



Ohio Latino Affairs Commission

2017 ANNUAL REPORT



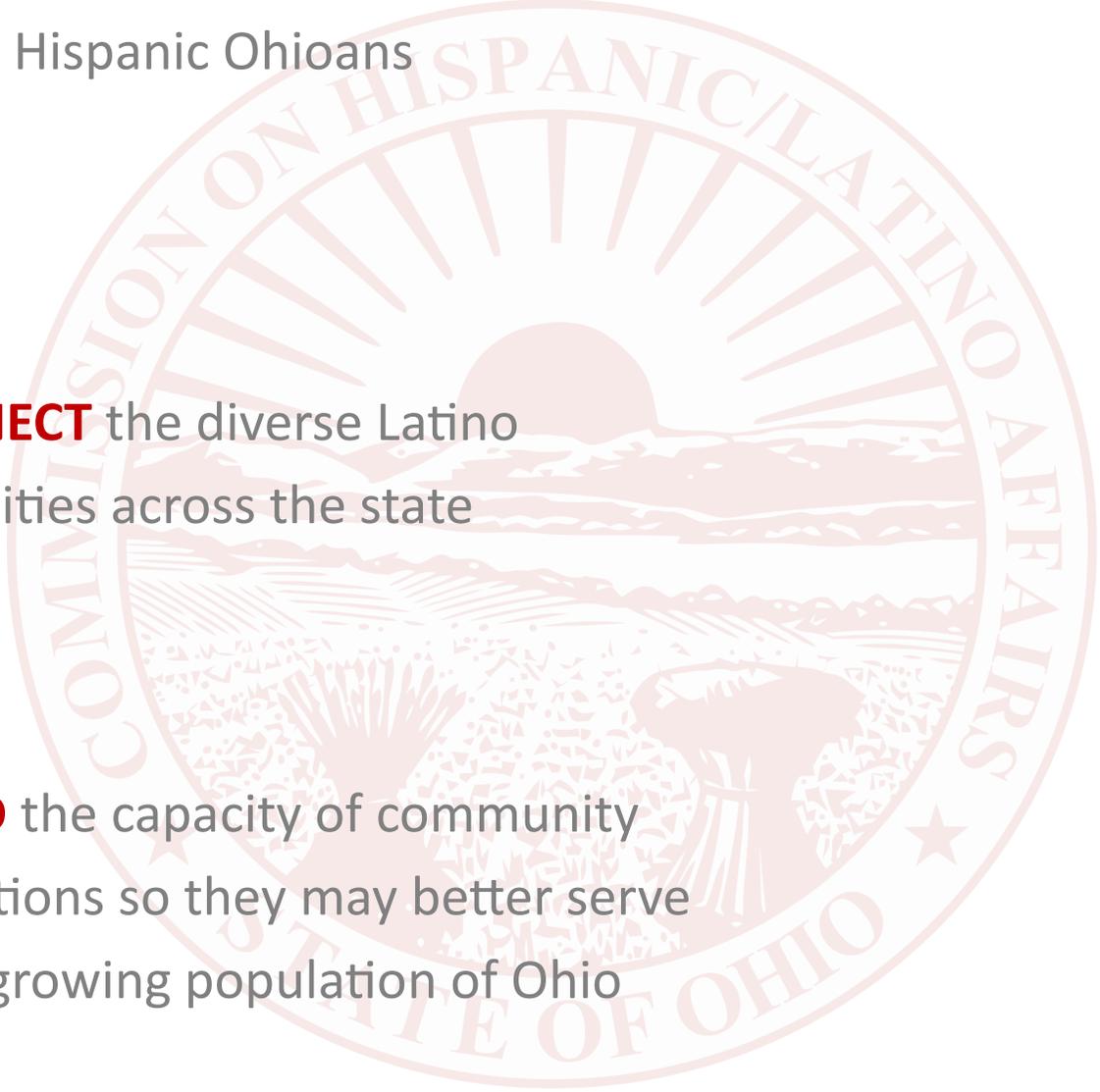
Latino Affairs
Commission

Our Mission

To **ADVISE** state government on issues affecting Hispanic Ohioans

To **CONNECT** the diverse Latino communities across the state

To **BUILD** the capacity of community organizations so they may better serve the fast growing population of Ohio


Ohio

Latino Affairs
Commission



GREETINGS



From the Commission

Greetings Fellow Ohioans,

2017 marks the 40th anniversary of the existence of the Latino Affairs Commission. We are proud of all the great achievements accomplished by our small team and are pleased to document another impressive return on taxpayer investment with respect to the funds recommended by Governor Kasich and appropriated by the Ohio Legislature for our agency. Our commission is an indispensable link between government and our growing community, and we are committed to helping develop and implement policies that address the needs of Hispanic Ohioans.

