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# OCTOBER, 2013

To the Honorable Board Members of the Ohio Commission on Hispanic/Latino Affairs

## Public Policy Center (PPC) Report

Nolan J. Stevens, J.D. - Policy Officer

### Advise

#### LCR's - Deferred Action for Childhood Arrivals, Medical Interpreting

- Finished drafting and editing Latino Community Report on Deferred Action for Childhood Arrivals. Report is 36 pages long; comprehensive analysis of the deferred action program and its implications for Ohio.
- Publicized report - Issued report to each member of the Ohio General Assembly. Posted report on OCHLA website, issued press release on report to Latino media outlets, issued brief featuring report.
- Met with Executive Director and OCHLA intern Everest Cruz to begin planning the next LCR, which will be on Language Access and Interpreting Services in Healthcare.
- Arranged several interviews with local experts in the field, oversaw initial research.

#### In-District Legislator Meetings

- Continued to work with Adelante's staff and board on arranging a November 22 meeting in Toledo with local legislators. Drafted a document with pictures and short bios for each Lucas County legislator for Adelante's use. Drafted invitations to attend the event.

#### Federal Engagement

- Contacted the offices of all members of Ohio's Congressional delegation. Contacted those offices who had constituents honored at this year's DHO. Arranged for proclamations from those offices and included them with DHO awards or mailed them to DHO awardees after the fact.
- Prepared a spreadsheet with district offices for each of Ohio's 18 delegates to Congress. Delivered to constituents seeking co-sponsorship of Congressional Gold Medal for the 65<sup>th</sup> Infantry Regiment.



### Legislator Engagement

- Emailed legislators the LCR on DACA
- Met with Rep. John Barnes, Jr. to discuss House Bill 197, drafted article on House Bill 197 for inclusion in policy brief.
- Received a proclamation honoring Hispanic Heritage Month on the floor of the Ohio Senate, jointly proclaimed by Senators Manning and Tavares.

### Deferred Action and Ohio law and policy

- Followed-up with the Ohio State University on implementation of Board of Regents decision to extend in-state tuition to DACA recipients.

### Agency Outreach – Interagency Council

- Drafted letter inviting agencies to attend Interagency Council meeting in December. Worked with Governor's office to tweak letter and plan invitation approach.

## Connect/ Build

### Annual Report

- Began organizing PPC 2013 accomplishments and 2014 plan.

### Outreach to Community

- Attended meetings of two Latino groups operating in Painesville, Ohio.

### Civic Engagement

- Supported Ohio leaders of the Borinqueneer CGM Alliance in securing meetings with legislators.

### Legislation Monitored

Now tracking:

- Senate Bill 176 (denying worker's compensation to undocumented workers)
- House Bill 307 (overhaul of Ohio adoption laws and regulations)
- House Bill 197 (provide medical care and financial support and free education to survivors of Ariel Castro kidnappings)

### Workforce and Economic Development

- Prepared a Policy Brief publicizing OCHLA's November Workforce and Economic Development Summit.

### Education Summit Support

- Planned and lead planning conference call on 2014 Education Summit.



### Constituent Inquiries

- Handled three constituent inquiries.

### Meetings Attended

10/1/13 – Hispanos Organizadas de Lake y Ashtabula, Painesville  
10/2/13 – Painesville Latino Networking Circle, Painesville  
10/3/13 – Meeting on Interagency Council with Lilly Cavanaugh, OCHLA Director  
10/9/13 – Jessica Ramos, ABLE  
10/11/13 – Distinguished Hispanic Ohioan Awards gala  
10/16/13 – Ohio Senate Hispanic Heritage Month Proclamation  
10/18/13 – Attorney General DeWine's Executive Directors Summit  
10/21/13 – Magaly Aranda, Attorney  
10/21/13 – Conference call, OCHLA Education Subcommittee  
10/23/13 – Rep. John Barnes, Jr.  
10/23/13 – Jessica Ramos, ABLE  
10/24/13 – Conference call, Borinqueneer Congressional Gold Medal Alliance  
10/25/13 – Lilly Cavanaugh & Everest Cruz, medical interpreting LCR  
10/31/13 – Rep. Dan Ramos & Henry Guzman, CGM Alliance

## **Latino Community Network (LCN) Report**

Lair Marin-Marcum, Community Liaison

### **Special Events**

From October 1<sup>st</sup> through October 11<sup>th</sup> the main focus of the work focused on the OCHLA/LEON DHO Gala. Below a brief summary of the event.

