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AUGUST 2016

To the Honorable Board Members of the Ohio Commission on Hispanic/Latino Affairs

Our team is pleased to have completed several important events during August culminating with the 2016 Latino Health Summit in Cleveland. The event was very well attended and provided us the opportunity to bring the spotlight to a region of Ohio that is contributing tremendously to increasing health care services for the Latino community through the implementation of programs that align closely with community organizations and leaders.

This month, we also hosted Agenda Latina 2016 in collaboration with the National Council of La Raza. This is the first time that the Commission has joined efforts with NCLR to host an event and we are very pleased to have the opportunity to gather representatives from key Latino grassroots organizations to share with a national organization about their work.

Additionally, our team is immersed in different voting registration outreach efforts; whether we do it by providing information, bilingual materials, ballots or resources, to actually being present and supporting voter registration efforts, we are enthusiastic about the involvement and response of the community to this critical campaign.

Finally, we had the honor of hosting Mr. Felipe Lopez S., from the Michigan Latino Affairs Commission who accompanied us for the Agenda Latina 2016. We are encouraged by the opportunity to share best practices and potentially collaborate with neighbor state commissions in the future.

Meetings Attended

- 01 Aug— Conference Call, Felipe Lopez S., Michigan Latino Affairs Commission
- 08 Aug—Human Trafficking Meeting
- 09 Aug—Mathew Held, DAS



10 Aug—Carmen Gonzalez, Language Access Webinar Update
 10 Aug—David Ward, Governor’s Office. & BMV Staffers
 11 Aug— Doug Lampkin, Andrea Lewis, ODJFS
 12 Aug—Agenda Latina 2016
 15 Aug—Josue Vicente, Hispanic Coalition
 15 Aug— Maria Lucio, ODJFS
 16 Aug—Board Meeting
 16 Aug—Interpreting Conference Wrap Up Conference Call
 18 Aug—Orientation new Vista Members (Jesse D. & Latisha F)
 22 Aug—Yolanda Zepeda, OSU
 23 Aug—OPCPCC Language Access Webinar, Facilitator
 24 Aug—Kent State University, Keynote Presentation (Kent)
 25 Aug—Ivette Mendoza, Kent State University
 25 Aug—Cleveland Clinic, Hispanic Outreach Event
 26 Aug—Latino Health Summit (Cleveland)
 30 Aug—Kate Mosca, Attorney Gral Orientation
 31 Aug— Priscilla Ayala, Latino Student Planning Call

Public Policy Center (PPC) Report

Andrea Lewis, Public Policy Officer

2016 Latino Vote Campaign

The 2016 Latino Vote Campaign has a goal to increase Latino voter participation this November. On August 6, OCHLA hosted a Voter Registration Volunteer Training in Columbus and Cincinnati. We partnered with The Hispanic Coalition, Su Casa Hispanic Center, USHLI, and the Franklin County Board of Elections to facilitate the training. The training received positive feedback, and the majority of attendees were scheduled to volunteer at upcoming registration drives. An e-campaign was also sent out to promote the training.



On August 13 and 14, OCHLA and LULAC hosted a voter registration drive at the annual Festival Latino in Columbus. Nearly 30 individuals from various organizations across the state came together to volunteer for the event. The Franklin County Board of Elections also attended the event and brought a voting machine for individuals to try out. In addition to coordinating the event, we have coordinated with other organizations around Ohio to provide bilingual voter materials. Thus far I have sent voting material packets to 16 different individuals/organizations who will be hosting voter registration events. The Secretary of State’s Office has continued to print and send materials for us to distribute within the community.

This month also included a big civic engagement push through our e-campaigns. I devised a campaign that was sent to our ListServ that included online links to update Ohio voting addresses and to find



correct polling locations. As a result of the campaign, twelve individuals were able to update their voter information.

I will be collaborating with a student from Case Western to work on voter registration efforts on college campuses in Ohio. Additionally, we are in the process of creating a first time voter informational session for interested individuals. We have reached out to a few community leaders in Cleveland to inquire about partnering with their organizations to host the training.



