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# MARCH, 2012

To the Honorable Board Members of the Ohio Commission on Hispanic/Latino Affairs

## Public Policy Center (PPC) Report

Nolan J. Stevens, J.D. - Policy Liaison

### Advise

#### Census Updates and Hispanic Outreach Updates with State Agencies

Nothing to report.

#### LCR

Began research and drafting work on migrant seasonal farm worker Latino Community report.

#### In-District Legislator Meetings

Nothing to report.

#### Redistricting Process

Continued to monitor and report on the eternal redistricting process and proposed changes.

#### Federal Engagement

Helped arrange a meeting in central Ohio for Senator Brown's legislative aide and local Hispanics.

#### Legislative Visit Day

Continued planning for 2012 Hispanic Legislative Day. We are now working on finalizing the format for the sessions, selecting leaders for each meeting and coordinating logistical needs for the event. E-campaigns have been launched to promote the Legislative Day within our networks.



## Connect/Build

### Outreach to Community: Policy Articles

Sent three weekly policy briefs to the appropriate OLANet alliance groups. Issued update on pending legislation after attending committee hearings.

### Public Policy Center Updates

Monitored interns working on website updates for the Public Policy Center, bill tracking pages and depository of information. The project is on hold pending the migration of the website.

### Voter Registration

Continued pursuing partnerships and resources for the implementation of the drive and set the plan and its parameters in place. Secured partnership with El Centro de Servicios Sociales to conduct voter outreach activities in Lorain County.

### Legislation Monitored

Attended two Committee hearings. Updated tracked legislation as important new bills were introduced and maintained community informed.

### Workforce and Economic Development

Director Cavanaugh and Commissioner Romero continue working with the taskforce created as a result of the meeting with Governor last December. A meeting to discuss vocational training and education is to be scheduled in March or April.

### Regional Engagement

Began planning “road show” with Executive Director and Benito Lucio at ODJFS.

### Human Trafficking

Attended Governor’s human trafficking executive order signing.

### Constituent Inquiry

Answered several constituent inquiries.

### ODC Grant Support

Nothing to report.

### Meetings Attended

- 3/12 – Benito Lucio & Pablo Nunez, ODJFS
- 3/13 – House Judiciary Committee
- 3/21 – Senate State Government and Elections Committee
- 3/27 – Nick Torres, Ohio Voice
- 3/28 – Victor Leandry, Nick Torres, Sarah Zeller – El Centro, Ohio Voice
- 3/28 – Senate State Government and Elections Committee
- 3/29 – Volunteer Interview, Madison NicholasBell
- 3/30 – Rafi Rodriguez, Phyllis Van Arsdale, OHCC



# Organizations Development Center (ODC) Report

Jose Cos, MPA—ODC Officer

## Improved Service Delivery

### Website Hosting

OCHLA connected members of Ohio Information Technology (OIT) with the staff that currently operate the OCHLA website to determine the technicalities of some of OCHLA’s main website features, including the OLANet directory and news and events list. OIT has received the information they need to determine whether they can duplicate these features and are currently working on a proposal for the new OCHLA site.

### Website Updates:

- Promotion of a LULAC scholarship opportunity for Ohio Hispanic students through the recently revamped Scholarship Resource Center page. [http://ochla.ohio.gov/Campaigns Initiatives/OhioLatinoScholarship.aspx](http://ochla.ohio.gov/Campaigns_Initiatives/OhioLatinoScholarship.aspx)
- Updates to the OCHLA Voter Registration page, including Ohio Primary Election results and upcoming voter registration/civic engagement events. [http://ochla.ohio.gov/Campaigns Initiatives/voterreg2012.aspx](http://ochla.ohio.gov/Campaigns_Initiatives/voterreg2012.aspx)
- Updated resources in the Statistics & Demographics page, including the latest demographic profiles for Ohio counties and their respective Hispanic populations. [http://ochla.ohio.gov/Campaigns Initiatives/cib.demographics.aspx](http://ochla.ohio.gov/Campaigns_Initiatives/cib.demographics.aspx)

### Facebook and Twitter Updates:

Facebook and Twitter updates have continued to allow for an expansion of the Commission’s social networking audience, we presently have 157 followers for the OCHLA Facebook page. The updates in March include:

- Promotion of the 17<sup>th</sup> Annual Hispanic Leadership Conference in April.
- A Latinos by Geography feature including new interactive maps from the Pew Hispanic Center.
- Announcements about Minority Health Month events in April.
- A congratulatory note to all Ohioans for Ohio’s recognition during the New York Puerto Rican Day Parade.
- Promotion of the Cincinnati Hispanic Chamber’s Business in the Americas Conference  
A save the date reminder for the National Society of Hispanic MBAs Columbus meeting.  
Please note that these are only some of the posts to social media sites in March. To view all updates, please visit <http://facebook.com/ochla> and <http://twitter.com/OhioLatinoComm>.

