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Counties**Charleta Tavares**  
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# OCTOBER, 2014

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## To the Honorable Board Members of the Ohio Commission on Hispanic/Latino Affairs

The highlight of the month is shared between two important events: the Distinguished Hispanic Ohioan Awards Gala and our "Meet and Greet" with the Ohio Hispanic Chambers of Commerce. Although different in nature, both events are relevant because each provided the opportunity for the commission to connect directly with representatives of the community.

The business meeting with Ohio Hispanic Chambers of Commerce is relevant as we work to engage with our business community to learn about their priorities. This event also presented the opportunity for the chambers to speak directly with representatives from the Governor's Office, Chief of the Minority Business Development Division, representatives from the Minority Small Business Administration, the Bureau of Workers Compensation, Administrative Services Procurement and MBE Divisions, among others. The valuable discussions helped to increase understanding about challenges faced by Hispanic businesses and also to report back to critical government entities about the impact that chambers are having in each of the regions of the state. The Hispanic Chambers will be partnering with the commission to host the 2014 Legislative Visit Day.

Our next capacity building event will be Agenda Latina, a leadership and capacity development event our commission hosts for Latino grassroots organizations. Since 2010, we have not had the opportunity of bringing together our leaders for this kind of training. During October, we have been able to solidify the agenda for this year's event and confirm the partnership with the Governor's Office of Faith Based and Community Initiatives.

The focus of Agenda Latina will be on building sustainability for non profit organizations, and will include in-depth discussions about the balance between service delivery and sustainability. Through a facilitator led session, participants will learn about adaptability and creative ways to generate revenue; how to work with their boards and staff, and how to improve internal systems and delivery. We are expecting about 20-25 individuals to participate in this event.



We have several ongoing potential projects which we have worked on during this month. In the area of workforce development, we continue working on understanding the business model for El Barrio and exploring the possibilities of partnering with them to work with other Latino organizations that may be interested in pursuing workforce programs. We are also in discussions to create the project concept for our Health Services and Language Access Project, which aims to create a network of contacts throughout key regions with high Latino demographics for language access in health services and provide general training on how to access language services and provide guidelines for users of interpreting services. More detailed information on this project will be available by end of year.

OCHLA is a partner for the Latino Business Summit at Wright State University on November 10th. We have been working with them to promote the event through our networks and also secure a speaker for a workshop on Women in Business. This session will be presented by the [Women's Business Center of Ohio](#), which is the only SBA funded Women's Business Center in the state. The workshop will cover important information about women who wish to own or expand an existing business, including a business assessment and one to one counseling opportunities.

During October, our team participated in several Hispanic Heritage Month events. Director Cavanaugh attended the Civil Rights Sixth Annual Hall of Fame Ceremony and a private reception for recently appointed Consul from Mexico, Mr. Jorge Sanchez Cataño.

We have also embarked on the marketing campaign for the launch of SHOP ([Small Business Options Program](#)) Marketplace Early Access. The SHOP program is open to employers with 50 or fewer full time equivalent employees, includes non-profit organizations and enables companies to offer high quality health and dental coverage. Our Organizations Development Officer and Executive Director also participated in public events launching this initiative.

Additionally, OCHLA played a key role in the dissemination of information regarding EBOLA, including all updates issued by the Governor's office and Ohio's Department of Health. Bilingual information on the disease was widely distributed among Latino networks and we maintain resources available on our homepage on OCHLA's website.

Lastly, our office engaged in a voter registration campaign during October and were able to provide relevant information to all our networks on how to register to vote, how to deal with questions dealing from new voters and providing relevant bilingual information to all the regions with high Hispanic demographics. The information was shared mostly through social media, e-campaigns and was also featured on our homepage. Of particular relevance is the [Spanish Voters Guide](#) produced in Dayton by the League of Women Voters and translated into Spanish through the Hispanic Chamber of Commerce.

#### Meetings Attended by Executive Director

October 02—Six Annual Hall of Fame, Civil Rights Commission  
October 02—Dept. of Health, PHHSBG Advisory Council  
October 03—Jorge Sanchez C. Mexican Consul Reception  
October 10—Ezra Escudero, SBDC  
October 16—SHOP Event, Columbus Public Health  
October 17—DHO Gala  
October 22—Hispanic Chambers Meet and Greet  
October 22—John Glenn School, Career Conversation Presentation  
October 24—Planning meeting, Legislative Visit Day