Public Policy and Constituent Matters

- Continued work on the Latino Community Report and was able to interview two individuals who have agreed to provide commentary for the report.
- Attended a JCARR meeting regarding the proposed changes to Ohio's Agricultural Labor Camp Rules. Upon the rules being accepted, prepared a press release which was sent to all Latino media outlets, as well as mainstream outlets. Thus far, the Toledo Blade and Farms.Com have printed stories on it.
- Drafted a press release in conjunction with the Partnership for a New American Economy to promote a recent report that discussed the contributions of immigrants to Ohio's economy. The release was sent to all media outlets, as well as mainstream outlets. Thus far, the Columbus Dispatch has printed a story on it.
- Sent a guest column titled "Ohio Hispanic Businesses are an Emerging Economic Force" to all Latino media outlets in Ohio. La Prensa has printed the column in their paper.
- Drafted letter to state senators requesting support for SB 280. Reached out to over 20 organizations to see if they would like to sign on to the bill requesting support. Secured support from a number of organizations.
- Presented a legislative update at the Agenda Latina. Asked support for SB 280.
- Coordinated meetings for the Hispanic Chambers of Commerce with Senators LaRose, Manning, Brown and Patton.
- Met with Director Doug Lumpkin of JFS to discuss unaccompanied minors and state contracting with Latino non-profits.
- Met with Ohio Registrar, Deputy Registrar and the Governor's office to discuss issues of driver's license denials to eligible applicants.
- Helped constituent find ESL classes
- Researched Latino population growth in Dayton for constituent.
- Assisted organization with finding a potential Latino speaker for an upcoming conference in Ohio.
- Provided film director with Latino media list.
- Attended a Diversity Police Recruiting Council Meeting to discuss ways to promote police recruitment in minority communities.

Meetings Attended

- 8/1—Eugenio Mollo
- 8/1—Joint Committee on Agency Rule Review
- 8/1- Kacy Bullard and Dave Ward—Conference Call



8/2- New American Forum Committee
8/3—Ohio Latino Student Conference Call
8/4—Esteban Ortiz
8/6- Voter Registration Training
8/8- Human Trafficking Commission Meeting
8/8- Festival Latino Conference Call
8/10- Registrar Petit, Assistant Registrar Dean, Kacy Bullard, Dave Ward, Lilly Cavanaugh
8/11- Director Doug Lumpkin
8/11-Amy Harris and Geovany
8/12- Agenda Latina
8/14- Festival Latino
8/16- Board Meeting
8/18- Public Policy Orientation with VISTAs
8/22- Public Policy Orientation with VISTAs
8/24- Tom Roberts, Tony Ortiz, Katie Espino—conference call
8/26- Latino Health Summit
8/29—John Ramos
8/30—Thomas Franco—Conference Call
8/31 -Diversity Recruiting Council Meeting

Latino Community Network (LCN) Report

Lair Marin-Marcum, Community Liaison

During the month of August, we focused on hosting the Latino Health Summit that successfully took place on August 26 . During the last week of August, we have started to work on the 2017 DHO to take place on Friday, October 7th at OSU, Blackwell Hotel Ballroom.

We are pleased to welcome AmeriCorps Vista employee Jesse Dotson who is successfully assisting the LCN with social media postings and event planning. We continue updating our resources lists; two new directories will be finalized soon: Central Ohio Health & Social Services and the Faith Directory.

Main LCN highlights:

- **Connect**
 - Conference Calls with Bobbie Bell -DAS Diversity Committee to provide ideas regarding their two HHM 2016 events: 9/15 Successful Latina Leaders & 9/22 Latino Dance Demo & Class
- **Advise**
 - Meeting with Monique Moore / Secretary of State - Catch up with projects / OCHLA events, Faith Directory, DHO & LHS
- **Build**
 - 2016 Latino Health Summary Debrief - Interest on 2017 Hosting - 2016 DHO Sponsorship Interest - HR Job Opportunities postings & recruiting