## Capacity Building

### Organizations’ Development: Grant Resources and Education

During the month of March, two different grant announcements were sent out to OCHLA’s various networks. The grants announcement focused on health, education, and research oriented grants.

Additionally, Jose Cos attended two grant training sessions with the Ohio Department of Public Safety. Topics covered in the sessions included logic-model development and impact assessment. The materials



from the trainings will be put into a custom PowerPoint presentation catering to Hispanic-serving organizations and shared through the ODC website. Eventually, the Organizations Development Center will host conference call training sessions to present grant training material.

### Latino Health Summit

Planning efforts continued with a conference call on March 9<sup>th</sup> between Jose Cos and members of the partner organizations, LULAC Ohio and the Ohio Latino Health Coalition. A variety of topics were discussed, including a tentative draft agenda for the summit. So far, the summit consists of simultaneous workshops on different topics relevant to the health priority areas outlined in February's activity report. By the end of the call, the planning group agreed to individually send OCHLA their recommendations for presenters for each of the workshops.

Four presenters have been confirmed for workshops, including the Oral Health Information, Social Determinants of Health, and Information on Patient centered Medical Homes (x2).

### Community Informational Tour: Connecting Hispanics and Service Providers

In addition to OCHLA's work in assisting organizations with the Latino Health Summit, the Commission is working in partnership with the Ohio Department of Job & Family Services (ODJFS) to organize regional events that will increase awareness and access to government and community services for Hispanics. Director Cavanaugh and Officer Cos are spearheading this effort in partnership with Benito Lucio and Pablo Nunez. The tour will be based on a previous model developed and implemented by ODJFS, but will rely on the Commission's experience and connections within the Hispanic community to attract major non-profits and community leaders that can serve alongside local government officials in a panel-like setting to discuss the services available for the issues that are important in each region. The informational tour will consist of a one day event in each region where people will learn about valuable services from their local officials while having the opportunity to ask questions and offer feedback for improved service delivery.

Additionally, the Commission and ODJFS are seeking collaboration with regional one-stop job training centers to use their facilities as a location for the tour, in an effort to raise awareness about their valuable workforce developments services and build trust within their Hispanic communities.

In March, OCHLA met with ODJFS twice and participated in two conference calls for the tour. The tour will reach every region of Ohio and will commence tentatively in May.

### Gestational Diabetes Focus Groups with Hispanic Community Members

OCHLA assisted the Ohio Department of Health (ODH) in planning an initiative that will improve service delivery from ODH and other health practitioners relative to Hispanics and gestational diabetes. In March, ODH officials contacted OCHLA for assistance in finding locations and recruiting participants for local focus groups that will allow Hispanic women who have suffered from gestational diabetes to speak directly about their issues with members of ODH. OCHLA was able to connect ODH officials with Hispanic community members and non-profits in each part of the state that could help with recruitment and location.

### Ohio Environmental Council – Air Quality Awareness

In an effort to provide air quality awareness and inform communities about pollution hazards and measures to deal with them, the Ohio Environmental Council (OEC) reached out to OCHLA for assis-



tance in connecting with key Hispanic community leaders in central Ohio who could assist with outreach to the Hispanic community on air quality issues. OEC was referred to key organizations and was offered further assistance in connecting with leaders.

### Housing Discrimination Awareness and Resources – Coalition for Homelessness and Housing in Ohio

The Coalition for Homelessness and Housing in Ohio (CHHO) is a non-profit organization based in Columbus that works to provide housing rights education and services for people who are typically unable to access them. CHHO applied for a grant with the U.S. Department of Housing and Urban Development (HUD) to implement a statewide housing education outreach project that includes a strong emphasis on outreach to the Hispanic population. As such, CHHO and OCHLA met about collaborating on the project. OCHLA agreed to help refer CHHO to the proper communities and organizations, and also to use its own networks and e-campaign technology to assist with CHHO's outreach as a form of in-kind contribution. In addition, OCHLA provided a letter of support for the grant application that would provide Ohio with the funds necessary to carry out an extensive housing education campaign for Hispanic communities.