Our small staff works tirelessly to implement our Governor's program priorities and to fulfill our legislative mandates. Likewise, we are grateful to our interns and volunteers who helped us accomplish our strategic mission. Our volunteers provided 4,884 hours of service to our agency this year, a value of more than \$110,000.

We continue to foster strong partnerships with federal, state, and local government agencies, non-profit organizations, and Latino community leaders. We organized several successful conferences and summits on issues ranging from education and civic engagement, to health and economic development.

Over 1,700 individuals attended our events this year, and we expect this number to continue growing in subsequent years. Our more than 40 public and private partnerships allowed us to bring forth programs, trainings and pertinent information to Hispanic Ohioans.

On behalf of all commissioners and dedicated staff, thank you for your support of our service to the people of Ohio.

Respectfully,



L. Tony Ortiz
Chairman

Lilleana Cavanaugh
Executive Director

Latino Affairs
Commission

OCHLA Annual Events

2017 Ohio Latino Health Summit

University of Cincinnati College of Medicine

*Integrate * Educate * Empower* >>>>



Since the inception of the Latino Health Summit in 2012, we have strived to provide a forum for community leaders, service providers, health experts and public officials to share best practices related to promoting a healthy lifestyle and minimizing barriers to health care access for Hispanic Ohioans.

This year, we were proud to feature the first female and first Hispanic United States Surgeon General, Dr. Antonia Novello, as the keynote speaker. Dr. Novello was appointed Surgeon General by President George H.W. Bush in 1990 and served until 1993. She also served as the 13th New York State Health Commissioner, and most recently as the Executive Director of Public Health Policy at Florida Hospital.

Several other accomplished professionals in the medical field presented best practices that seek to improve the quality of service for Hispanic communities. From navigating the health care system and developing a culturally competent workforce, to addressing the opioid epidemic and minimizing barriers to mental health access, the summit brought relevance and practical application for its 200+ attendees.





2017 Ohio Latino Education Summit >>>>

University of Cincinnati

Bridges to Innovation: Building Your Toolkit for Latino Success

Our annual Ohio Latino Education Summit is an event that convenes over 300 educators, administrators, parents, community leaders and public officials to discuss the prevailing issues regarding the education of Ohio's Hispanic students. The conference features workshops where selected participants share "best practices" and additional programming focused on educational attainment in the Latino community.



The Ohio Department of Education has partnered with the Latino Affairs Commission to present this event for the past five years. This year we were proud to feature Mr. Paolo DeMaria, Superintendent of Public Instruction -Ohio Department of Education, as this year's keynote speaker. Superintendent DeMaria spoke in Spanish and English discussing the importance of high student achievement and college readiness for Latino students in Ohio. The University of Cincinnati hosted this year's event, which showcased 19 best practices and a professional panel.

Featured Presentations >>>>



- Changing a Generation – Bridging the Gap for Latino Students
- Applying Language Learning Modalities, Domains and Standards in the Diverse Classroom
- Building on Best Practices in Latino Career Development: Engaging Science Teachers as Change Agents
- ¿Qué ESSA? What Does ESSA Mean for English Language Learners in Ohio?
- Standards Based Instruction for Newcomer English Learners and Students with Limited or Interrupted Formal Education (SLIFE)
- ESL Goals – Student Leadership and Connectedness as a Retention and Graduation Strategy



Ohio Latino Student Summit >>>> La Fundación: Success on Campus and Beyond

The purpose of the Ohio Latino Student Summit is to connect, empower and build community while enhancing the Latino student leadership experience in Ohio. OCHLA was proud to partner with the University of Cincinnati and the United States Hispanic Leadership Institute (USHLI) for this second annual conference that hosted nearly 200 high school and college students. The commission also presented a workshop at the summit providing practical tools to effectively advocate at the local, state and federal government levels.