#### DHO Awards Gala

The planning and logistics was very focused and intense the last two weeks leading to the event. It was a very challenging effort since our partnership with LEON started in August, and we barely had 6 weeks to coordinate and finalize the planning while working in a very tight schedule. Regardless of the time constraint and working for the first time with the LEON E-board, we are very pleased to inform that as a result of these efforts, \$25,000 in donations were raised for our LEON partner. Once the expenses for the event are covered by LEON, there will be approximately \$3,100 for future programming. We reached almost 200 participants for the event. The feedback received by the awardees and guests has been very positive. We received wonderful comments regarding our keynote speaker Donna Alvarado and we are very grateful for her participation.

The LEON partnership and their ability to host the commission for this event increased the relevance and importance of the recognitions presented. A debriefing of best practices and recommendations with our partner LEON has been held and a recommendation will be made to the board to consider future partnerships with them.



## First Ohio Hispanic Workforce & Economic Development Summit

The second half of October was invested in planning, providing logistical support and coordinating the summit. It is expected that the summit will attract at least 100 participants. The event will be held at the Hollywood Casino in Columbus and will involve state agencies and private companies. A match-making event with exhibitors will be included as part of the summit.

## Connect

- Initiated statewide networking responsibility by attending Hispanic networking meetings throughout Ohio.
- Hispanic Heritage Month Calendar postings were finalized successfully and a new calendar was constructed in the OCHLA website that we will be using in the future.
- Supervise and maintain postings for [Statewide Calendar](#) on our website, as well as posting and promoting activities throughout social media continuously and progressively.
- Carrying on with updating Constituency lists and making sure that all requests & questions get answered on a timely manner and effectively through phone calls and e-mails.
- As part of the responsibilities of the Latino Community Liaison the following Databases, lists and catalogues will be updated as per our procedures by December 31, 2013:
  1. OLANet Directory
  2. CLOI: Catalogue of Latino Outreach Initiatives
  3. Ohio ESL: English as a Second Language Catalogue
  4. Ohio Latino Media List
  5. Ohio Latino Serving Lawyers List
  6. Ohio Interpreters/Translators List

## Meetings Attended

01 October	DHO OCHLA/LEON Presentation, Lourdes Barroso de Padilla & Intern Katie Lianez
01 October	DHO Details & Hotel flow Mtg with Lourdes Barroso de Padilla
04 October	Lulac Cincinnati Gala
07 October	DHO Gala Keynote Speaker Donna Alvarado / Logistics
09 October	Civil Rights Town Hall 2014
16 October	Hispanic Alliance Education Summit 2013 at Cedarville, Ohio
18 October	Interview Intern/Volunteer Chelsea Dailey
18 October	Theresa Delgadillo – Debriefing on 2013 Latina Conference on OSU & Latina Summit next Year 2014
21 October	Meeting with Magaly Aranda – Mexican Lawyer friend of Grace Ramos
24 October	Molina & Children's Defense Fund breakfast
28 October	Lilly & Lair Strategy to call and promote W&EDS
29 October	Mtg w/ Rafi & Marissa @ Casino - Workforce & Economic Development Summit
30 October	DHO/LEON GALA DEBRIEFING MTG & CALL



31 October      Mike Galiano - LATINO FOOD FESTS & TACO TRUCKS - August 15 & 16  
2014

Additionally, regular weekly calls were held to plan the DHO and work on the Workforce and Economic Development Summit.

