission to support the 2016 Latino Health Summit. Funds for this grant will begin to be disbursed in August as we implement this project. Following are some of the most important highlights this month:

### University of Cincinnati, Latino Student Conference—Oct 21, 2016

Our commission will be partnering with the University of Cincinnati and in collaboration with the Office of Ethnic Programs & Services, UC Blue Ash, Lindner College of Business, and the UC Division of Student Affairs to host this conference. The 2016 Ohio Latino Student Summit: *Building Your Leadership Team*, will be a one day summit held on UC's main campus. The purpose of the summit is to connect, empower, and build community while enhancing the Latino/Hispanic student leadership experience in Ohio, through workshops, motivational speakers, networking opportunities and the creation of an action plan to enhance the Latino/Hispanic student experience on their respective campuses. This summit expects to attract participants from across Ohio who have an invested interest in enhancing the Latino/Hispanic student experience, as well as any students wanting to gain leadership, professional and networking skills to encourage student success on campus.

### The new ESSA (Every Student Succeeds Act) and Ohio Standard Coalition

The new [Every Student Success Act \(ESSA\)](#) was passed by congress to replace the No Child



Left Behind Act. It represents a shift towards increased state and local control of elementary and secondary education. The Federal law will continue to keep strong accountability measures to ensure students received the skills and knowledge they need. To learn more about the community engagement process in Ohio, our OCHLA team met with Lisa Gray who presented the work of the [Ohio Standard Coalition](#), a group of approximately 50 organizations representing the education, business sectors and leader community working towards the Ohio Learning Standards. (We had met in June with Mr. Chris Woolard, Sr. Executive Director of Accountability and Continuous Improvement, Ohio Department of Education.) Additionally, we have been promoting webinars hosted by the Ohio Department of Education to involve constituents in conversations regarding the changes that will take place. Public Policy Officer Lewis will continue to monitor this important policy matter and maintain the board informed.

### ODJFS Ohio Migrant & Seasonal Farmworker and Foreign Labor Certification—New Director

Our team had the opportunity to host Ms. Ronnie Marquez-Posey, new administrator for this important ODJFS Program for a general orientation to the commission. We learned about changes in both programs at ODJFS, and had the opportunity to provide Ms. Marquez-Posey an overview of the Latino community networks in Ohio and the commission's most important projects. We are looking forward to increasing the collaboration with Director Marquez-Posey and her team; their work serving the farmworker and labor community and their experience and knowledge regarding the rural Latino community are very important to us and together we make a strong coalition to better serve Hispanic Ohioans.

### Latino Youth in Central Ohio

Met with Dr. Anahi Ortiz, Franklin County Coroner and representatives from the Sheriff's Office to discuss gang issues affecting Latino youth in Central Ohio. We worked on a draft action plan to begin engaging with the faith community and leaders to support initiatives to protect youth and educate families on the risks faced by young Latinos.

### Behavioral Health Disparities and Barriers Impacting Latino Populations

The Ohio Mental Health and Addiction Services (OMHADS) has been selected by the Great Lakes Addiction Technology Transfer Center (Great Lakes ATTC) and the National Hispanic and Latino ATTC to host an important roundtable discussion on Behavioral Health Disparities. We have been invited to be partners with OMHADS for this important initiative. Together, we have initiated work to identify key leaders and experts to participate in this event. The recommendations from this roundtable will serve to continue to improve quality of services and to provide data and background information we can use to impact policy, quality of services and funding opportunities to improve the quality of behavioral health services in Ohio.

### Latino Health Summit and DHO

Event planning and coordination continue to move well for these events. Community Liaison Lair Marin has been working with the respective committees and commissioners to ensure the implementation of the plans for each event. Regular campaigns promoting both events are circulating in the networks.

### Voter Registration Campaign



The campaign is well underway with weekly e-campaigns, promotions through social media and a lot of support with materials and information for community organizations. Public Policy Officer Lewis has been working with the Secretary of State's office to send bilingual voter information and materials to many organizations and groups across the state who are doing voter registration events. More details available on the Public Policy Section of this report.