### Meetings Attended

- 3/28/2012: Conference call between Jose Cos and Pablo Nunez from ODJFS .
- 3/28/2012: Meeting between OCHLA and CHHO about housing discrimination/education .
- 3/12/2012: Meeting between OCHLA and ODJFS concerning the Community Informational Tour .
- 3/9/2012: Conference call between Jose Cos and other members of Latino Health Summit planning group.
- 3/8/2012: Meeting between OCHLA and ODH about ODH's involvement with the upcoming Ohio Latino Health Summit.
- 3/5/2012: Conference call between OCHLA and Evelyn Rivera from the Ohio Latino mental Health Network regarding the Health Summit.



## Latino Community Network (LCN) Report

Lilly Cavanaugh, MBA -Acting Director  
Lair Marin, Constituent Services

### Strategic Initiatives

#### Workforce and Economic Development:

- Meeting with Mr. Frederick to discuss educational opportunities has been postponed until after March 15th due to the Governor's Budget Rollout. A new date for the meeting is being organized through Lynn Stevens

#### Ohio Emerging Diversity:

(1) Agenda Latina 2012— Feb. 18, 2012—White House Summit in Ohio  
the Interim Report on the White House Community Action Summits has been published and is now available online: [http://www.whitehouse.gov/sites/default/files/wh\\_hispanic\\_action\\_summits\\_report.pdf](http://www.whitehouse.gov/sites/default/files/wh_hispanic_action_summits_report.pdf)

(2) Legislative Visit Day - Statehouse Atrium — May 9th, 2012  
Director Cavanaugh has secured Secretary of Labor, Hilda L. Solis as our keynote for the Hispanic Legislative Day. She is also assisting in the preparation of the curriculum for the Legislative Visit Day and continues to coordinate with our event partner, the Ohio Hispanic Chambers for the planning and execution of the Legislative Day events.

(3) Lorain Leadership Conference -C.H.I.P. (April 20-21st)  
With approval from Chair Santiago, accepted invitation to present an update regarding policy, education and health during the upcoming Lorain Leadership Conference, organized by CHIP. Director Cavanaugh and Officer Stevens will be co-facilitating the sessions.

#### Education:

United States Hispanic Leadership Institute (USHLI)  
Director Cavanaugh initiated conversations among USHLI and several higher ed institutions in South West Ohio for the realization of College and Career Fairs during 2012. Our goal is to support USHLI's partnerships in the state to host three fairs. Possible partners for SW Ohio included in the conversations are Miami University, Cincinnati State Community College, Northern Kentucky University and possibly University of Cincinnati. The Toledo USHLI-University of Toledo College and Career Fair will take place on May 8th, 2012.

#### Bridge Builders Forum

Worked with OSU team to review grant application for the Bridge Builders Forum 2012 and prepared a support letter to include with the packet. OSU, ECHHO and OCHLA are working hard to try to bring this important event that seeks to encourage Latino males to complete high school, enter and stay in college.

#### ECHHO College Fairs—Otterbein University

Director Cavanaugh participated in the ECHHO sponsored fair at Otterbein University and provided a



keynote address to the high school students regarding the importance of higher education. There were more than 50 Latino youth from Central Ohio who attended the event. Many of the students were accompanied by their parents, who also had the chance to meet with representatives of different colleges and talk about entrance requirements, financial aid and career planning.

## Build

### NSHMBA -

Continued working with core team to organize a networking and introduction meeting of NSHMBA in Central Ohio. The networking will take place in April at Cardinal Health. Also, prepared and issued a support letter for NSHMBA Columbus to be included in the documentation package required as part of the incorporation process for this chapter.

### ODJFS Latino Community Informational Summit

Participated along with Lair Marin, Constituent Services Coordinator, in the informational meeting organized by ODJFS. There were over 50 leaders representing different regions of the state who had the opportunity to receive very useful information about outreach services provided by this office. Discussions also geared towards efficiencies, how to deliver the best services based on performance parameters, and how the Latino service organizations can better work with ODJFS to improve efficiencies. Our agency is grateful to Director Michael Colbert for taking the initiative to host this event and we look forward to a continued and stronger working relationship between our commission and ODJFS.