October 24—LULAC Community Awards, Cincinnati  
October 27—Strategic Planning meeting, El Barrio Inc.  
October 29—Natasha Curtis, Language Access Project  
October 29—Chris Long, Ezra Escudero, SBDC  
October 30—John Alvarez Turner, University of Canton  
October 30—Cincinnati Hispanic Chambers of Commerce Gala

## **Public Policy Center (PPC) Report** (Activity is limited due to vacant position) Lilly Cavanaugh, Acting

### Agency Engagement

### Supporting Civic Engagement: Constituent-Generated Initiatives

*None to report.*

*Meetings attended advocating for constituent-generated initiatives in None to report.*

### *Connect*

### Ohio Latino Education Summit

*Work completed for the Ohio Latino Education Summit :*

- Executive Director participated in planning meeting. The agenda for the day has been finalized and plans for the marketing campaign defined.
- A special recognition will be presented to an outstanding faculty from the University of Akron during the summit, more details to be shared at the next meeting.
- An overview of the budget was completed and work was initiated to seek funders for the event

### Legislative Visit Day

- Initial planning for the event has been completed
- Drafted rough agenda
- Defined the theme for this year's event
- Prepared a list of potential partners
- Identified logistical needs and began coordination with Latino Community Liaison
- Initiated contact with Chambers of Commerce, committee and reached out to potential speakers



## Latino Community Network (LCN) Report

Lair Marin-Marcum, Community Liaison

Until the 17th of October the majority of the workload was concentrated on polishing the executing the logistics of the work encumbering the Distinguished Hispanic Ohioan awards gala that included final planning and coordination all the details between hotel, awardees, commissioners, presentations, AV, IT, conferencing. Excellent team work was received from our partner LEON that ensured the successful execution and outcome of the event.

### *Advise*

### *Connect*

#### 2014 Distinguished Hispanic Ohioans Awards Gala

- Logistic meetings took place were coordinated including weekly DHO Steering Committee between LEON and OCHLA.
- Meetings, coordination and calls with hotel Catering & AV Department took place with participation of OCHLA & LEON.
- Video, PowerPoint Presentations, photos and Program booklets finalized and produced. Daily calls & meetings , designer, state printing, volunteers, contractors, suppliers, vendors took place in order to obtain all logistics were executed according to planning
- Two-campaigns were prepared and launched successfully
- OCHLA/LEON MOU Hard Copy received and signed
- Please find attached 2014 DHO Final Summary Draft
- Meeting to be coordinated before end of year to finalize report and debrief with LEON.

### *Build*

- Continuous follow up with Nationwide Children's Director of Health Equity LeVone Caldwell . To build on the relationship and partnership created from their assistance with Speakers at the LHS and offer to host 2015 Latino Health Summit in their facilities.
- Provided the Organizations Development Officer with community contacts for the Minority Health Grants 2015.
- Conference call with Dr. Maria Pujana Board Member of Metrohealth. For advice on international Projects in MetroHealth & The Ventanilla de Salud Project with Mexican Consulate.

## **ONGOING PROJECTS**

Ohio Hispanic Legislative Day Dec. 3rd: In process with full logistics, planning, conference calls, programming, coordinating with Ohio Hispanic Chambers and E-campaigns.

Agenda Latina Dec. 11th: Logistics in Progress and assistance to ODC for Planning and coordination. Venue, rooming and Conferencing pinned down at Holiday Inn Columbus Downtown Square



Statehouse location.

## Connecting the Community: Information and Resources

### OCHLA Website Events Calendar

Continuous daily postings of all events in the community throughout all of Ohio. Ohio Media List & , Interpreter/Translators lists updated and posted.

### Connecting through electronic media: Website, Social Media

We continue to increase the outreach and informing the communities about events, services, trainings, resources and other relevant information by using our Events Calendar and Social Media outlets. We are at 658 Likes!

### Job Opportunities section on OCHLA's home page Promoting through electronic media: Website, Social Media

We continue to successfully increase our community outreach and connections with private sector, non-profits, hiring agencies and state agencies to post and promote minority and bilingual job opportunities. Month of October: 40 Job Postings

### Constituent Services

During the month of October we had a higher amount of constituency calls compared to August (21) ⇒ Month of September: 21 Constituent Requests

### Student Intern / Volunteers

In October we had two intern/volunteers. Our Intern/volunteer passed on to become our part-time Administrative Clerk. We lost a great intern, but gained a great Staff member