Civic Engagement: Latino Coalition Building Strategies



In an effort to promote civic engagement in the Latino community, the Commission partnered with The LIBRE Initiative and League of United Latin American Citizens (LULAC) to host a workshop focused on coalition building and grassroots organizing. The event also included a panel featuring Democratic State Representative Dan Ramos and Daniel Garza, a Republican and President of The LIBRE Initiative, on what prompted them to join a political party, what each party has to offer Latinos, as well as the importance of placing Latino community concerns over party affiliation at times.



New American Forum >>>>

The Latino Affairs Commission was pleased to collaborate with the Franklin County Commissioners and several immigrant-serving organizations to host the 2nd Annual New American Forum. The event was created from the desire to discuss strategies for inclusion, integration and empowerment of Franklin County's immigrant community. Center of Science and Industry (COSI) President and CEO Dr. Frederic Bertley, an immigrant himself, provided the keynote speech and spoke candidly on the importance of engaging diverse communities in science, technology, engineering and math. Attendance from last year's New American Forum more than doubled, with more than 400 individuals from around the city attending the event at the Columbus Athenaeum.





Distinguished Hispanic Ohioan Awards Gala



For the second year in a row, the Commission partnered with The Ohio State University's Office of Diversity and Inclusion to present the 37th annual Distinguished Hispanic Ohioan (DHO) Awards Gala. We were proud to honor 20 award recipients this year, including five Latino Military Service of Distinction awardees, who have demonstrated outstanding achievements in their professional and community service endeavors. This year the Commission was proud to establish a scholarship fund for Latino students who are exceling in the classroom and serving their communities. Together with OSU, \$15,000 in scholarships was awarded to three deserving students.

"I am very honored to receive this award. I did not expect an award for doing what I enjoy doing, for helping where I am needed."

– **2017 DHO Awardee Carmen Barbosa**



"I want to continue loving and serving Youngstown with all the ability and health that God has given me. I am truly humbled and honored to receive this award."

– **2017 DHO Awardee Pastor Rolando Rojas**



Agenda Latina



The purpose of Agenda Latina is to build the capacity of Latino-serving organization by providing strategies to improve communication within organizations, foster collaboration between entities, share best practices, and develop a statewide community agenda. Over 70 Latino-serving organizations took part in this year's event, which was co-hosted by the Ohio Standard Coalition. The Ohio Standard Coalition provided formal training on the implementation of Every Student Succeeds Act (ESSA) and tangible tips and strategies on how to effectively engage families to ensure they are involved in their students' education.



Snapshots In The Community



Hispanic Heritage Month Resolution—
Columbus City Council



Cincinnati Hispanic Chamber Gala



Latina Equal Pay Day—The Women's Fund



Red Cross Blood Drive -
Columbus Bilingual Academy



Coffee and Conversation with Franklin County
Commissioner Kevin Boyce



Ohio Department of Transportation Civil Rights
Symposium



2017 Festival Latino



Minority Health Month Workshop with Franklin County
Coroner Dr. Anahit Ortiz

Advancing The Latino Agenda

DACA Resolution

Resolution No. 2017-01

On Urging Congress to Act on Matters Regarding DACA
October 17, 2017

WHEREAS Deferred Action for Childhood Arrivals (DACA) was introduced in 2012 by the Obama Administration to provide eligible immigrant youth with temporary lawful presence for renewable periods of two years¹, and;

WHEREAS through use of prosecutorial discretion, DACA helps eligible youth receive work authorization and pursue higher education, and;

WHEREAS over 787,590 applicants have been granted deferred action nationally since the program was established², and;

WHEREAS 4,442 applicants have been granted deferred action in the state of Ohio since the program was established³, and;

WHEREAS the state of Ohio would experience an estimated annual GDP loss of \$251,609,158 if DACA workers were removed from the workforce⁴, and;

WHEREAS the vast majority of DACA recipients are Latinos⁵, and;

WHEREAS the educational and professional opportunities made accessible by DACA prepare young immigrants to make extraordinary contributions to the Ohio Latino community, and;

WHEREAS the preliminary termination of Deferred Action for Childhood Arrivals is anticipated to have adverse effects on Ohio's Latino population, and;

WHEREAS the Ohio Commission on Hispanic/Latino Affairs is statutorily obligated to advise government on particular issues impacting Latinos in Ohio, therefore be it

RESOLVED THAT: The Ohio Commission on Hispanic/Latino Affairs urges Congress to affirm the moral obligation of the United States by taking immediate action on matters regarding the Deferred Action for Childhood Arrivals program.