### ODADAS - MACC Behavioral Health Cultural Competence Planning

Director Cavanaugh accepted invitation to represent the commission and Hispanic community at the planning meeting to develop statewide cultural competence planning. The planning process to be led by MACC will engage partners and stakeholders in addressing the “current state” of disparities in Ohio’s behavioral healthcare system. All stakeholders, in partnership with MACC, will identify appropriate strategies and action steps to reduce identified disparities. The end result will be a statewide cultural competence plan that, when implemented, will not only reduce disparities, but also decrease service cost and inefficiencies, thereby improving access to quality behavioral health care and to other systems touched by consumers.

### Healthcare and Health Reform

Distributed information regarding health care reform, including bilingual press releases and informational Power Point presentations issued by the US Dept of Health and Human Services. Dissemination of this information is of crucial importance given the changes in the law and the impact changes will have for many Latinos who make use or need access to these types of services.

## Connect

### Women’s History Month— International Women’s Day

Director Cavanaugh participated in the first International Women’s Day event organized at the Statehouse by the Somali Women Advancement Project. Additionally, the commission launched an e-campaign in recognition of Women’s Month. OCHLA will be working with the Somali and Asian communities to increase awareness and participation in the celebration of this year in 2013.

### Immigration and Ohio: Local Perspectives - The Ohio State University

Director Cavanaugh and Lair Marin participated in this symposium. The presentation included an overview of im/migration and how it is shaping the state of Ohio. Panelists covered topics regarding the role of Ohio in human-trafficking; the place of Latin@ communities in Ohio and the larger Mid-



west; and Columbus’s Somali community.

**National Puerto Rican Day Parade**

The National Puerto Rican Day Parade takes place in New York City every year as part of the celebrations to honor the nearly 4 million inhabitants of Puerto Rico and nearly 4 million people of Puerto Rican birth or heritage residing in the United States. Annually, the NPRDP hosts more than 15 events in the city, culminating with the Parade, which has more than 100,000 participants and nearly three million spectators.

Every year, the parade honors a state of the Union to be bestowed upon the dedication of the parade. Ohio has been selected to be such state for 2012. Director Cavanaugh will be coordinating the formation of an Ohio delegation to participate in the main events (including gala and parade). She is working in coordination with the Governor’s office and Lynn Stevens. Chair Santiago has selected Andres Gonzalez to head the Ohio Latino delegation.

Conference calls to organize the state’s participation in this event are being coordinated to create a complete delegation team, to promote the participation of Puerto Rican and other Latinos in the Parade and other activities.

**Administrative Report - Office Functions**

- Worked on implementing recommendations from audit report regarding reconciliations and procedures.
- Continued communications with Keith O’Korn to follow up on Project Open.
- Continued working with IT office to assess website hosting needs
- Participated in end of year budget preparation meetings hosted by DAS/CSA

**Meetings attended by Executive Director:**

- 01 March—Khadra Mohamed, Center for Somali Women’s Advancement
- 02 March—OSU, Immigration in Ohio Local Perspectives Conference
- 05 March—ECHHO College Fair, Otterbein University
- 05 March— Marta Morales, Molina Health Care
- 05 March—ODJFS Benito Lucio & Pablo Nunez
- 06 March—Tom McGourty, Bridgeline (Conference Call)
- 06 March—Marcos Popovich, USHLI (Conference Call)
- 07 March—DAS/Orville Johns
- 08 March—International Women’s Day, Statehouse
- 08 March—NSHMBA Columbus (Conference Call)
- 08 March—Rich Betanti
- 12 March—ODJFS Benito Lucio & Pablo Nunez
- 14 March—Nolan Stevens Khadra Mohamed—Voter Registration
- 14 March—Lorena Mora, Mujer Latina (Conference call/interview)
- 15 March—ODJFS Hispanic Community Informational Summit
- 23 March—Jaqueline Rioja, Leyla Pena, Leo Calderon, Marco Popovich RE: USHLI
- 23 March—Theo Majka, University of Dayton (Dayton)
- 30 March—Rafi Rodriguez, Phyllis. Re: Legislative Visit Day

Respectfully submitted,

