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# MAY 2015

## To the Honorable Board Members of the Ohio Commission on Hispanic/Latino Affairs

The feature event during May was our [Legislative Visit Day](#), held on May 5th 2015 with 175 participants. This event is key as it provides the unique opportunity for Ohio Latinos and state legislators to meet face to face to foster dialogue and familiarity on the challenges and opportunities facing the Hispanic community.

As Hispanics continue to drive population growth in Ohio, their vote and ability to influence policy decisions around the state and nation has become continuously stronger. The Hispanic population in Ohio has grown by 76 percent since the year 2000, with the total Hispanic population in Ohio more than tripling since 1980.

At the Legislative day, we featured seven workshops, a legislative panel consisting of House and Senate legislators who discussed topics brought forth by the Latino community, a tour of the Capitol and our keynote speaker Gustavo Velasquez, U.S. Assistant Secretary for Fair Housing and Equal Opportunity. Our team also increased the use of social media to promote the event, and streamed live the [Legislative Panel](#) to enable Latinos who were not able to attend the legislative day to participate virtually. Additionally, Canal Hispano TV aired coverage of the day's events as well and made this information available through the internet.

The evaluations from participants provided positive feedback and recommendations which will be considered for next year's event. A brief report on the evaluations will be presented at the June board meeting.

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¿Qué es el Día de Acción Legislativa en Columbus, OH?

May 8, 2015 by Augusto Saenz



Executive Director Cavanaugh has been working with Allen Proctor to organize two capacity building events for Latino grassroots organizations, they are the **Social Enterprise Webinar and Workshop on New Approaches to Serving our Communities: Social Enterprise**. These events are geared towards Latino organizations that are experiencing challenges with fundraising and need to find other ways to secure revenue and support the non-profit's mission. Through these workshops, the participants will explore different approaches to social venture, consider and determine the right size of ventures that fit their organizations, and work with tools and tactics that will help them build new ventures at the right scale to address the needs of their communities.

In the area of community engagement, we have been working with LEON, our partner for the Distinguished Hispanic Ohioan Awards Gala and Vice Chair Mary Santiago to organize the process of event logistics, candidates nominations and selection and review of potential keynote speakers. This project will continue to take center stage as we move through the summer months. Additionally, Commissioner Elizabeth Bowman and Community Liaison Lair Marin are working on the organization of the Latino Health Summit, to be held in partnership with the Ohio State University on Friday, August 14, 2015. More details on this event will be provided at the June Board Meeting.

The First Lady's Office reached out to the commission to request community representation for a conversation at the Governor's Residence on the topic of infant mortality. Our office secured three Latina leaders who attended this event. Director Cavanaugh has also been involved in the taskforce organized by the City of Columbus to deal with this topic that also impacts the Latino community.

In the administrative arena, the team is working to prepare for end of fiscal year. Additionally, we will be hosting the auditors team who conducted the biennial audit during covering from July 1 2013 through June 30, 2015.

Finally, Director Cavanaugh presented testimony for the FY16-17 Biennial budget, met with legislators and worked with Public Policy Officer Lewis to engage community leaders to testify in regards to the importance of the commission and the need to secure its full funding for the coming biennium.

### Meetings Attended by Executive Director

01 May — Allen Proctor  
05 May—Hispanic Legislative Visit Day  
07 May —Latino Health Summit Update, Elizabeth Bowman, Lair Marin  
12 May —Biennial Budget Testimony (Senate)  
12 May—Language Access, Natasha Curtis  
18 May— LEON Board Re: DHO  
19 May—Social Enterprise Webinar, Daniel Stemen  
21 May—Vanessa Uribe, NCLR  
26 May—LEON Board Re: DHO  
27 May—Victor Leandry, Guiselle Mendoza, Josue Vicente  
28 May—Natasha Curtis  
29 May—Lorain Health Workshop



## Public Policy Center (PPC) Report

Andrea M. Lewis, Public Policy Officer

Legislative Visit Day, legislative outreach efforts regarding OCHLA’s budget, and building rapport with legislators were focused on during the month of May. Research for a Latino Community Report on the topic of Hispanic-owned businesses was an emphasis as well.