Latino Affairs Commission

John Kasich, Governor
Ulleana Cavannah, MBA, Director

2016-2017
40th Board of Commissioners

Luis "Tony" Ortiz,
Chair
Dayton

Jose Feliciano Jr.,
Secretary
Aurora

Michael Florez
Cincinnati

Gregory Guzman, Ph.D.
Maumee

Dan Malina
Loveland

Rev. Juan Rivera
Cincinnati

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Lorain

V. Anthony Simms-Howell
Cincinnati

Emmanuel Torres
Columbus

Rick Pareles
State Representative
District 73 - Geauga County

Dan Ramos
State Representative
District 55 - Lorain County

Gayle Manning
Senator
District 13 - Huron & Lorain Counties

Charleta Tavares
Senator
District 15 - Franklin County

Office Center - 18th Floor
3200 Lehigh Street
Columbus, Ohio 43215-6108

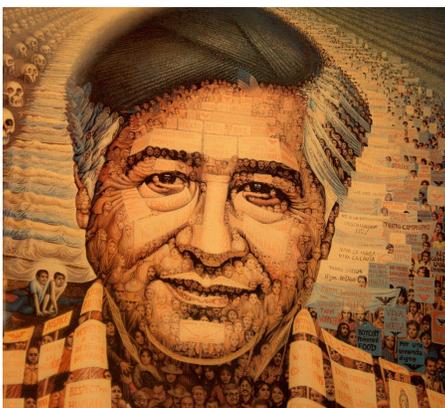
tel: 614.466.6333
fax: 614.955.0895
http://ccha.ohio.gov

Following the rescission of the Deferred Action for Childhood Arrivals (DACA) program, the Ohio Latino Affairs Commission issued a resolution urging Congress to affirm the moral obligation of the United States by taking immediate action on matters regarding the DACA program.

Nearly 800,000 DACA recipients in the U.S. will be directly impacted by the rescission – 4,500 of whom reside in Ohio. Ohio is now poised to lose nearly 4,000 employees from the workforce resulting in a significant annual GDP loss. Governor Kasich stated that DREAMers contribute to our society and economy and are welcome to bring their talents to Ohio.

We could not agree more and stand with our DACA recipients.

Senate Bill 11—Designating March 31 as Cesar Chavez Day



For the second General Assembly in a row, Senator Charleta Tavares collaborated with the Latino Affairs Commission to introduce legislation that would designate March 31st as “Cesar E. Chavez Day” in Ohio. Mr. Chavez dedicated his entire adult life to improve the plight of farmworkers across America. The Commission continues to advocate for the passage of this legislation, which honors our country’s most well-known Latino civil rights leader.

Ohio Hispanic Chambers of Commerce (OHCC) >>>>

Under the guidance of the Latino Affairs Commission, the OHCC made great strides in carrying out its legislative agenda this year. Throughout the year, the OHCC testified on bills of interest, sent letters of support for legislation and even met with legislators to voice their concerns regarding proposed initiatives. The OHCC is committed to maintaining a presence in the Ohio Statehouse and advocating in favor of initiatives that would positively benefit Hispanic-owned businesses.



Latino Leaders Collaborative >>>>

In 2016, the Latino Affairs Commission formed the Cincinnati Latino Leaders Collaborative (LLC) in an effort to connect Cincinnati's Latino community with the elected officials who serve them. The Collaborative has made impressive progress in its first year, and has already begun devising an anti-bullying strategy with Cincinnati Mayor John Cranley. The Cincinnati LLC's initial success prompted the creation of the Toledo Latino Leaders Collaborative, which held its first meeting this year. Over 30 individuals attended the meeting, and the group has identified the areas of workforce development and vocational education as the primary opportunity in NW Ohio.

OCHLA In The Media >>>>

Dear OCHLA Team,

Thank you for arranging our radio interviews, for sending out the message to the community and for the list of media contacts.

We really appreciate all your efforts and hope to continue to partner to help protect the community.