### Administrative Report

We are finalizing the end of year fiscal reconciliations and reviews, as well as beginning to prepare for the FY17-18 Biennial Budget. Additionally, we have been working with the AG's office to finalize necessary documentation to secure two Vista Members who are expected to join our team in August. Finally, we have reviewed our commissioners terms and initiated communications with those whose term expires in 2016 to initiate the reappointment process.

### Meetings Attended

01 July- Jessie Dotson, Vista Candidate Interview  
01 July- Freddy Rivera, Vista Candidate Interview  
05 July- Kathy Chen, Human Trafficking  
06 July- Priscilla Ayala, University of Cincinnati  
06 July- Jessie Dotson and Freddy Rivera, (Second Interviews)  
07 July- Kacy Bullard, Dave Ward, Governor's Office  
07 July- Natasha Curtis, Interpretation Conference Debrief  
12 July- Lisa Gray, Ohio Standard Coalition  
13 July- Anahi Ortiz, Franklin County Coroner, Steven Tucker, Sheriff's Office, Franklin County  
18 July- Latino Leaders Luncheon, Cleveland  
21 July- Sharlene Chesnes, Stow Ohio  
25 July- Roland Ledrano, business leader  
25 July- Ronnie Marquez-Posey, ODJFS  
26 July- Natasha Curtis, Presentation for Minority Health Commission  
26 July- Jeff Kramer, Action for Children  
26 July- Webinar Reporting Roles & Responsibilities for Vista Members  
27 July- Quarterly Hispanic Chamber Meeting  
29 July- Dan Murray, AG's Office  
29 July- Ohio Latino Student Summit Conference Planning Call

## Public Policy Center (PPC) Report

Andrea Lewis, Public Policy Officer

### 2016 Latino Vote Campaign

The 2016 Latino Vote Campaign has a goal to increase Latino voter participation this November. During the month of August I focused much of my work on organizing the campaign and its slated events. I worked on promoting the voter registration volunteer trainings through social media and drafting e-campaigns, and have been coordinating volunteers for the voter registration drive on August 13 and 14.



I am also in the process of gathering information for a potential informational session for first-time voters on the voting process. Many first-time voters have expressed confusion regarding the voting process and OCHLA would like to provide a training to help first-time voters, particularly new U.S. citizens, understand the process.

### Public Policy and Constituent Matters

- Worked on facilitating strategy creation to assist the Hispanic Chambers in devising a legislative agenda. The chambers met this month and we utilized the strategy effectively. I sent the Chambers a document outlining the session and will continue discussions at the next meeting.
- Sent the SOS office a list of media outlets to assist in outreach efforts.
- Assisted constituent in finding an ESL class in Columbus
- Created a ListServ of individuals who attended the New American Forum
- Assisted constituent in finding private school options for her children. Sent information on the Ed Choice Scholarship Program.
- Met with Asian American Community leaders to discuss opportunities to collaborate for anti-human trafficking efforts
- Met with the Franklin County Coroner and Columbus Police Department to address issues of violence in schools
- Spoke with Sen. Patton's office regarding SB 249, and performed research on the provisions of the legislation
- Prepared remarks for a New American Form recap
- Secured Franklin County Board of Elections presence at upcoming voter registration volunteer training. Spoke with Hamilton County, and they have said they are unable to send someone to the training.
- Assisted constituent in finding a free legal clinic to assist in filling out citizenship paperwork.
- Discussed collaboration opportunity with the University of Cincinnati for their upcoming Latino Student Leadership Conference. OCHLA will partner with the university for this event.
- Drafted and sent an e-campaign highlighting upcoming ESSA stakeholder meetings in Ohio.