- **Advise**

### Biennial Budget

- Coordinated testimony for four people looking to testify in favor of OCHLA’s budget
- Worked with Sen. Manning’s office to correct an amendment that would reinstate funding for rent in the budget
- Worked with Commissioner Torres to discuss budget and devise plan to engage budget validators
- Sent witnesses a guide to giving testimony; answered questions in regards to presenting testimony
- Worked with Lilly to devise Senate budget testimony; researched Senate subcommittee members
- Worked with Chairman Jordan’s office to coordinate a time for Lilly to present testimony
- Spoke with the Office of Budget Management and the Department of Administrative Services to discuss budget cuts
- Spoke with Minority Whip Rep. Kevin Boyce regarding budget cuts
- Accompanied Lilly and four witnesses to testify before the Senate General Government Subcommittee
- Met with Senate Finance Chair Rep. Oelslager to discuss budget cuts

- **Build**

- **Connect**

- Maintaining Legislative Relations
- Met with Rep. Perales and to discuss OCHLA’s opening as a legislative board member
- Met with Rep. Reineke, Rep. Derickson, Rep. Hill, Rep. G. Johnson, Rep. Brenner, Rep. Smith, and Rep. Rogers to discuss OCHLA’s mission and establish relationship
- Met with Rep. Patterson to speak about HB 149
- Drafted and sent letter to Speaker Rosenberger asking that he recommend Rep. Perales as an OCHLA commissioner to Governor Kasich
- Researched and reported on Latino population trends for the nine legislators I met with
- Sent. Rep. Reineke’s office a copy of the LCR on migrant farm workers as a follow-up to our meeting
- Performed research and sent Rep. Ramos information on the topic of Hispanic-owned businesses. Sent Rep. Ramos contact information for Dr. Raul Soto of ODE
- Spoke with Rep. Sears regarding funding disparities for health grants in the Latino community. Reached out to Minority Health Commission Executive Director Angie Dawson and Ohio Department of Health employee Chip Allen regarding the number of Latino organizations that have received grants through their departments.



– **Legislation Tracking:**

- Started following 9 new bills: House Bills 179, 180, 189, 203, 221 and Senate Bills 152, 154, 158, 162
- Updated status of all bills that are being tracked by commission
- Attended two hearings regarding House Bill 64
- Researched relevant news articles for legislative update
- Researched information on the topics of the “Ban the Box” initiative and the appellate court’s ruling on extended DACA/DAPA injunction. Drafted two news articles on the subjects to include in the bi-weekly legislative updates
- Updated Legislative Update page on OCHLA website
- Drafted and sent Legislative Update to 400+ individuals. Update featured Extended DACA/DAPA Update and Ban the Box Initiative
- Drafted and sent Legislative Update to 400+ individuals. Update featured HBs 48, 74 and SBs 13, 152

**Latino Community Report Research:**

- Drafted an outline for the LCR
- Researched news articles for LCR
- Researched Latino businesses in Ohio
- Oversaw interns’ research process for Latino Community Report.
- Drafted April Monthly Report

**Legislative Visit Day**

- Worked with intern to draft workshop descriptions to place in LVD attendees’ folders
- Drafted a “Run of Show” for LVD
- Drafted talking points for Commissioner Feliciano
- Corresponded with legislative panel moderator to discuss panel questions, format, etc.
- Devised final E-campaign to promote LVD
- Corresponded with presenters to discuss logistics for LVD.
- Corresponded with Commissioner Feliciano Jr. to present an agenda, run of show, workshop descriptions and talking points
- Assisted in PowerPoint development for LVD screen
- Assisted with LVD registration
- Drafted press release regarding LVD and sent to local media outlets around the state
- Personally invited the Governor and Lt. Governor to event. Sent web links so they had access to the keynote speech
- Corresponded with constituents to provide location/time for their meetings with legislators
- Compiled folders to give to attendees for LVD
- Walked constituents to their various meetings with legislators, introduced constituents to legislators during the networking lunch at LVD
- Drafted and mailed hand-written “thank you” notes to legislative panelists and presenters
- Drafted a news article regarding LVD to include in bi-weekly legislative update
- Sent legislative panelists a link to the panel from the Ohio Channel
- Created an e-campaign that featured highlights from LVD
- Modified OCHLA’s LVD webpage on internet