Thanks,

-T.L



IN FOCUS: OHIO'S RESPONSE TO DREAMERS

By In Focus Staff | October 20, 2017 @ 2:26 PM

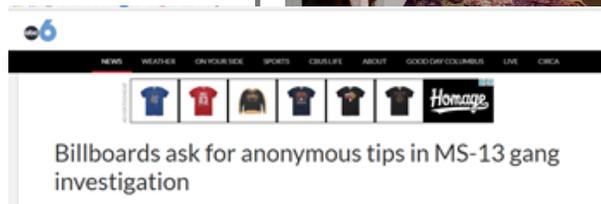
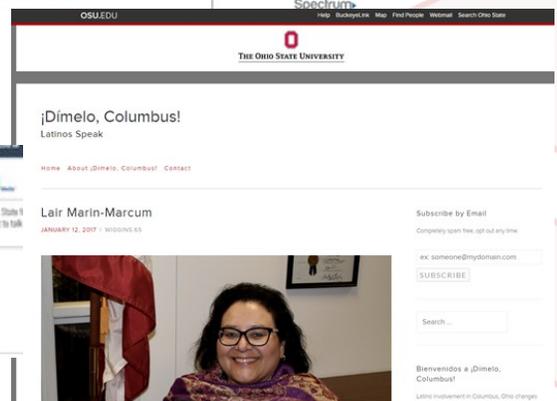


Forum focuses on promise of immigrants to Franklin County

MENTAL HEALTH NEEDS UNMET IN OHIO'S LATINO COMMUNITY

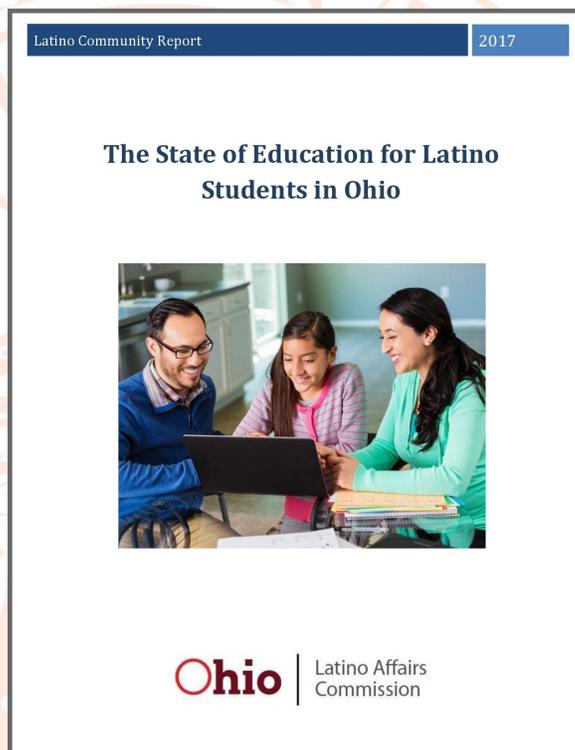
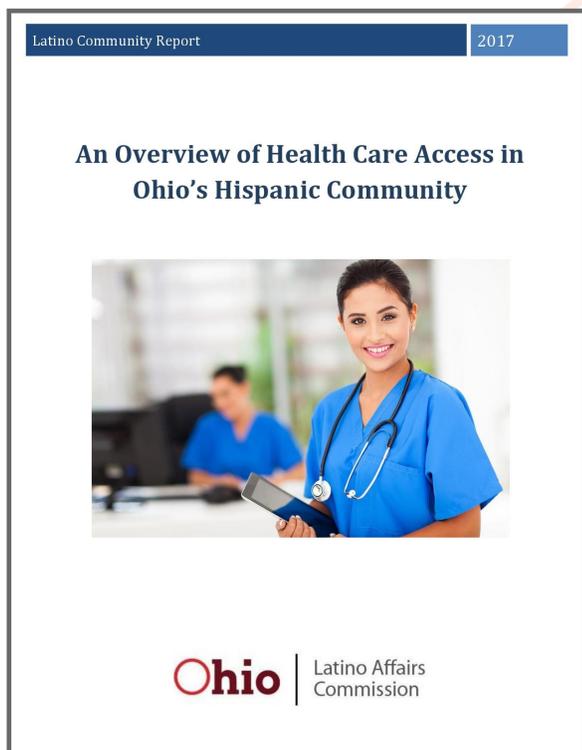
JULY 26, 2017 • 0 COMMENTS • BY EDITOR MLT

Guest column: [Andrea Magaña Lewis](#), Mental Public Policy Officer, [Ohio Commission on Hispanic/Latino Affairs \(OCHLA\)](#).