## Organizations Development Center (ODC) Report

Lilly Cavanaugh-Acting Officer

### Improved Service Delivery-

- Maintained and issued new social media and marketing campaigns for the promotion of the following:
  - [Hispanic Heritage Month](#)
  - [Distinguished Hispanic Ohioan Awards](#)
  - [Hispanic Blood Drive Campaign](#)
  - [Hispanic Workforce & Economic Development Summit](#)

### Capacity Building

#### EDUCATION

##### Latino Education Summit 2014

- Participated in planning meetings for the event. Dr. Samuel Betances has been secured. Draft agenda for the summit and proposal package to be drafted and presented at the November planning meeting. Nolan Stevens will be leading this effort on behalf of the OCHLA team.

#### HEALTH

##### The Affordable Care Act—Outreach and Information

- Continue to distribute educational material for communities on the Affordable Care Act.
- Maintained regular communications with Brenda Delgado, Regional Director, Centers for Medicare & Medicaid Services U.S. Department of Health & Human Services on the implementation of the initiative. Provided contacts and support for federal government's local outreach efforts throughout the state.



## WORKFORCE AND ECONOMIC DEVELOPMENT

### Workforce and Economic Development Summit—November 7, 2013

- Continued leading the effort and building audience for the event through TV interviews, online internet interviews, e-campaigns marketing and social media outreach.
- Secured final details with presenters and facilitators in regards to sessions content and program on economic development.
- It is expected that the summit will attract at least 100 participants.
- Thirteen agencies and corporations are partnering with our agency for the event:
  - Small Business Administration, SBA
  - Ohio Development Services Agency, [Latino SBDC's]
  - Ohio Department of Job & Family Services, Ohio Me3ans Jobs Center
  - Ohio Department of Administrative Services
  - Ohio Development Services Agency
  - Treasurer, State of Ohio, Economic Development Programs
  - Office of the Ohio Secretary of State
  - ECDI—Economic and Community Development Institute
  - Ohio Procurement Technical Assistance Center
  - Center for Hispanic Leadership
  - Honda of America
  - Coca Cola
  - Wendy's Restaurants
  - Fifth Third Bank

### Ohio Hispanic Chambers of Commerce -

- Along with Karen Shauri, Associate SBDC State Director meet with Robert Torres in Toledo and discuss economic development projects and opportunities.
- Continued conversation with chamber leaders regarding a strategic planning meeting to be slated for early 2014.

## EMERGING DIVERSITY AND INCLUSION

### Red Cross Hispanic Heritage Month Blood Drive—Sept 15-Oct 15, 2013

- Completed the initial campaign successfully. We secured fourteen partners and hosts for the blood drives and secured enough blood to impact 345 lives. (See attached last e-campaign issued).
- The educational component of the Blood Drive Campaign was outstanding: flyers, brochures and other electronic resources were made available through the campaign increase knowledge in the community about blood donation.



Distinguished Hispanic Ohioan Awards

- Successfully completed the event. Details included on the Latino Community Report section. Approximately 200 participants attended the event.

Convencion Hispana 2013—Cleveland

Attended Convencion Hispana on behalf of the commission.

Civil Rights Summit 2014

- Hosted first call with US Attorney for the Southern District of Ohio, the Asian and Pacific Islander Advisory Council and emerging leaders in the African Immigrant community to begin organizing the 2014 Civil Rights Summit.

OCHLA Internship Program

At present OCHLA has seven Intern Volunteers working approximately 6 hours a week each on different projects and with our staff members as follow:

Everest Cruz	Nolan/Lair	Medical Interpreting LCR & Calendar Postings
Hanna Ziam	Lair	CLOI Update and corrections
Ale Speakman	Lilly	Minority Health
Danielle Lopez	Nolan	Interagency Council
Hanna Borcilli	Lair	Workforce & Economic Development Summit
Katie Lianez	Lilly	Social Media structure & Hootsuite
Chelsea Dailey	Lair	Olanet Word document & Update

**Connect**

Ohio AARP and Outreach to Adult Latinos and Senior Citizens

Met with Jane Taylor and Tamara James from AARP– Ohio to provide information on Hispanic networks across Ohio; explain dynamics of Latino serving organizations and explore the possible collaboration as partners for the Latino Health Summit 2014. We are interested in covering the topic of Latino adult and senior citizen community: quality of life, access to resources, services and their inclusion in mainstream community. Further conversations will be held as the plans for the summit begin to develop.