## Community/Commissioner Outreach

- Coordinated field trip and accompanied group to committee hearings and meetings with Reps. Grossman, Bishoff, Ramos and Senator Tavares (Ohio Hispanic Coalition After-School Program)
- Sent Ohio Hispanic Coalition contact information for their Congresswoman and state representatives
- so they could send letters.
- Coordinate work on a constituent case with Rep. Ramos' office regarding a student from the after-school program
- Spoke with CDC Transformations member to promote a news article on future legislative update
- Discussed strategies to engage the legislature on the topic of migrant workers in Ohio with a concerned Latino community leader
- Discussed a potential bill proposal with an attorney/immigrant community leader from LIRA,
- Discussed ways OCHLA can promote events for Latino-serving organizations with Ministerial Christian University. Promoted event for them on social media.
- Attempted to connect Rep. Patterson with HOLA Executive Director
- Spoke with Latino community leader from Canton about engaging legislators. Attempted to schedule meeting with Rep. Schuring and Sen. Oelslager on behalf of constituent.
- Assisted constituent in finding ESL classes in the Columbus area
- Updated social media outlets throughout the month
- Assisted Lilly in drafting a congratulatory letter on Alpha Psi Lambda's 30th anniversary
- Researched potential schools with an ESL program for an unaccompanied minor

## Meetings Attended:

- 5/5 - Rep. Boyce
- 5/5 - Rep. Patterson
- 5/6 - Big Brothers/Big Sisters Legislative Luncheon
- 5/8 - LIRA Meeting, Dayton
- 5/12 - HB 64 Hearing
- 5/13 - Rep. Reineke
- 5/19 - Sen. Oelslager
- 5/19 - Hispanic Coalition Field Trip (Bishoff, Tavares, Rogers, Craig, Grossman, Ramos)
- 5/20 - Rep. Perales
- 5/21 - Rep. Derickson
- 5/21 - Rep. Hill
- 5/26 - Rep. G. Johnson
- 5/27 - Webinar on Social Enterprises
- 5/27 - Rep. Brenner
- 5/27 - Rep. Smith
- 5/27 - Rep. Rogers
- 5/27 - USCIS Teleconference on U Nonimmigrant Visas



## Latino Community Network (LCN)

Lair Marin-Marcum, Community Liaison

During the month of May the LCN concentrated on supporting the 2015 Hispanic Legislative Visit day logistics, coordinating exhibitors, set up & the flow of the event. Fruitful results were obtained with the partnership with the Ohio Chambers and moreover with a successful outreach to the Latino community to obtain 174 participants. I continue to work on the Latino Health Summit on the logistics for new venue location at OSU Wexler Medical Center, the breakout sessions, presenters and logistics. We have also confirmed the DHO partnership with LEON again for 2015 and have began working on the content, collaborations and logistics. In addition, the LCN has supported the Public Policy Officer by connecting with community leaders for budget testimony. The LCN is also working on Updates on Resources Lists:

- Aug 2015 OLANet—Latino Serving Organizations
- 2015 Lawyers List
- 2015 ESL Catalogue
- 2015 Interpreters/Translators

Below all highlights of projects and meetings for the LCN that also took place during the month of May 2015.

### • Connect

- May 5th Hispanic Legislative Visit day - Successful results in the outreach to obtain participation.
- Renee Delane - Ex. Dir Women who Dare - Recommendation's on Hispanic Community for Columbus immigrants series of interviews and making of video project.
- Meeting with Yahaira Perez-Caraballo - Proyecto Mariposas 2015 - Advised connection, contacts & programming - OCHLA Resources, assistance and recommendations.
- Bill Wilson Hispanic Workforce Tropical Global Group/Director International Development - Advice & Recommendations of different agencies, organization and corporation where they could connect with to obtain staffing and collaborations.
- Debriefing & Recommendations Mtg with Statehouse - Capitol Review - Connie Derikito Events Director & OCHLA Office Admin. Clerk Briana Black.

### • Build

- Women Conference “Princess Warriors” Luis Gil - Roberto Castillo/ AMANECER Inc. - Debriefing Report Meeting

## Connecting the Community: Information and Resources

See next page for details.



OUTLET	DESCRIPTION	APRIL	MAY
Website Calendar	Community Events	51	69
Facebook	Number of “Likes” to date	760	788
Facebook & Twitter	Postings of news, resources, events	210	224
Website (Job Opportunities Page) Facebook & Twitter	Job Openings Promoted	63	56

**Constituent Services:**

May constituent inquiries processed:	27
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**Student Intern / Volunteers**

During the months of May we took in three new Interns volunteer candidates for a total of six interns that will be working with all the staff. Two of our current interns graduated in May and two will go abroad for the month of June but will return in July.