Latino Community Reports

Each year our Commission publishes reports that educate and facilitate discussion on the challenges and opportunities facing Hispanic Ohioans. Our reports are distributed to all members of the Ohio legislature, the Governor's office as well as other state agencies of interest and community organizations.



Key Findings

- ◇ In 2015, 18% of Hispanic Ohioans lacked health insurance, compared to just 8% of African Americans and 6% of Caucasians.
- ◇ Only 27% of Latinos are likely to seek mental health treatment, compared to 40% of Caucasians.
- ◇ Although Latinos comprise 17% of the U.S. Latino population, only 5% of practicing physicians and psychologists identify as Hispanic/Latino.
- ◇ There were 95,909 Latino students enrolled in Ohio's public schools in 2016.
- ◇ In 2015, the average graduation rate for Latino students in Ohio was 70%, while the average graduation rate for Ohio students as a whole was 81%.
- ◇ In 2015, 16.4% of Hispanics under 30 possessed a bachelor's degree, as compared to 43% of whites, 21.3% of African Americans and 62.8% percent of Asian/Pacific Islanders.

El Gran Impacto

The Big Impact >>>>

147

Community Visits

22,424

Website Visitors

\$94,726

In Partnership Investments

Events Promoted:

Jobs

5,304

Promoted:

969

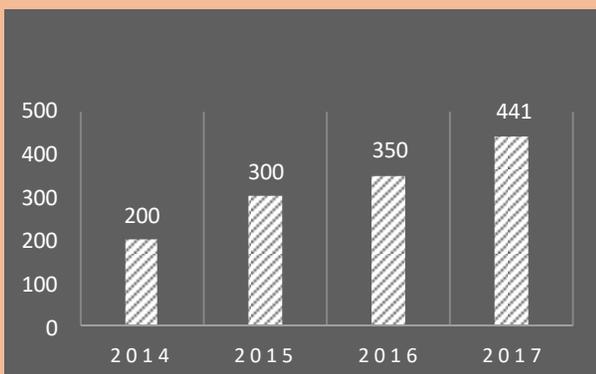
1,732

Event Attendees

22

Speaking Engagements

Constituent Cases:



Letter From A Constituent:

Dear OCHLA,

Please accept this short note of thanks as a small token of my appreciation for your considerable support and hard work as a Supporting Partner for the Inaugural Ohio Municipalities Business Conference and Expo. You were with us from the very start and were a key part to the successful outcome.

Sincerely,

S.F.

4,884

Interns / VISTA Volunteer Hours

State Value of Volunteer Hours

\$112,290

Resources, Directories and Committees

New Resources Available on our Website

U.S. Latino Affairs Commissions:

An interactive map of the United States that provides locations of Latino and Minority Affairs Commissions across the nation.

Hispanic Business Directory:

A directory of known Hispanic-owned businesses in Ohio, organized by sector, region, as well as MBE/EDGE status.

Apprenticeship Resources:

OCHLA's collection of apprenticeship resources and information.

Navigating the US Health Care System:

A webpage featuring tips on navigating the U.S. health care system.

Other Online Directories and Resources

OCHLA maintains many other resources that are updated yearly on our website. They include:

- Directory of Latino Serving Organizations in Ohio—OLAnet
- Translators & Interpreters Directory
- Ohio Attorneys Directory
- CLOI: Catalogue of Latino Outreach Initiatives on behalf of State Agencies
- Ohio Hispanic-Serving Churches Directory
- Ohio Latino Media List
- Catalogue of ESL Classes in Ohio
- Ohio Latino Scholarship Network Webpage
- Central Ohio Latino Health & Social Services Directory
- DACA Information Webpage
- Government Resources Webpage

Ohio

Latino Affairs
Commission

New Committees OCHLA Serves On >>>>

New American Advisory Council



The Franklin County Board of Commissioners this year appointed the Latino Affairs Commission to the “New American Advisory Council” (NAAC), which was established in February to identify challenges and opportunities facing the New American community, to build a platform of inclusivity, and to offer solutions related to integration efforts. The council hosted the second-annual New American Forum, which facilitated productive discussions

surrounding New American integration. The NAAC has established eight working committees, which will help identify unmet service and economic development needs in the region.