## October 2014 Meetings Attended:

- 1 October – 2014 DHO Weekly Steering Committee LEON/OCHLA
- 2 October – DHO 2014 Meeting with designers to finalize - Program Cover & Content
- 2 October – DHO 2014 Conference Call Update with Vice Chair Mary Santiago
- 2 October – LULAC Columbus Candidates Night -
- 8 October – 2014 DHO Weekly Steering Committee LEON/OCHLA
- 9 October – DHO 2014 Run-Through with AV Techs /Stage Manager at Hilton Hotel
- 9 October – Hispanic Heritage Month at Nationwide Insurance - 12th Year Recognition Certificate Presentation to Hispanic Alliance Employee Organization
- 14 October – 2014 DHO Final Entertainment Logistics & Stage Managing with performers Meeting
- 15 October – State Auto Hispanic Celebration Panel Discussion and Immigrant Stories
- 16 October – 2014 DHO Weekly Steering Committee LEON/OCHLA
- 21 October – Columbus Bar Association / OCHLA Community Outreach and sharing of Resources
- 21 October – Statehouse call Dec 3 Legislative Visit Day Atrium & Main room use and all needs
- 21 October – Ohio Federation of Teachers Discuss potential Columbus Latino Orgs to receive books
- 21 October – Harrison College Career Networking Event - Recruiting of Intern Volunteers and Job Opportunities Postings
- 27October – Call with Dr. Maria Pujana/Metrohealth - RE: International Projects & The Ventanilla de Salud Project with Mexican Consulate.



## **Organizations Development Center (ODC) Report** Georgina Alvarez— ODC Officer

### **Capacity Building**

#### Grant Announcements—E- Campaigns

October grant announcements were sent with the information on current grants and funding alternatives from the 10 top Foundations and their areas of support. E- campaigns for the Latino Business Summit-Dayton, and Legislative Day were shared through our database, and special invitations for Agenda Latina were sent to all the grassroots organizations in the State of Ohio.

#### FY 2015 Health Initiatives:

Final approval was received from the Minority Health Commission for a Grant of \$5,000. The grant will cover five workshops on “Cultural Competence in Health Care”. This grant will be implemented during the first five months of 2015 with grassroots and faith based community organizations, and special meetings with health service providers.

#### Organizations Development and Empowerment

##### Adelante LCR—Toledo

Met with Guiselle Mendoza to follow up on the implementation of the administrative recommendations. A SWOT analysis process was initiated with the team and the results will be tabulated and discussed as part of the strategic planning process.

##### El Barrio – Cleveland

A planning session with Ingrid Angel, from El Barrio, took place in our office in Columbus. We plan to visit Adelante, Toledo to share ideas about workforce development programs and assess their interest in this type of initiative with their Executive Director and the Executive Committee from the Board of Directors. The visit is scheduled for November 21, 2014.

##### Agenda Latina 2014—“BUILDING SUSTAINABILITY FOR NON-PROFITS”

Planning is underway for the event which will take place on December 11, 2014 from 9:00 am through 3:00 pm, at the Holiday Inn Columbus, Capital Square – 157 East Town St. Columbus, OH. We are working on developing the program curriculum and building the audience for the event. Selected Latino serving grassroots organizations, as well as members of their Board of Directors will be invited to participate.

The workshop’s main topics are: Sustainable Social Ventures, Effective Governance, The Importance



of Culture, Building Sustainable Funding, Creative Founding Opportunities, and The Compassion Map & Resources from the Governor's Office of Faith-Based and Community Initiatives.

## **Leadership Development**

### Hispanic Chambers of Commerce—Meet and Greet—

Successfully completed the **Meet and Greet** with the Ohio Hispanic Chambers, on October 22, 2014. The Hispanic Chambers from Dayton, Cincinnati, Toledo and Cleveland participated, as well as representatives from Ohio Minority Business Development Division, Ohio Small Business Development Center, Small Business Majority, Small Business Administration, Bureau of Workers Compensation, Department of Administrative Services, Minority Affairs -Governor's Office and Office of Attorney General. From OCHLA were present the Commissioners Michael G. Florez and Tony Ortiz.

The event allowed Ohio Hispanic Chambers to share with each other about their vision, goals, programs, successes and challenges. Each Chamber was able to entertain questions and listen to feedback/ recommendations and questions from their colleagues. They also had opportunity to discuss the main programs offered by the different departments represented in the meeting and provide meaningful feedback to government entities on the effectiveness of their outreach and programs as it relates to the Latino community.

### Meetings and Events Attended

October 17 – OCHLA - DHO

October 22 – Greet and Meet with Hispanic Chambers of Commerce

October 24 – Meeting with Falcon's Board in Fremont, and attended the Gala Dinner- LULAC Cincinnati

October 27 – Planning meeting with Ingrid Angel – El Barrio

October 28 – OCHLA Board of Directors meetings

Respectfully submitted,