**Meetings Attended:**

- 5 May – Hispanic Legislative Visit Day—Ohio State House
- 6 May – Bill Wilson Hispanic Workforce Tropical Global Group/Director Intl Development
- 6 May – BBBS Advocacy Luncheon
- 7 May – Luis Gil - Roberto Castillo/ AMANECER Inc. - Women Conference Debriefing
- 7 May – Commissioner Beth Guzman-Bowman - Latino Health Summit
- 11 May – Carolyn Murphy - HUD Ohio Office - How to start working & partnering
- 12 May – Columbus Public Health / Minority Health Advisory Committee Bi-Monthly meetings
- 13 May – Kylee Barnett & Comm. Simms Howell - Cincinnati Reds Hispanic Heritage Month
- 13 May – Mtg w/ Doris Moore & Luzy Lucci - Columbus Zoo Aquarium Collaboration & Resources
- 15 May – Debriefing & Recommendations Mtg with Statehouse - Capitol Review - Connie Derikito Events Director & OCHLA Office Admin. Clerk Briana Black
- 18 May – 2015 DHO LEON / OCHLA Conference Call - Recommendations & Questions on LEON Document, Partnership letter & MOU Planning
- 18May – Renee Delane - Ex. Dir Women who Dare - Recommendation's on Hispanic Community for Columbus immigrants series of interviews and making of video project
- 22 May – HCC Meeting – Hispanic Legislative Visit Day Debriefing - Jason Riveiro/President and Jorge Pabon/Board Member



- 26 May – OCHLA WEBINAR - Latino Social Enterprise Webinar - "New approaches to serving our communities: social enterprise"
- 26 May – DHO LEON / OCHLA Follow up Conference Call for DHO Planning & Brainstorming
- 28 May – Meeting with Yahaira Perez-Caraballo - Proyecto Mariposas 2015
- 28 May – Conference Call with 2015 Latino Health Summit Keynote Dr. Elena Rios/ President of the National USA Hispanic Medical Association

## Organizations Development Center (ODC) Report

Georgina Alvarez— ODC Officer

### Capacity Building

ODC Officer participated from May 11th-15th on a Federal Grant Writing Workshop organized by the Ohio Minority Health Commission. This training will increase the ability of our agency to support grant writing.

Additionally, a good portion of the time was dedicated to preparing and presenting the final report for Grant MHM 05-15 due on May 22, 2015. Finally, the last workshop for Grant MGS 03-15 was held at El Centro de Servicios Sociales, in Lorain on Friday May 29, 2015.

Educational materials from the Minority Health Grant were sent by in response to requests to eight Latino Serving organizations, including:

- Good Samaritan Free Health Center (Cincinnati)
- Atrium Medical Center (Dayton)
- Adelante (Toledo)
- Ohio Hispanic Coalition (Columbus),
- Damas Latinas/ Ana Maria Perez Lang (Columbus),
- Pastora Cloty Julca (Columbus)
- El Centro de Servicios Sociales (Lorain)
- Latino Business Coalition (Canton).

### Building rapport with Hispanic grassroots and serving organizations

ODC Officer Alvarez worked with two Latino entrepreneurs in the food business: a micro-business from Lorain and a Mexican Restaurant in Columbus. Assistance and guidance provided included connecting with the Minority Business Assistance and SBDC, as well as coaching on costs development and budgeting.

ODC Officer Alvarez and Director Cavanaugh met with Ramonita Vargas, Executive Director, Spanish American Committee in Cleveland. We will be meeting to learn more about the needs of the organization and explore ways to connect them to funding resources and grant opportunities.

### Hispanic Chambers Quarterly Meeting—June 26, 2015

We have been in communication with the Dayton Hispanic Chamber of Commerce, host for the June meeting. Our work includes assisting in the drafting of the agenda, preparing a planning table to



report goals and accomplishments to date from these quarterly meetings, and assisting the Dayton Chamber in whatever way is necessary to ensure the meeting will take place.

Meetings and Events Attended

- May 5 – Legislative Visit Day
- May 11-15 – A complete week workshop on Federal Grant Writing
- May 18 – Started the communication with the Dayton Hispanic Chamber of Commerce to start planning the next quarterly meeting hosted by them
- May 19 – Luncheon with Luis Gil, Pastor Robert Castillo, Lilly Cavanaugh and Lair Mair to report on the event Princesas Guerreras (April 11, 2015)
- May 21 – Conference call with Vanessa Uribe – NCLR
- May 22 – Submitting Minority Health Month grant 05-15 Final Report
- May 26 – Working meeting with AP– Mexican Restaurant
- May 28 – Meeting with Natasha Curtis to follow up on her consultancy work – Language Access Network
- May 28 – Working meeting with MAV, entrepreneur from Lorain
- May 29 – Minority Health Workshop took place in El Centro de Servicios Sociales, Lorain
- May 29 – Meeting with Ramonita Vargas, Executive Director, Spanish American Committee - Cleveland

Respectfully submitted,