### Meetings Attended

7/1—Ohio Latino Vote Conference Call  
7/5—Esteban Ortiz, America's Voice  
7/5- Kathy Chen and Asafu Suzuki, Asian American Community Services  
7/7- Kacy Bullard, Governor's Office  
7/7- Jessica Ramos, Conference Call, ABLE  
7/8—Leo Almeida, Conference Call  
7/8—John Ramos, LULAC, and Sandra Lissett  
7/8—Veronica Dahlberg, Conference Call  
7/13—Dr. Anahi Ortiz, Franklin County Coroner, and Columbus Police Dept.  
7/14- Thomas Franco  
7/15- Ohio Department of Health, Agricultural Labor Camps Proposed Rules  
7/18- Sen. Patton's Office, Call  
7/20—UC Latino Student Leadership Conference Meeting  
7/20—Lisa Gray, Ohio Standards Coalition  
7/25- Ronnie Marquez-Posey, ODJFS  
7/26—Guadalupe Velasquez,, Tamara Howard, Adhanet Kifle  
7/27- Ohio Hispanic Chambers Meeting  
7/27- Rose Kramer, Conference Call, OSU



7/29– Carlos Mojica, Conference Call, Kent State  
 7/29– Thomas Franco, Conference Call, Case Western

## Latino Community Network (LCN) Report

Lair Marin-Marcum, Community Liaison

### Connecting the Community: Information and Resources

During the month of July, we have focused on planning and logistics for the Latino Health Summit that will take place on August 26 and the 2017 DHO to take place on October 7th at OSU, Blackwell Hotel Ballroom.

In July, we focused on producing two new directories, the Central Ohio Health & Social Services and the Faith Directory. We also started the mid year OLANet Directory Updating and entering new organizations.

- **Connect**
  - Meeting with COWIC / Jose Feliciano to Partner on events and resources for Latino Outreach and programming.
  - Meeting with Keith Wollenberg - New Beginnings for New Fathers - Connecting and partnering to serve the community.
- **Advise**
  - Meeting with Bobbie Bell -DAS Diversity Committee on advising for their HHM 2016 events.
  - Meeting with Dr. Anahi Ortiz/Franklin County Coroner & Franklin County Sheriff's to discuss Latino youth and gangs and assist with Community outreach.

### OCHLA Events Calendar, website calendar & Social Media

Our social media presence continues to increase. The Ohio Latino Affairs Facebook likes are at → 1,230. By scheduling postings in a more regular basis our outreach, we are penetrating the information channels and reaching out the community more effectively.

OUTLET	DESCRIPTION	JUNE	JULY
Facebook	Number of "Likes" to date	1,206	1,230
Facebook & Twitter	Postings of news, resources, events	414	472
Website (Job Opportunities Page) Facebook & Twitter	Job Openings Promoted	70	80



July Constituent inquiries processed:	27
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Student Intern / Volunteers

In the month of July we had 4 Intern volunteers . We will be losing our 2 summer interns during the month of Augus; one volunteer will be going back to school and the other will be on a one year church mission Ecuador. Recruitment of volunteers for the upcoming months will be limited due to work space as new Vista members are expected to start in August .