Franklin County Sherriff’s Community Advisory Council

The Latino Affairs Commission this year was named to the newly-formed Franklin County Sherriff’s Community Advisory Council, which works to expand programs and events to diverse communities, and to address concerns regarding law enforcement/citizen relations. Four Latinos have been named to the Sherriff’s council and are pictured to the right.



Committees and Councils >>>>

OCHLA serves on many state and local committees that seek to improve the standing of Latinos in Ohio. They include:

- Fairness and Sensitivity Data Review Committee, Ohio Department of Education
- Human Trafficking Commission, Attorney General
- Disparities and Cultural Competency Advisory Board, Ohio Department of Mental Health and Addiction Services
- Ohio Attorney General’s Diversity Council
- Ohio Preventive Health and Health Services Advisory Council, Ohio Department of Health
- New American Advisory Council
- Franklin County Sherriff’s Community Advisory Council
- Statewide Advisory and Planning Team Committee, Multiethnic Advocates for Cultural Competence
- Minority Health Advisory Committee, Columbus Public Health
- Red Cross Latino Community Committee
- Hispanic Heritage Diversity Committee, Department of Administrative Services

OCHLA COMMISSIONERS AND STAFF



Board of Commissioners

Tony Ortiz
Chairman
(Greene)

Michael Florez
Vice Chair
(Hamilton)

José Feliciano Jr.
Secretary
(Portage)

Gregory Guzmán, PhD
(Lucas)

Anthony Simms-Howell
(Hamilton)

Mary Santiago
(Lorain)

Emanuel Torres
(Franklin)

Rev. Juan Rivera
(Mahoning)

Dan Molina
(Clermont)

Legislative Members

Senator Gayle Manning
(Huron & Lorain)

Senator Charleta Tavares
(Franklin)

**Representative Dan
Ramos**
(Lorain)

**Representative Rick
Perales**
(Greene)



OCHLA Staff

Lilleana Cavanaugh
Executive Director

Andrea Magaña Lewis
Public Policy Officer

Lair Marin-Marcum
Community Liaison

Briana Black
Administrative Clerk

Megan E. Honaker
AmeriCorps Vista
Economic Opportunity & Capacity Building

Jesse Dotson
AmeriCorps Vista
Outreach & Social Media

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Latino Affairs
Commission

OUR PROUD PARTNERS AND COLLABORATORS



THE VOICE OF TODAY'S LATINA
myer latina today



STRONGER COMMUNITIES. STRONGER AMERICA.



Department of Job and Family Services



Department of Education



THE OHIO STATE UNIVERSITY
WEXNER MEDICAL CENTER



MERCYHEALTH



PROSPANICA
CINCINNATI



PROSPANICA
COLUMBUS



Franklin County
Board of Commissioners



THE OHIO STANDARD
ONE GOAL: STUDENT SUCCESS



American Red Cross



OHIO DEPARTMENT OF
TRANSPORTATION



Department of Health

Los Cazadores
Mexican Restaurant



OhioDAS
Service · Support · Solutions



THE CITY OF
COLUMBUS
ANDREW J. GINTHER, MAYOR





OCHLA's Core Values



BUILD cooperation and understanding between Hispanic Ohioans and government by providing resources and informing state leaders on issues impacting Hispanic Ohioans.

COLLABORATE with the community to promote engagement, education and inclusion with a purpose to ensure Latinos are part of the fabric of this state.

PARTNER with state agencies to ensure equity and access to culturally relevant programs and services for Latinos.

IDENTIFY matters impacting the Latino community through policy analysis and data driven research to form the foundation for systemic change in state government.

ENGAGE with the national Latino agenda and align our initiatives with efforts that seek to empower and integrate Latinos in the United States.

PLAN the work of the commission based upon the outlined strategic priorities that meet the needs of the Latino community. Our strategic plan serves as a roadmap that helps us identify future initiatives and goals.

ENCOURAGE new ideas and support acceptance of differing ideas or beliefs. The commission respects the opinions of others and will provide a safe environment for all voices, opinions, ideas and beliefs.

Ohio

Latino Affairs
Commission

Ohio Latino Affairs Commission

Riffe Center – 18th Floor

77 South High Street

Columbus, Ohio 43215

Office: (614) 466-8333

Fax: (614) 995-0896

Homepage:

<http://ochla.ohio.gov/>