Connecting the Community: Information and Resources

OUTLET	DESCRIPTION	JULY	AUGUST
Facebook	Number of “Likes” to date	1,230	1,264
Facebook & Twitter	Postings of news, resources, events	472	622
Website (Job Opportunities Page) Facebook & Twitter	Job Openings Promoted	80	100

August Constituent inquiries processed:	26
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Meetings Attended

- 1 Aug – Hispanic Heritage Month Conference Call with DAS Diversity Committee
- 1 Aug – Meeting with TSJ Media VP Claudia de Leon
- 2 Aug – Meeting with Monique Moore / Secretary of State
- 3 Aug – New Americans Community Meeting.
- 5 Aug – Yolanda Zepeda / Lair OSU/OCHLA 2016 DHO Logistics Weekly Call
- 8 Aug – 2016 Latino Health Summit Metro Health in Cleveland
- 9 Aug – 2016 Festival Latino Voter Registration -
- 10 Aug – Cincinnati Pods Next Steps: Survey Results & Sept 22 Agenda Items
- 12 Aug – Yolanda Zepeda / Lair OSU/OCHLA 2016 DHO Logistics Weekly Call
- 14 Aug – Festival Latino—Worked at OCHLA Voter Registration Booth
- 15 Aug – Meeting with Marsha Conway - Time Warner
- 16 Aug – OCHLA August 2016 Board Meeting and Committee Meetings
- 18 Aug – Orientation -New AmeriVista Jesse & Latisha
- 22Aug – Yolanda Zepeda / Lair OSU/OCHLA 2016 DHO Logistics Weekly Call
- 22 Aug – New AmeriVista Latisha and Jesse Orientation
- 26 Aug – 2016 Ohio Latino Health Summit
- 26 Aug – Yolanda Zepeda / Lair OSU/OCHLA 2016 DHO Logistics Weekly Call
- 30 Aug – Orientation meeting with Kate Mosca, new OCHLA AG
- 30 Aug – Hispanic Heritage Month Conference Call with DAS Diversity Committee
- 31 Aug – Nationwide Children Meeting / Jacqueline Rohaly HR Director



Organizations Development Center (ODC) Report

Georgina Alvarez, ODC Officer

CAPACITY BUILDING

Grant Announcements

- Researched and promoted grant opportunities useful to Latino serving organizations in Ohio through our list-serve.
- Applied for grant opportunity with the Minority Health Commission for the 2017 Minority Health Month in the amount of US\$3,000.

Agenda Latina 2016

Successfully completed this event with representation from major Latino grassroots organizations. Our partner NCLR presented their programs, shared best practices and focused their interactions on education, workforce development and civic engagement. The group was able to hear testimonials from Ohio Latino organizations that have worked with NCLR and learn about the successful programs implemented. During Agenda Latina, we also hosted representatives from the Ohio Department of Education who shared with the group regarding the implementation of ESSA.

Community Engagement

- Continued interactions with Sharlene Chesnes in Stow, and Proyecto Raices, a program of St. Mathew's Church in Akron.
- Worked with Ms. Monique Moore, Ohio Secretary of State's Office regarding a series of community roundtables that are being scheduled with Secretary Husted.

Strategic Meeting on Workforce

Continued to work on developing the workforce strategic plan and coordinating a meeting with the Workforce Committee.

Meetings and Events Attended

- August 1 - Met in Stow with Sharlene Chesnes
- August 1 - Met in Stow with the Latino grassroots organization RAICES
- August 2 - Met with Monique Moore from the Ohio Secretary of State Office
- August 12 - Celebrated Agenda Latina 2016 - Columbus
- August 16 - Attended BOD meeting and Workforce Committee
- August 23 - Met with Monique Moore from the Ohio Secretary of State Office
- August 25 - Attended meetings from the Hispanic Roundtable and Cleveland Clinic in Cleveland
- August 25 - Conference call with Yvonne and Ivette Mendoza
- August 26 - Attended Latino Health Summit 2016 at MetroHealth Hospital in Cleveland

Respectfully submitted,

