



Improving the academic achievement of Hispanics in Greater Cleveland by supporting students to graduate high school and promoting post-secondary educational attainment.





Brief History

- Incorporated in 1983 and established partnership with United Way shortly after
- Awarded its first scholarship in 1984
- Added programming for youth in mid-90s
- 2018 celebrated 35th anniversary with record number of Scholarship recipients





OUR PROGRAMS



Academic Services



STEAM Summer Camp



Hispanic Youth Leadership



Mentoring



Family Engagement



Post-Secondary Initiatives



HISPANIC YOUTH LEADERSHIP PROGRAM



This program serves Hispanic high school students by providing them leadership opportunities through community service, academic support, and life and employment skills via our after school program.



The percentage of Esperanza students currently graduating high school is 97%, compared to only 70% of Hispanic graduates in Cleveland overall.



STEAM Summer Camp



Through partnerships and educational curriculum, we use creative arts and scientific exploration to allow students to express themselves using cultural concepts as the foundation of activities.



In the summer of 2019, our STEAM Camp had 40 middle school student participants.



Family Engagement



The program trains and engages parents to support their children to be successful in life as well as teaching them the importance of education and values in this unique and diverse community.



Programs include:

- ESL
- Community Resource Referrals
- Family Workshops
- Annual Back to School Event: Serving 1,000 Students

Post-Secondary



100 Scholarships Awarded in 2019



Internships initiative



Líderes Avanzando Though College



Persistence Rate 84%



OUR IMPACT

- **100% graduation rate for college seniors in 2018-2019.**
- **Esperanza was named one of the 2019 Excelencia in Education Programs to Watch, a national effort to bring attention to evidence-based practices that work for Latino students in higher education. We were selected from 166 nominated programs from 32 states, Washington D.C. and Puerto Rico. Our organization and our comprehensive Post-secondary Support Program, which includes Lideres Avanzando, mentoring, scholarships and internships, will be featured by Excelencia throughout the year as a best practice to help other organizations across the country implement successful programs.**

Esperanza IMPACT 2018-2019



SCHOLARSHIP

107 Students



ENGLISH LANGUAGE LEARNING

96%



SCHOOL OF CHOICE

57 Student



COLLEGE PERSISTENCE

84%



MENTORING

259 Student



HIGH SCHOOL GRADUATION

98%

MENTORING



One-on-One Mentoring



ELLOS (Esperanza's Latino Leadership for Outstanding Society)



ELLA (Esperanza's Latina Leadership Alliance)



College Mentoring



In 2018-2019, we had 300 mentor-mentee matches

Mentoring

Mentoring is a close relationship between a mentee and a mentor where essential knowledge and wisdom is passed down to the mentee by an experienced mentor (LaVant, Anderson, & Tiggs, 1997).

There is a common message among scholars and students who agree that mentoring is an essential part of a successful undergraduate education and life progress.

WHY MENTORING?



Mentoring

BEST PRACTICES

- **Innovation**
 - **Reinventing ourselves to cater to the needs of our students**
- **Set expectations together from the beginning**
- **Sincere care, honest and transparent**
- **Meet the students where they are, don't force engagement**
- **Training for mentors and students**
- **It is ok to not be perfect, both ways**
- **Learning your mentee's communication style**
- **Different types of mentors**
 - **Mentors will cover some aspects of your life not ALL**



TESTIMONIAL

EDWARD VALENTIN LUGO

AmeriCorp College Guide at Esperanza, Inc.

MENTORING AND PARTNERSHIPS

“A mentor empowers a person to see a possible future, and believes it can be obtained.”

Shawn Hitchcock

PARTNERSHIPS

Esperanza was awarded Midwest Affiliate of the Year at the 2019 UnidosUS Annual Conference in San Diego. The award is the highest honor bestowed on a UnidosUS Affiliate, which includes nearly 300 community-based organizations, for our exemplary work in serving our community and providing a diverse range of services.

PARTNERS

- Mero West and Old Brooklyn My Com
- Cuyahoga Community College
- Cleveland Reserve Bank
- Notre Dame
- Case Western Reserve for trainings
- Youth Opportunities Unlimited
- UNIDOS US
- AmeriCorps and College Now
- The Centers/El Barrio

- Cleveland Clinic
- Progressive Art Alliance
- Cuyahoga Valley National Park
- MetroHealth
- PwC
- Cleveland Rape Crisis Center
- Domestic Violence Center Latina Project
- Spanish American Committee

- AmMore
- Jump Start
- Young Latino Network
- Julia De Burgos Cultural Art Center
- NESCO
- Cleveland Neighborhood Progress
- Cleveland Transformation Alliance
- Life Act
- Hunger Alliance

THANK YOU!





EsperanzaTM