Meetings Attended

- 1 July - OCHLA Vista phone Job Interview with Jessie Dotson & Freddy Rivera
- 6 July - OCHLA Vista phone Job Interview with Jessie Dotson & Freddy Rivera
- 7 July - DAS Diversity Committee Monthly Meeting - To advise on HHM planning
- 7 July - Touch Base Call Lourdes Negron-McDaniel - 2016 Latino Health Summit
- 7 July - 2016 Medical Interpreters Conference Committee Debriefing Call
- 8 July - Meeting with COWIC / Jose Feliciano
- 8 July - Meeting with LULAC John Ramos and constituent Sandra Lizette Mejia Hernandez
- 8 July - Conference Call with Jose Cos / Molina Health for Latino Health Summit Partnership
- 11 July - Meeting with Lilly to debrief on DHO and Latino Health Summit
- 12 July - The Minority Health Advisory Committee Meeting at Columbus Health
- 13 July - Meeting with Dr. Anahi Ortiz/Franklin County Coroner & Franklin County Sheriff's
- 13 July - Meeting with Lawyer Mathias Madder and Constituent Sandra Mejia
- 14 July - Conference Call with COWIC Jose Feliciano & Jo Ann Youngs
- 15 July - Call with Commissioner Beth Guzman -Bowman - Update on LHS & DHO
- 15 July - Weekly Touch base Call w/ Yolanda Zepeda/OSU - 2016 DHO Logistics & Planning
- 18 July - Meeting with Keith Wollenberg - New Beginnings for New Fathers
- 19 July - Conference Call with DAS Diversity committee Follow up on Hispanic Heritage Month
- 19 July - Call with Eva Atunga / Hands on Central Ohio for Central Ohio Health & Social Services
- 22 July - Weekly Touch base Call w/ Yolanda Zepeda/OSU - 2016 DHO Logistics & Planning
- 25 July - Meeting with Roland Medrano on Columbus Hispanic Chamber
- 25 July - Touch Base call with Yolanda Zepeda / OSU DHO update on DHO Speaker
- 27 July - Latino Health Summit -Debriefing with New LULAC Ohio Director Laura Moese
- 28 July - Conference Call with Commissioner Dam Molina on Latino Pods Survey and next steps
- 29 July - 2016 Latino Health Summit Steering Committee Conference Call
- 29 July - Onsite visit with OSU at Blackwell for 2016 DHO Logistics



# Organizations Development Center (ODC) Report

Georgina Alvarez, ODC Officer

## CAPACITY BUILDING

### Agenda Latina 2016

Our agenda for Agenda Latina 2016 is solidified. This month, we have concentrated on finalizing curriculum, securing speakers and coordinating event logistical details in collaboration with the National Council of La Raza, who are our partners for this event. Agenda Latina will cover topics on understanding what is NCLR and how it can benefit affiliates; how to collaborate more effectively with other organizations serving Hispanics, a conversation on education and the ESSA implementation in Ohio, Civic Engagement and the importance of engaging in voter registration efforts, and an in-depth conversation with several foundation representatives on best practices for organizations seeking support from the philanthropic community. We are expecting about 30 representatives from the majority of Latino grassroots organizations to join us for this event on Friday, August 12th.

### Action for Children

Met with Jeff Kramer to discuss the possible support from Latino grassroots organizations to host classes to promote better parenting and more father engagement among the Latino fathers. The organization is already hosting some groups in churches and wishes to expand to Latino social service entities.

### Community Engagement—Stow & Akron, Ohio

Visited and met with Sharlene Chesnes in Stow, Ohio to learn more about the Hispanic community in that area and discuss possible projects that could benefit the Latino community. We also made connections with Proyecto Raices, a program of St. Mathew's Church in Akron that is working with youth and families to help them integrate in the community while respectfully recognizing their heritage, culture and encouraging access to education and community service.

### Building rapport with Hispanic grassroots and serving organizations

The Ohio Hispanic Chambers of Commerce successfully met for their quarterly meeting. The focus of this event was the discussion of Senate Bill 249 introduced by the Ohio Construction Industry Licensing Board and presented by Senator Patton Brown. The group discussed possible impacts of this bill and formulated a strategy in case the bill moves forward. Additionally, Monique Cox-Moore from the Secretary of State's Office provided an orientation on the services rendered by this office, the upcoming election and the important role Chambers play in engaging eligible citizens to register to vote in November.

### Strategic Meeting on Workforce

The Workforce Strategy draft report was received this month and circulated among the event's participants for feedback. We will be working on developing the work plan on this project in the next couple of months.



Vista Member Project

Continued work with Director Cavanaugh on completing documentation and following up for our request on Vista Member Volunteers.

Meetings and Events Attended

- July 1 - Conference Call with NCLR and Victor to plan Agenda Latina
- July 21 - Meeting with Sharlene Chesnes in Stow at InterChez
- July 26 - Meeting With Jeff Kramer from Action from Children
- July 27 - Quarterly meeting of Ohio Hispanic Chambers of Commerce

Respectfully submitted,