Sixth Annual Ohio Diversity and Leadership Conference

Presented on panel regarding cultural diversity, economic development and empowerment. This conference is in its sixth year and its purpose is to explore tools and resources to transform diversity awareness into actionable results - and equip participants with essential skills to contribute to their organization's goals.

Infant Mortality Taskforce, Columbus

Executive Director Cavanaugh has been asked by City Council President, Andrew Ginter, to participate as an expert on this taskforce. Its goal is to develop a community plan that will reduce the rate of



infant mortality in Columbus/Franklin County to bring it in line with the national benchmark of six per 1,000 live births. The end result is to ensure all children, regardless of their background, have an opportunity to thrive. The Task Force is aware of the growing number of Hispanics in the community and want to make sure that their needs and realities are well documented and included on the work of this group. The expertise team includes experienced leaders in project management, community engagement and clinical and public health issues.

**Minority Business Development Division**

Director Cavanaugh met with Director Jacqueline Williams to review their participation at the Workforce and Economic Development Summit and discuss how the commission can support the work and initiatives of this division. The MBD Division seeks to support and assist minority businesses through its business development services, available for new and existing business owners. Each Minority Business Assistance Center is staffed with certified business counselors that assist minority entrepreneurs with loan and bond packaging services, management, technical, financial and contract procurement assistance. Our agency and the MBD Division will be working closely to increase awareness of their services, support the participation of Hispanic businesses in minority business procurement opportunities with the state of Ohio.

**Networking and engagement with Toledo leaders**

Visited representatives from Sofia Quintero, the Nueva Esperanza Credit Union, TR Enterprises, the Toledo Hispanic Chamber of Commerce to learn about their work, initiatives and continue to build communications and a relationship with the commission.

**Meetings Attended:**

- 01 October—Glenn Martinez, OSU
- 03 October—Civil Rights Hall of Fame, Statehouse
- 04 October—LULAC Annual Gala Event (Cincinnati)
- 07 October—Andrew White, OBM
- 07 October—Donna Alvarado, DHO keynote
- 08 October—Diversity Conference Pre-event Networking
- 11 October— DHO Gala
- 15 October—Ezra Escudero, DSA
- 15 October—Jacqueline Williams, Minority Business Development Division Director
- 19 October—Convencion Hispana (Cleveland)
- 21 October—Magaly Aranda
- 21 October—Maria Sanchez, OSU
- 22 October—Jane Taylor, Tamara James, AARP
- 22 October—Marlene Sanchez, potential volunteer/contractor candidate
- 22 October—White House Affordable Care Act Update, Conference Call
- 23 October—Robert Torres, Karen Shauri, Toledo Hispanic of Chamber
- 23 October—Maria Rodriguez Winter, Sofia Quintero Arts & Cultural Center, Toledo
- 23 October—Maryorie Rios, TR Enterprises, Toledo
- 23 October—Sue Cuevas, Nueva Esperanza Community Credit Union, Toledo
- 24 October—Ohio Diversity and Leadership Conference, Columbus
- 28 October—Brenda Delgado, CMS, ACA, Conference Call
- 28 October—Andrew Ginter, City Council President, Columbus



## Administrative Report

### Personnel

The following policies were drafted and prepared for consideration by the board on their next meeting:

- Performance Evaluation Agency Policy
- Human Trafficking Awareness Policy
- Initiated process for staff performance evaluation using the newly introduced OAKS platform.

### Financials

- Met with new Financial Analyst at OBM, Mr. Andy White and provided overview of the agency and orientation.
- Worked to ensure all FY13 encumbrances are clearing in the financial system
- Interacted with the Ethics Commission to review and update commission's listings for the financial disclosure reporting for 2013. Instructions and deadlines for this required filing will be sent to commissioners in the near future.

### VOIP Transition

- Successfully coordinated and completed the transition from regular telephone system to the VOIP [Voice over internet protocol] system.

### The Board

- Continued to work with Governor's office regarding board vacancies.

Respectfully submitted,

